



IMMEDIATE RELEASE

METRONOMIC, INC. ANNOUNCES ALL-FEMALE CONSTRUCTION TEAM TO BUILD LA ELAINA, NEW DUPLEX DEVELOPMENT IN THE HEART OF LITTLE HAVANA

The project will help break gender barriers as the first building in Miami constructed entirely by women

MIAMI, FL (FEB. XX, 2019) – Miami-based real estate development company Metronomic, Inc. announces an all-female construction team to build the first of its new infill multi-family development designs: La Elaina Apartments. The townhouse-style duplex building will make history by being the first building in Miami built entirely by women. Located at 857 & 859 SW 14 Avenue, the company plans to break ground on March 7, 2019, just in time to celebrate “Women in Construction Week”.

Promoting positive change in the community, Metronomic is leading the women in construction movement working with numerous sub-contractors to recruit the team of nearly 20+ female employees who are joining together to help break gender barriers in construction. The company has also received support from Director and former President of National Association of Women in Construction’s Miami Chapter, Lucia Soria. She says, “the core purpose of our organization is to continue inspiring women and enhance their success in the construction industry. When women unite, they can accomplish anything, and I am proud to witness a company like Metronomic demonstrating this and making history in Miami.”

The groundbreaking of La Elaina will also kick off National Women’s History Month—a time to celebrate the great contributions women have made to our nation. Although the architecture, engineering and construction industry remains male dominated today, there have been many iconic women throughout history that have impacted and changed the industry, including Julia Tuttle, the “Mother of Miami”. Considering Miami is the only U.S. city founded by a woman, we hope La Elaina inspires a new generation of women to make history and continue shaping the communities of tomorrow.

Leading the team will be Camila Osorio as Senior Project Manager. Camila has over 14 years of expertise in all aspects of the real estate development process and is currently the project manager for all Metronomic projects in Little Havana. Arlene Melendez will serve as Construction Coordinator with 18 years of construction and development experience in South Florida. The project will be constructed and managed entirely by women, which includes machine operators, excavators, masons, plumbers, electricians, carpenters, painters, and more.

La Elaina is designed to offer larger or multi-generational families’ maximum comfort and convenience by providing separate living environments within the home. It is also suitable for



families with special-needs children or relatives that require the special care of a live-in nurse, nanny or caregiver to live in the home, providing separate rooms for treatment and care. The first floor can provide accessibility options for such needs, while the second floor is accessible from the first floor through a private interior stairwell for optional privacy, offering 3 bedrooms with 2.5 bathrooms on each floor totaling 6 bedrooms with 6 bathrooms per unit. This creative layout conveniently provides 2 private and separate living areas in each unit.

“La Elaina is going to break barriers for women in construction, and we couldn't be happier to spearhead this movement,” says Ricky Trinidad, President of Metronomic, Inc. “We believe an all-female team will create positive change in the community – and hopefully inspire permanent change in a male-dominated industry”.

Designed by local architecture firm CLAD Architecture and Design, the two-unit building will span 5,800 square feet and feature six bedrooms and six bathrooms rooms per residence. Each 2,850-square foot unit will include an exterior terrace, kitchen, living room, private yard, 2-car covered parking and attractive interior and exterior finishes. The first La Elaina development will be located across the street from the Villas Beny More I apartments, another recently completed town home community by Metronomic Inc.

La Elaina Apartments is conveniently located in the heart of Little Havana, less than one block from the historic "Calle Ocho" shopping, tourism and entertainment district. La Elaina is within walking distance from numerous venues, including quaint restaurants, cafes, boutique retail shops, theaters, museums, and parks, and minutes away from Downtown Miami and the Brickell area.

Metronomic Inc. plans to develop additional La Elaina duplex buildings offering the “extended-family lifestyle” model throughout the community of Little Havana and similar communities in Miami where the need for extended family living is strong. The company currently has 14 new-construction projects under development in Little Havana, over 10 new-construction developments in Coconut Grove, and numerous new projects slated for the area, including a larger-scale comprehensive development of multiple mixed-income, affordable housing, retail, office, park plazas, and sustainable living development projects.

La Elaina is slated to break ground early March and completed by 2020. Full pre-leasing of the project will take place prior to completion of construction. A lease reservation waiting list will be established for future La Elaina Developments.

To check out the company’s latest blog post on women in construction, [click here](#).

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ABOUT METRONOMIC, INC.

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Metronomic, Inc., a real estate development company in Miami, FL. Metronomic's approach to real estate development is focused on enhancing the communities it serves while creating a profitable venture. Its core values are centered on social and economic improvement, community development, local collaboration and exemplifying industry standards for quality design, planning, construction and development. METRONOMIC, INC. has a first-class team that brings significant combined experience for the design, development, construction, and marketing of residential and commercial projects throughout the greater Miami, FL area. Collectively, Metronomic's core staff has over 83 years of practical experience, in addition to advanced academic degrees in urban planning, construction, business, finance, marketing, engineering, architecture and real estate.

MEDIA CONTACT:

Lucia Gonzalez | LCG Public Relations

Lucia.gonzalez@lcpublicrelations.com

(954) 815-2805