



2019 ARKANSAS RICE REPS PROGRAM RUBRIC

Below is the rubric that will be used to determine Rice Reps' scores throughout the program.

OVERALL REACH • 50 POSSIBLE POINTS

- Measure and quantify post engagement (likes, comments, shares)
Posts must tag @arkansarice / @ricearkansas, and #ARRiceReps19 to count
- Submit post tracking log similar to the one below
- Number of Posts point system:
 - 1-7 Posts = 0 points
 - 8-16 posts = 5 points
 - 17-24 posts = 10 points
 - 25-32 posts = 15 points
 - 33-40 posts = 20 points
 - 45+ posts = 25 points

DATE	EVENT/POST	ATTENDEES/LIKES	COMMENTS	SHARES/RT
4/1/19	ROTARY MTG	25	N/A	N/A
5/12/19	TWITTER.COM/ (SUBMIT LINK)	42	2	12

CREATIVITY & INITIATIVE • 20 POSSIBLE POINTS

EXPERIENCES ATTENDED • 30 POSSIBLE POINTS

- Minimum of 2 events attended • 10 points
- Each additional event attended • 10 points per event

NOTES:

CONTACT INFORMATION

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