



2019 ARKANSAS RICE REPS PROGRAM TIMELINE & INFORMATION

ADDITIONAL INFORMATION

Rice Reps are encouraged to use #ARRiceReps19 and tag Arkansas Rice on social media posts.

Winners of all contests will be announced at the final reception.

RSVP to all experiences via email one week in advance (space limited on some events).

CONTACT INFORMATION

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APRIL

KICKOFF CONTEST • \$1,000

Rice Reps headshots shared to Arkansas Rice Facebook Album on April 23.
Rice Rep with most Facebook likes on May 3 wins.

ORIENTATION RECEPTION

Red and Blue Events • April 13, 2019

MAY

COOKBOOK CONTEST • \$500

Rice Rep to sell most cookbooks by May 31 wins.

ARKANSAS FOOD BANK VOLUNTEERING

Any Saturday in May

JUNE

INSTAGRAM POST CONTEST • \$1,000

Rice Reps post promotional photo using hashtag #EatARice. The post with most likes on June 30 wins.

RICE FARM TOUR

Date and Location TBD

JULY

TRADITIONAL MEDIA CONTEST • \$1,000

Rice Rep coordinates with local media to tell the Arkansas Rice story including but not limited to newspaper, radio etc. Submissions due July 7. Winner judged by independent panel from Arkansas Rice Council Board.

RICE COOKING CLASS

In partnership with UAEX, date TBD

AUGUST

FACEBOOK VIDEO CONTEST • \$1,000

Rice Reps post educational video no more than 2 minutes to Facebook on August 31 to kick off rice month (September); video with most likes on Rice Day wins.

ROW CROP FIELD DAY

Harrisburg, August 6

SEPTEMBER

GRAND RICE REP SCHOLARSHIP • \$5,000

2ND PLACE SCHOLARSHIP • \$3,000

3RD PLACE SCHOLARSHIPS • \$500 (5)

Grand Rice Rep Scholarship Application due September 1.
Winners judged by independent panel from Arkansas Rice Council Board.

RICE DAY & RICE REP AWARDS

Event Dates TBD

 DATE  SCHOLARSHIP  EXPERIENCE