

Shaping the future

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CEO, UKHospitality



Vision

Hospitality: the beating heart of the UK



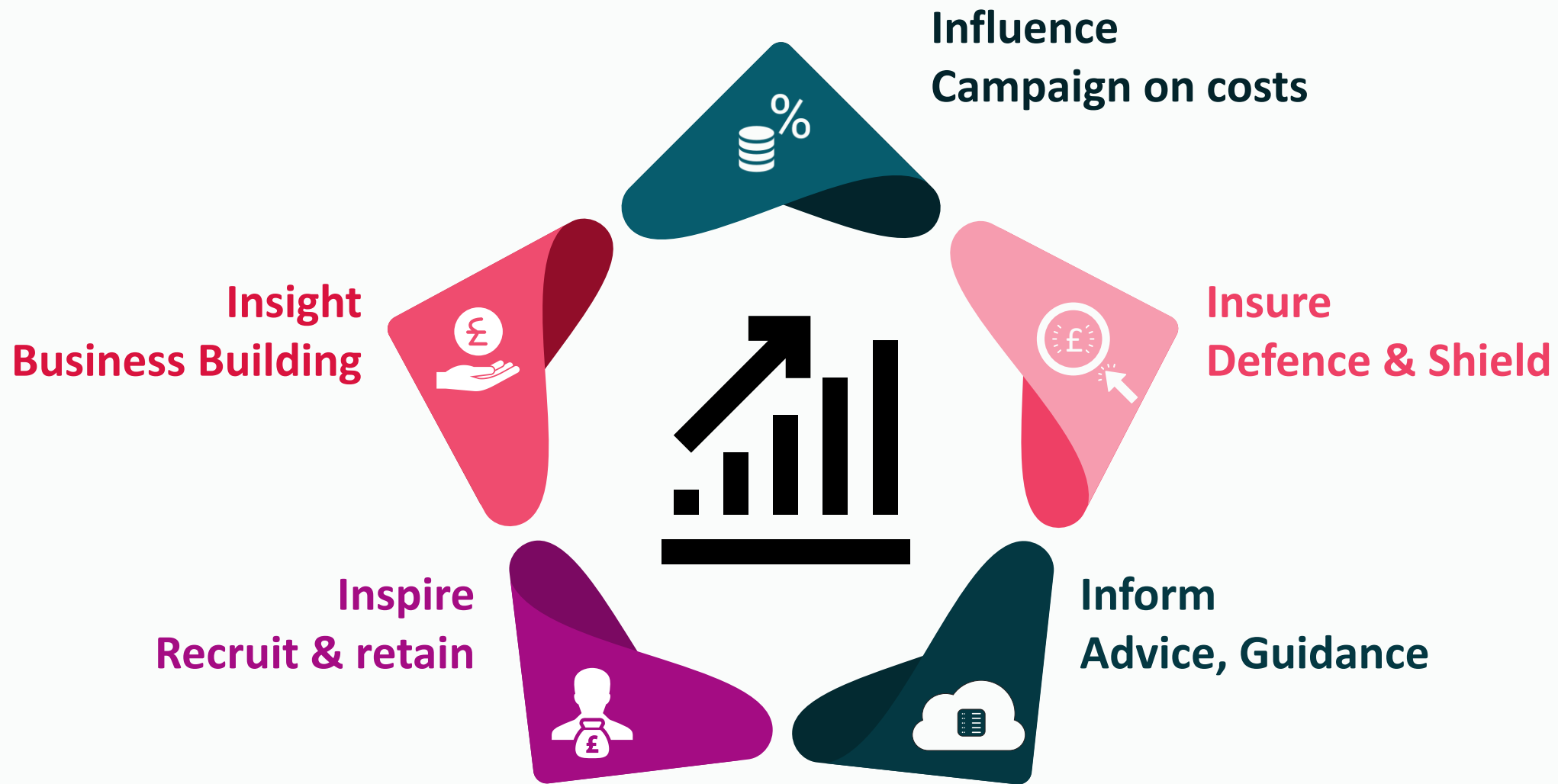
Mission

- Reduce the cost of doing business responsibly
- Deliver free, fair and flexible market
- Secure the potential for growth & investment



Goals

- Promote the reputation of the sector
- Protect our members' commercial environment
- Prevent restrictive regulation



Hospitality - our contribution



Hospitality - our ambition

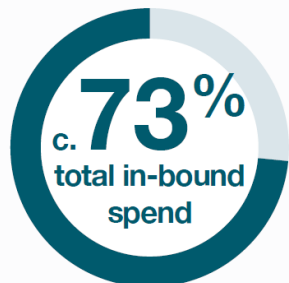
£130_{bn}
p.a. in turnover

TAX RECEIPTS
c. **£39**_{bn} in direct gross tax receipts



TOURISM

£24.3 billion
worth of visitor spending



REGIONALITY

Top 7
employer in every region



Bigger than

automotive,
pharma and
aeronautics
combined
(£126bn)



Hospitality - our priorities

- Secure a Brexit deal that delivers for future workforce & supply needs
- Champion the high street through root and branch reform of rates to make it fit for a digital economy so everyone pays their fair share
- Boost productivity by doubling the NIC threshold to take the lowest paid out of tax, support job creation and investment in people
- Foster responsible businesses practice through partnership and self regulation rather than tax and regulation
- Endorsing our innovative, inspirational Sector Deal to develop home grown skills and reduce unnecessary costs