

Morrisons The Best 2 British Beef and Ale Burgers

Morrisons



4.04 Reviewer Rating

out of 5

52 Reviewers



CMR Ref: 190603

43

Score out of 50

Average for the category: 37

Verdict

A new and exciting flavour combination, these "good sized" burgers which did not shrink on cooking, offered a "juicy, meaty" burger with a "crunchy coating" and the "distinct ale" taste. Although purchase intent declined slightly after trial, more than 7 in 10 indicated these burgers were better than what's out there.

Price **£3.00**

Weight / Volume **340g**

Tried & Tested by people like you...

Consumer Reviews	Star Rating	% Who Rated	Reviewer Comments*
	★★★★★	31%	Plenty of taste and flavours, mouth watering, good thick size and and after taste very Moorish Lovely tasty flavour, right amount of ale, excellent texture, good aftertaste very Moorish would recommend them to friends Succulent thick and delicious
	★★★★☆	54%	Nice taste of the ale with the burger that makes it different from the average burger. Good taste. Quite tasty, you could taste the beer in the burger, and has a spicy after taste Good thick burger, strong ale flavour and juicy
	★★★☆☆	10%	Good and meaty could taste the ale Good size and shape slightly chewy texture can taste the ale part in burger dry aftertaste Good size, texture and flavour
	★★☆☆☆	0%	
	★☆☆☆☆	6%	The flavour is too strong Very disappointed. Not nice flavour. Too strong ale but still not a nice ale. Horrid texture too, artificial Not for me, the taste of Ale was to strong for me and the after taste of pepper left in my mouth was horrible

* Reported verbatim as made by our reviewers

Ingredients

Beef (69%), Beer (21%) (contains Barley Malt), Rice Flour, Pea Flakes, Demerara Sugar, Salt, Dehydrated Onion, Sugar, Onion Powder, Garlic Powder, Yeast Extract, Black Pepper, Smoked Paprika, Water, Dextrose, Vegetable Fibre, Preservative (Sodium Metabisulphite), Antioxidant (Sodium Ascorbate), Flavouring, Roast Onion Extract, Caramelised Sugar Syrup, Paprika Extract

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
230	12.9	5.2	9.2	3	0.7	19.1	1.25

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
12%	18%	26%	4%	3%	3%	38%	21%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.