

Innocent Bolt from the Blue Juice

Innocent



4.23 Reviewer Rating

out of 5

53 Reviewers



CMR Ref: 190501

44

Score out of 50

Average for the category: 38

Verdict

The bright blue colour of this blend of apple, guava, lime, spirulina and vitamins made it look really innovative and would certainly be hard to miss. Reviewers were impressed. The drink had the immediate advantage of its premium branding. Health may have been a key reason to choose this Juice in the first place, but it was the Taste that resulted in even more buyers after trial. 'Delicious' and 'so refreshing', a high Star rating of 4.23 was achieved.

Price

£1.99

Weight / Volume

750ml

Tried & Tested by people like you...

| Consumer Reviews | Star Rating | % Who Rated | Reviewer Comments* |
|------------------|-------------|-------------|---|
| | ★★★★★ | 42% | Great refreshing flavour Delicious refreshing and healthy Lovely flavour and ease of drinking |
| | ★★★★☆ | 45% | Wasn't sure about the colour, however I liked the flavour. New, different and refreshing. Nice a tasty healthy bright Very different, nice flavour, good with all the different vitamins in, |
| | ★★★☆☆ | 9% | Its ok once you get past the colour which is very off putting. Quite a pleasant flavour and easy to drink. Full of sugar but a good pick me up Colour is different and exciting good for kids after taste acidic and not refreshing |
| | ★★☆☆☆ | 2% | Good thickness odd colour aroma of lenor dry aftertaste metallic mouth |
| | ★☆☆☆☆ | 2% | |

* Reported verbatim as made by our reviewers

Ingredients

Apple Juice (66%), Coconut Water (18%), White Grape Juice, White Guava Puree (5%), Passion Fruit Juice, Spirulina Extract (0.8%), Lime Juice (0.7%), Vitamins (B1, B2, B3, B6 & E)

Nutrition per 100 g/ml

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 41 | | | 10 | 9.3 | | | |

Recommended Daily Allowance (%)

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 2% | | | 4% | 10% | | | |

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.