

J.James & Family 5 Breaded British Ham Slices

Sainsbury's Supermarkets Ltd

CMR Ref: 190637

Price: £1.00

Weight / Volume: 120g

Overall Product Rating: Taste Test

Key Drivers of Performance

Verdict

**43**

Score out of 50

Average for the category: 33



A rival for Tesco's Jack's value range, this Sainsbury's budget Ham has been rated 10 points higher than the category average. Following strong pre-trial appeal this product also scored strongly post-trial, with most Reviewers impressed by the quality given the low price. In fact they considered it such good value that 70% were keen to buy this product at least every two weeks.

Reviewer Ratings - Tried & Tested by People like you...



All Reviewers



3.70

53 Reviewers

out of 5



Fans



3.77

Regular buyers of this type of product

47 Reviewers

out of 5

Star Rating	% Who Rated	Reviewer Comments*
★★★★★	34%	Lovely flavour and texture and good price Lovely taste Lean and juicy. Good strong taste
★★★★☆	28%	Really nice good value. nice taste. good texture. good standby Very tasty, nice thickness
★★★☆☆	23%	Tasty Average tasting A little bland and processed tasting Good appearance, slightly processed taste and a little bland. Good value so I would buy.
★★☆☆☆	4%	Really processed disappointed with this product Bland plastic ham
★☆☆☆☆	11%	Tastes cheap and processed. Boring packaging An over processed, artificial flavoured ham. Chewy and tasteless Slimy and tastes cheap, not a premium range

\* Reported verbatim as made by our reviewers

Ingredients

Pork (81%), Water, Dextrose, Salt, Breadcrumbs (Fortified Wheat Flour (Wheat Flour, Calcium Carbonate, Iron, Niacin, Thiamin), Salt, Yeast, Colours: Paprika Extract, Curcumin)), Stabilisers: Triphosphates, Pork Gelatine, Glucose Syrup, Sugar, Antioxidant: Sodium Ascorbate, Preservative: Sodium Nitrite, Honey, Potato Fibre, Black Pepper Extract, Lemon Oil, Orange Oil, Cardamom Extract, Rice Flour, Maize Flour, Maize Starch, Rapeseed Oil, Turmeric.

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
105	25	0.5	0.8	0.5	0.5	4.4	0.36

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
5%	36%	3%	0%	1%	2%	9%	6%

Organic Fairtrade Gluten Free Vegetarian Vegan

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.