

Iceland Hash Brown Fries

Iceland



4.3 Reviewer Rating

out of 5

50 Reviewers



CMR Ref: 190407

48

Score out of 50

Average for the category: 40

Verdict

A highly innovative twist from Iceland at an affordable price. Apart from a few initial reservations over the pack design, these Fries were hugely popular. As well as having a crunchy, non-greasy coating and soft middle, they tasted 'just like hash browns'. Given a 4 Star + rating by 86% of Reviewers, these were thought suitable for all ages and on a variety of occasions - from a weekend breakfast fry up to an evening snack in front of the TV.

Price

£1.85

Weight / Volume

700g

Tried & Tested by people like you...

Consumer Reviews	Star Rating	% Who Rated	Reviewer Comments*
	★★★★★	44%	Great alternative to fries or wedges Great flavour. Tastes like hash browns...bit different. Not greasy Great taste. Good to have in the freezer. Nice and crispy.
	★★★★☆	42%	Excellent flavour and texture Love this. Was very crunchy. Tasted just like a hash brown. Great crispy taste, novel idea and something a bit different. Great for the kids
	★★★☆☆	14%	I like the chewy texture. Seasoned well. Good for a snack Crispy, great flavour Too greasy
	★★☆☆☆	0%	
	★☆☆☆☆	0%	

* Reported verbatim as made by our reviewers

Ingredients

Potatoes (74%), Rapeseed Oil (9%), Dried Potato Flakes, Rice Flour, Flaked Rice, Maize Starch, Salt, Dried Onion, Dextrose, Sea Salt, Potato Starch, White Pepper Powder, Antioxidant: Citric Acid; Sugar, Onion Powder, Sunflower Oil, Lovage, Turmeric, Mace.

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
250	10	0.9	34.7	0.6	3.5	3.4	1.2

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
13%	14%	5%	13%	1%	15%	7%	20%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.