

**Cal Bike - Third Party In-Kind Valuation Plan**

Task	Activity	Title	Name of In-Kind Match Provider	Fair Market Value Determination	Fair Market Value or Hourly Rate	Number or Hours	Estimated Cost
1.2 & 1.3	Negotiate MOU with TCTC and review other contracts	Procurement for Project	CA Bike Education Fund	staff time	95	2	\$190
2.1	Review analysis of bicycle routes	Finalize bicycle routes study	CA Bike Education Fund	staff time	\$95	2	\$190
2.2	Review analysis of existing conditions; tour areas as necessary	Existing Conditions Analysis Identifying Bicycle Gaps and Shortcomings	CA Bike Education Fund	staff time	\$85	40	\$3,400
3.3	editorial coverage in bike magazine	Community outreach workshops; stakeholder meetings	CA Bike Education Fund in collaboration with Cycle California	assuming one article = 1 full page ad	\$1,420	1	\$1,420
4.1	review choice of priorities for adherence to the goal of gap closures	Prioritize Active Transportation Projects	CA Bike Education Fund	staff time	75	12	\$900
4.2	Review conceptual designs and renderings for adherence to best practices	Conceptual Designs and Renderings	CA Bike Education Fund	staff time	75	12	\$900

**Total In-kind Match : \$7,000**

<b>How the third party in-kind match will be documented for accounting purposes:</b>	All hourly costs will be documented through timesheets submitted; all other costs will be documented through receipts or proof of value illustrated by advertisements or formal offers.
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