

Background Information:

Consent Calendar:

2. **Approval of the November 14, 2018 Meeting Minutes.**
3. **Update on the Request for Proposal (RFP) for the Coordinated Plan and Short Range Transportation Plan**

This project, which is a regional effort between Amador, Calaveras and the TCTC is a grant funded project originally awarded to the Amador County Transportation Commission (ACTC). Staff previously received direction from the TCTC to accept the grant from ACTC and administer the project on behalf of all three agencies. We also amended the OWP to reflect this late last year.

As an update, staff has completed the process of transferring grant administration to the TCTC. We have received a notice to proceed from Caltrans. Staff also let a request for proposals to hire a consultant to complete the work. One aspect of the project that is unique is a request within the RFP to also deliver a Short Range Transit Plan for the TCTC and Calaveras Council of Governments (CCOG). There is a lot of overlap between the Coordinated Plan and the Short Range Transit Plan (SRTP), and they are both required for certain State and Federal funding sources, so there is an additional scope of work to deliver a SRTP. This approach is anticipated to save considerable funding as much of the work will already be accomplished as part of the grant funded work.

Staff will likely bring a contract for the TCTC to consider for both projects in March.

Attachments:

RFP Scope of Work

Recommended Action:

No action required.

Regular Agenda:

4. **Renew the trade agreement between Clarke Broadcasting and Tuolumne County Transit Agency to exchange advertising between both parties**

The Tuolumne County Transit Agency and Clarke Broadcasting are part of a trade whereby, Clarke Broadcasting advertises on the back of Tuolumne County Transit vehicles and Tuolumne County Transit gets radio and website advertising from Clarke Broadcasting. This agreement is a renewal of the existing agreement that has expired. Staff is recommending a 3 year agreement which is no change from the previous agreement. There is no exchange of funds as part of this trade. Clarke Broadcasting is interested in renewing the agreement. Tuolumne County Transit (TCT) uses the bulk of its trade for radio spots. TCT is limited to advertising its regular and special event services only.

Attachments:

Trade agreement between Clarke Broadcasting and Tuolumne County Transit Agency.

Recommended Action:

Renew the trade agreement between Clarke Broadcasting and Tuolumne County Transit Agency to exchange advertising between both parties

5. Update on the Request for Proposals to continue the Real Time Passenger Information System.

The purpose of this agenda item is to report on the release of a Request for Proposals (RFP) for an Automatic Vehicle Locator (AVL) and Real Time Passenger Information System (RTPIS). The RFP will be released in early January. After the RFP process is complete, TCTC staff will select one proposal and present the proposal before the TCTA for final approval of the contract in April. In the RFP, the TCTA is requesting a four year contract with an optional two year renewal. The primary purpose of the system is to improve the quality and the ease of Tuolumne County Transit fixed-route service to the public and improve the performance of the transit system including on time performance.

The Tuolumne County Transit Agency approved a five year contract with NextBus/Cubic Corporation in April 2014 and this contract expires in April 2019. Legal counsel has stated a competitive proposal process must be prepared to continue providing this service to the public. All 20 Tuolumne County Transit buses have the GPS tracking hardware.

Tuolumne County Transit currently utilizes GPS tracking technology to locate bus locations in real-time. The real time passenger information system will continue to provide real-time arrival predictions through a website, cell phone application, text messages, and potentially a call in phone number to passengers. The real time information system also includes a live map that the public can see buses traveling in real time. The management portal will be equipped with reporting capabilities to accurately data stream operation service information that are accessible through an online reporting system which includes information on route timing, passenger wait time, trip counts, operator performance, vehicle speed and mapping system. This is essential for the completion of performance metrics, the analysis of daily operation, and long term project planning and analysis.

As part of this RFP, we are requesting the proposals include other optional transit technologies such as a providing a mobile fare payment system, deploying free WIFI on all 20 buses, adding additional automatic passenger counters, linking our existing destination signs, and adding an automatic vehicle announcement system.

Attachment:

1. *AVL/Real-Time Information Passenger Information System RFP (Presented at meeting)*
2. *TCT Bus Stop Sign with How to use NextBus rider information system.*
3. *TCT Website with Arrival Predictions.*

Recommended Action:

There is no action required.

6. Approval of Cable 8 Access Tuolumne proposal to record and air TCTA/TCTC meetings and Public Transit Commercials.

Cable 8 has been airing TCTC/TCTA meetings for several years. Cable 8 has initiated significant programming changes aimed at increasing viewership. Additional changes allow for Tuolumne County Transit commercials and other public outreach efforts to be broadcast to a potentially larger audience. Jerry Day, Cable 8 Access Manager, has provided the attached proposal and cost options to continue to utilize Cable 8 as part of our public information efforts.

The purpose is to produce 12 meetings per year (\$1,080); air the meetings 1 times per week (\$1,248); and air eight 30 second commercials per quarter (\$90).

The TAC voted 3-0 in favor of Consideration of Cable 8 Access Tuolumne proposal to air TCTA/TCTC meetings and commercials.

The CAC agreed with the vote of the TAC.

Attachments:

Proposal from Cable 8 Access.

Recommended Action:

Approve Cable 8 Access airing of TCTC/TCTA Meeting and commercial advertisement at a cost of \$2,321 per year and authorize the Executive Director to execute a Contract with Cable 8 consistent with the proposal.

7. Reports