

EXHIBIT C

Catalyst Creatives – Scope of Work

Specific project descriptions, delivery schedules and costs for services will be identified in Work Orders that have been agreed upon and approved in writing by the Executive Director and an authorized representative of the consultant. Upon agreement, the TCTC/TCTA will issue a Notice to Proceed to the chosen consultant/s for a specific work order.

The TCTC and TCTA are requesting professional services including, but not limited to, the following functions:

I. Provide graphic design services and/or content for social media platforms such as Facebook, Twitter and YouTube

II. Manage Social Media platforms

III. Professional Photography and video content

IV. Produce online, print media, video, social media, signage, or other collateral intended to promote, enhance, supplement, inform or otherwise facilitate the goals of the TCTC and TCTA.