

# *Tuolumne County Transit Agency*

## *May 9, 2018 Meeting Minutes*

The May 9, 2018 meeting of the Tuolumne County Transit Agency (TCTA) was called to order at 3:02 p.m. by Chairman Michael Ayala. Also in attendance were: Councilmember George Segarini; Councilmember Connie Williams; Councilmember John Gray; Executive Director, Darin Grossi; Laura Shinn, Senior Administrative Analyst; Tyler Summersett; Senior Transportation Planner; Alex Padilla, Transportation Planner and Administrative Technician, Denise Bergamaschi.

Also present at today's meeting was Kevin Shroder representing Caltrans District 10. Absent from today's meeting was Councilmember Evan Royce.

### **1. Oral communication (15 minutes) to allow the public to speak on any item not on the printed agenda.**

Kim Dahr, Special Olympics Coordinator, approached the podium and announced that they have recently lost their longtime transportation for getting the children to various events. She added that they participate in roughly 8-10 events per year with 25-40 children. She said that there is a large event next week end and that as of today; they have no way of getting there. She stated that they are looking for a long term solution and that the events occur in places like Fresno, Pleasanton, Sacramento and Davis. She said that the hardest part is finding transportation within their budget. She provided contact information should anyone is able to help out. The person to contact is: Debbie Fox at 209/499-7220.

Discussion ensued.

### **Consent Calendar:**

### **2. Approval of the April 11, 2018 Meeting Minutes.**

*Councilmember Williams requested that a change be made to the minutes as follows:  
On page 1 – she noted that she only thanked the TCTA for approving the project and not the City.*

*There was No Public Comment for any item presented on the Consent Calendar.*

*Councilmember Gray moved to approve the April 11, 2018 Meeting Minutes with the noted changes.*

*Councilmember Segarini seconded the motion.*

*Motion approved with a 4-0 vote.*

**Regular Agenda:**

**3. Adopt Resolution 47-18 approving the TCTA- Public Transportation Recommended Budget for Fiscal Year 2018/19.**

Senior Administrative Analyst, Laura Shinn informed Council Members that staff is asking for approval of the recommended budget and that the final budget will be presented at the August or September meeting. She also informed Council that there were no Unmet Transit Needs this year. She then provided updates on the LTF balances and other funding revenues. Ms. Shinn also provided information pertaining to salary adjustments consistent with those of the County, for the TCTC/TCTA staff.

Discussion ensued.

*There was No Public Comment for this item.*

*Councilmember Segarini moved to approve adopting Resolution 47-18 approving the TCTA- Public Transportation Recommended Budget for Fiscal Year 2018/19.*

*Councilmember Gray seconded the motion.*

*Motion approved with a 4-0 vote.*

**4. Overview of Seasonal Pinecrest Service to begin on Memorial Day Week end 2018 and authorization for staff to declare up to 10 free ride days to encourage new ridership.**

Sr. Transportation Planner, Tyler Summersett, informed Council Members that, like YARTS, this service would run from Memorial Day through Labor Day week-end. He added that this service would also run from Jamestown to Pinecrest and provide a “loop” type service within the neighboring vicinity, once there. He then informed Council Members that this service is funded with the Low Carbon Transit Operations Program monies and that discount prices will be offered to families as well as low income individuals that qualify.

Discussion ensued.

*There was No Public Comment for this item.*

*Councilmember Williams moved to approve the Seasonal Pinecrest Service to begin on Memorial Day Week-end 2018 and authorization for staff to declare up to 10 free ride days to encourage new ridership.*

*Councilmember Gray seconded the motion.*

*Motion approved with a 4-0 vote.*

**5. Authorize the Executive Director to issue a purchase order to CITY signs to provide a changeable message sign for traveler information along State Route 120.**

Executive Director Grossi informed Council Members that 3 bids were received for this project and that CITY came in under budget and that their bid also included installation. He added that staff is asking for authorization for a purchase order.

Discussion ensued regarding location and how the messages on the sign would be controlled.

*There was No Public Comment for this item.*

*Councilmember Gray moved to approve the TCTA entering into a Contract with CITY Signs to provide a changeable message sign for traveler information along State Route 120.*

*Councilmember Williams seconded the motion.*

*Motion approved with a 4-0 vote.*

**6. Authorize the Executive Director to sign a Contract with Comcast Spotlight in the amount of \$20,000 dollars for Tuolumne County Transit Commercials.**

Sr. Transportation Planner, Tyler Summersett, informed Council Members that at last month's meeting the marketing plan was brought forth, which included the upcoming commercials. He added that with ridership going down – a different approach has been taken on the commercials with the help of Cole Video. He stated that the message of the commercial is “Life Enrichment” and it shows how transit has bridged the transportation gap and assisted with people becoming successful personally, and professionally. He then informed Council that the commercials will be aired on Social Media as well as network channels.

Discussion ensued.

*There was No Public Comment for this item.*

*Councilmember Gray moved to approve Authorize the Executive Director to sign a Contract with Comcast Spotlight in the amount of \$20,000 dollars for Tuolumne County Transit Commercials.*

*Councilmember Gray seconded the motion.*

*Motion approved with a 4-0 vote.*

**7. Reports**

Executive Director Grossi reported that he is currently working with Caltrans on the Zero Emission requirements for buses by the year 2020.

Tyler Summersett reported that Tuolumne County Transit will be serving the Mother Lode Round up on May 12<sup>th</sup>, providing service to the fairgrounds until 6:30 p.m. He also reported that May 14<sup>th</sup> will be the 1<sup>st</sup> day of YARTS service with one bus running. He added that while Yosemite will be raising their gate fee up to 35.00 – YARTS rates will remain the same. He then informed Council that Memorial Day Week-end will be free – however, they are not taking reservations. It is a first come, first served basis.

Caltrans had no reports at this time.

There being no further items to discuss, the meeting was adjourned at 4:02 p.m.

Respectfully Submitted,

Denise A. Bergamaschi  
Administrative Technician