



OneFPA Network Champions

“A true **champion** without a cause is entrapped energy.
A great cause without a **champion** is but an elusive dream.
But with a great cause with a **true champion** is the realization of a vision.”

—Robert Porter Lynch

FPA Champions are active members and volunteer leaders in the Financial Planning Association who clearly see the vision and possibilities of the OneFPA Network. They are motivated and energized by the OneFPA Network vision, believe fully in our Primary Aim—to *elevate the profession that transforms lives through the power of financial planning*—and excited to see the association transformed for the benefit of all members and communities. They have a desire to actively advocate for, and facilitate the change, in support of making the bold vision a reality. FPA Champions believe in the forthcoming transformation, are compelled by the vision, and are energized by their passion for change.

If you are excited about being an FPA Champion, you will play a critical role in advocating for the OneFPA Network and to make the vision more relatable to your fellow volunteer leaders and members so they too can embrace the vision and the possibilities it affords. As an FPA Champion, you will be asked to participate in the following ways:

- Be a good listener and engage other volunteer leaders in discussion.
- Communicate clearly to help clarify elements of the OneFPA Network.
- Motivate and inspire members and volunteer leaders towards the vision of the OneFPA Network.
- Lend their voice to communications efforts to make messaging more relevant and relatable.
- Utilize Appreciative Inquiry best practices to help others see the big picture, understand the benefits and accentuate the positives.
- Participate in periodic FPA Champions training sessions.
- Be available and willing to participate in chapter meetings and stakeholder outreach as needed to share your perspective on OneFPA Network.

The possibilities are endless for how you can be a part of the FPA Champions effort. We look forward to having you be part of the team!



After you let Todd and Ben know that you want to be an FPA Champion, please take a moment to contemplate what the OneFPA Network means to you as a member and volunteer leader. When ready, please provide the following information and content:

How you want your name to appear in upcoming OneFPA Network communications

High resolution headshot (300 dpi or better)

In 200 words or less, tell us why you support the OneFPA Network vision

In 200 words or less, tell us how—as a volunteer leader—you think the OneFPA Network will support your chapter or community in delivering an even stronger member experience

In 200 words or less, tell us how—as an FPA member—you think the OneFPA Network will help drive a consistent and indispensable member experience

A 60-second video on what excites you about the OneFPA Network (can be on smart phone)

What you provide will be used in various communications, including on the OneFPA Network microsite that will be launched on November 1, 2018. This microsite will be the main hub for all communication and content related to the OneFPA Network.



If being an FPA Champion is something that excites you, please contact FPA Champions Chair Todd Stanard and FPA Public Relations Director Ben Lewis at OneFPANetwork@OneFPA.org and let us know!