### 2019 FPA Investment in the OneFPA Network

In addition to continued chapter operational support and an investment in a new organizational website, the FPA Board of Directors has approved an initial $1,000,000 to support the OneFPA Network. This investment, funded by FPA Headquarter’s reserves, informed through the Listening Tour and guided by the OneFPA Transition Task Force is designated for:

<table>
<thead>
<tr>
<th>Technology Infrastructure</th>
<th>Finance and Accounting Infrastructure</th>
<th>OneFPA Network Operational Support</th>
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| In collaboration with FPA’s partner at DelCor, the focus is on a digital strategy to provide:  
  - An evaluation of the digital experience FPA delivers through its website, FPA Connect, mobile and social channels.  
  - Integration strategy for the entire FPA system.  
  - Establishment of a data strategy that guides FPA’s collection, governance and analytics of data. | In collaboration with FPA’s partner, RSM, the focus is on the people, process and technology and will include:  
  - Process and technological assessment of the current operating model of both FPA and chapters.  
  - Design of the structure, process, technology and reporting to support OneFPA Network integration.  
  - Implementation and project management of this design.  
  - Staffing team to support centralized operations. | • Listening Tour to gather chapter feedback on the OneFPA Network.  
• Transition expenses related to dissolution of legal entities.  
• Development and launch of the Leadership Institute for orientation, training and support of volunteer leaders and staff.  
• Governance expenses related to the new OneFPA Network model.  
• Additional staff to support operations. |

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### OneFPA Network Investment Total — $1,000,000

*January - December 2019*

- **Technology Infrastructure**: $347,000
- **Finance and Accounting Infrastructure**: $350,000
- **OneFPA Network Operational Support**: $303,000

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The OneFPA Network is a collaborative effort among all FPA communities to deliver a **consistent and indispensable** member experience, **empower** volunteer leaders, and **elevate** the profession of financial planning.