



The OneFPA Network is a collaborative effort among all FPA communities to deliver a **consistent and indispensable** member experience, **empower** volunteer leaders, and **elevate** the profession of financial planning.

2019 FPA Investment in the OneFPA Network

In addition to continued chapter operational support and an investment in a new organizational website, the FPA Board of Directors has approved an initial \$1,000,000 to support the OneFPA Network. This investment, funded by FPA Headquarter's reserves, informed through the Listening Tour and guided by the OneFPA Transition Task Force is designated for:

Technology Infrastructure	Finance and Accounting Infrastructure	OneFPA Network Operational Support
<p>In collaboration with FPA's partner at DelCor, the focus is on a digital strategy to provide:</p> <ul style="list-style-type: none"> • An evaluation of the digital experience FPA delivers through its website, FPA Connect, mobile and social channels. • Integration strategy for the entire FPA system. • Establishment of a data strategy that guides FPA's collection, governance and analytics of data. 	<p>In collaboration with FPA's partner, RSM, the focus is on the people, process and technology and will include:</p> <ul style="list-style-type: none"> • Process and technological assessment of the current operating model of both FPA and chapters. • Design of the structure, process, technology and reporting to support OneFPA Network integration. • Implementation and project management of this design. • Staffing team to support centralized operations. 	<ul style="list-style-type: none"> • Listening Tour to gather chapter feedback on the OneFPA Network. • Transition expenses related to dissolution of legal entities. • Development and launch of the Leadership Institute for orientation, training and support of volunteer leaders and staff. • Governance expenses related to the new OneFPA Network model. • Additional staff to support operations.

OneFPA Network Investment Total — \$1,000,000
January - December 2019

