**WRITING ABOUT A PHOTOGRAPH**

**Writing about the STRUCTURE**

* **Composition** (the layout of the piece, is it in thirds? Off centre?)
* **What is in the Foreground/mid-ground/background?** (Where is the focus?)
* **Diagonal/vertical/horizontal lines**
* **Form** (what is the shape of the key objects in the image?)
* **Layers** (building it up, in Photoshop)
* **Sections** (different parts, is it broken up or merged together?)
* **Procedure** (the steps taken to achieve the finished piece)

**Writing about how you FEEL**

* **Mood** (how does the photograph make you feel?)
* The photograph gives the **impression** of…
* **Attitude and Focus** (Is there a key feature?)
* **Subject** (What is in the picture)
* The photographer gives a **sense** of….
* There is a **suggestion** of…
* The **scene** portrays a…
* There is a **feeling**of…
* The immediate **impact** this image has on me is…

**Writing about EFFECTS (filters or layers)**

* **Different lenses** (wide angle, telephoto, macro)
* **Balance of Curves, contrast, colour**(with lots of expression)
* **Filters- Glows, Vignette, Blur, render, sketch**
* **Collage**
* **Saturation of colour**
* **Cropping**(this can massively change the way you read the image!)
* **TONE –** (is there lots of extreme black and white or soft mid-tones/greys?)

**Writing about CONTEXT (how it relates to other things)**

* Influences (e.g. my photograph is influenced by the Photographer…)
* Does it look like any other Photographers work? How?
* Why did artists of this time choose to work this way?
* The **culture** of the time
* Are they influenced by **FILM, PAINTING, THEATRE**or **MUSIC**

**Writing about a STYLE (refer to Photographic genres)**

* **Portrait/Landscape**
* Surrealist (dream-like, make-believe)
* **Documentary** (recording events, political, informative)
* **Conceptual** (with complex ideas and meaning)
* **Fashion**
* **Media** (news, magazine, newspaper)
* **Fine Art** ( geared towards galleries, can be very experimental and abstract)

**Writing about COLOUR**

* **Saturated, de-saturated**
* **Warm, Cool, atmospheric**
* **Certain tints of one colour**
* The Photographer has used a very limited colour **palette** (range)
* **Complimentary** **colours**(these look good together)
* **Clashing colours**(these look bad together)
* **Sensitive**(careful and with much thought)
* Does it fit with the image? What does it add/take away?

**When you are use words like…**