

**Press release: For immediate release**

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## **Hussingtree Gin from Worcestershire is among the Great Taste winners of 2019.**

Great Taste, the world's most coveted food and drink awards, has announced its stars of 2019. Out of 12,772 products sent in from over 100 different countries, Hussingtree Gin from Worcestershire was awarded a 1-star Great Taste award for their Hussingtree Bumbleberry Dry Gin. It follows the team winning a Silver Medal at the Global Spirits Masters in July this year for their Hussingtree Asparagus Dry Gin.

The Great Taste 1-star award means the judges agreed that the dry gin delivers fantastic flavour. They stated the gin is *"...cleverly crafted to produce a well rounded interesting gin, [with] a warm spiced finish and a clean mouthfeel. Perfect with tonic."*

Judged by over 500 of the most demanding palates, belonging to food critics, chefs, cooks, restaurateurs, buyers, retailers and producers, as well as a whole host of food writers and journalists, Great Taste is widely acknowledged as the most respected food accreditation scheme for artisan and speciality food producers.

Receiving the award is high recognition for the family team at Hussingtree Gin, especially as they only sold their first bottle of gin a little over 12 months ago.

Duncan Gilroy, Director at Hussingtree Gin, explains: *"Entry into the Great Taste Awards happens at the start of the calendar year. At which point our Bumbleberry Gin had only been on the market for a few months, but customer feedback had shown it to be extremely popular. Receiving the 1-star award is solid proof of the quality of the gin alongside the flavour and product development process we go through 100% in house."*

Recognised as a stamp of excellence among consumers and retailers alike, Great Taste values taste above all else, with no regard for branding and packaging. Less than 1 in 4 entries received a 1-star

award this year. Great Taste 2019 will reach its finale in September, with regional Great Taste Golden Fork winners and the Great Taste Supreme Champion 2019 will be revealed.

Hussingtree Gin is proud to be a member of various local and national associations, including the Guild of Fine Food by whom the Great Taste Awards are organised. Common amongst all the associations is a focus on supporting active local and independent business communities.

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**Hussingtree Gin. Inspired and hand crafted in Worcestershire.**

Hussingtree Gin launched in 2018 with a focus on creating gins that are inspired by the produce grown in Worcestershire. Each gin in the range is different in character, but connected by a similar trait - they are packed full of flavour, with no sweeteners or flavours added after distillation.

The four dry gins in the range are Hussingtree Asparagus Gin, Juneberry Gin, Spiced Plum Gin, and Bumbleberry Gin.

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