

# Get a Head Start

## What is a Head Start Program & how to find locations

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Hopefully everyone made it through the Back-to-School rush and experienced some great growth, while building new relationships. Even though the “Main Event” is now over, it doesn’t mean that there are not still opportunities within the schools and school districts. This is a great time for following up to ensure that you are positioning yourself for sales through the end of the year, as well as preparing for last minute budget spending during Q1 and Q2, 2018.

Continuing to build relationships year-round in the K-12 Market is extremely important. However, in this article I want to discuss another great opportunity for educational sales growth. If you are looking for other areas to grow your educational sales, then you need to focus on Head Starts. Many may be asking “What in the world is a Head Start?” Below will give you some insight into Heads Starts, funding opportunities and how to locate them.

### Program Description

Head Start is a Federal program that promotes the school readiness of children from birth to age five from low-income families by enhancing their cognitive, social, and emotional development. Head Start programs provide a learning environment that supports children’s growth in many areas such as language, literacy, and social and emotional development. Head Start emphasizes the role of parents as their child’s first and most important teacher. These programs help build relationships with families that support family well-being and many other important areas.

### General Program Requirements

Children from birth to age five from families with low income, according to the Poverty Guidelines published by the Federal government, are eligible for Head Start and Early Head Start services.

Children in foster care, homeless children, and children from families receiving public assistance (Temporary Assistance for Needy Families or Supplemental Security Income) are categorically eligible for Head Start and Early Head Start services regardless of income.

Head Start programs may enroll up to 10 percent of children from families that have incomes above the Poverty Guidelines. Programs may also serve up to an additional 35 percent of children from families whose incomes are above the Poverty Guidelines, but below 130 percent of the poverty line if the program can ensure that certain conditions have been met.

### Program Funding

Head Starts are federally funded programs, therefore they are most likely not affected by state or local budget cuts that can cause a reduction in spending among public K-12 LEA’s (Local Education Agencies).

President Trump recently signed Public Law 115-31, the Consolidated Appropriations Act, 2017, on May 5, 2017. Included is **\$9,253,095,000** for programs under the Head Start Act, which is an increase of approximately \$85 million over the fiscal year (FY) 2016 funding level.

All Head Start and Early Head Start grantees, including grantees with an Early Head Start Expansion/Partnership award that began in 2015, and grantees subject to competition for continued funding through the Designation Renewal System are eligible to receive the COLA.

### Grant Awards:

<https://www.acf.hhs.gov/ohs/funding>

### State by State Facts:

<https://www.nhsa.org/facts>

### Head Start Locations

Below is a link to assist you in locating Head Starts within your markets. The image below reflects a search within a 50 mile radius of the S.P. Richards Headquarters in Atlanta. This search yielded 101 opportunities.

<https://eclkc.ohs.acf.hhs.gov/center-locator>

## Head Start Center Locator

Location:  Search Radius:  Center Type:

Embed the locator on your website

Filter Map Results By:

- Show all centers
- Head Start
- Early Head Start
- Head Start and Early Head Start
- Migrant and Seasonal Head Start
- American Indian and Alaska Native
- P.O. Box Location

## 101 Results for 30082 Smyrna, GA

[Download Results CSV](#)

Sort by Distance

### Sheltering Arms Cobb Center - EHS & PHS

#### Head Start and Early Head Start Center

This center is 3.90 miles away.

[Driving directions](#)

[Show On Map](#)

1585 Roberta Dr SW  
Marietta, GA 30008 - 3803

Register at:

**SHELTERING ARMS (THE)**  
[\(404\)523-2767](tel:(404)523-2767)

[More about this grantee](#)

As always, the dedicated S.P. Richards Education Team is here to assist in your efforts to grow the education category. Please let us know what we can do to help.

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