

For Immediate Release

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The BoardRoom magazine Announces the Winners of its 2017 “Excellence in Achievement” Awards

HONOLULU, HI (November 29, 2017) – The BoardRoom magazine, the official publication for the Association of Private Club Directors (APCD) and the Distinguished Clubs, is proud to announce the winners of its 19th annual “Excellence in Achievement” awards.

“The BoardRoom Awards are the only awards in the private club industry that recognize private clubs’ business partners, and every year we see increasing innovation, achievement, a vision and dedication from BoardRoom Award recipients.

“And of course, private clubs are the beneficiary of outstanding work of the industry’s vendors. Clearly each and every one of them is the leader in their respective field and we’re absolutely delighted to recognize their contributions,” said John Fornaro, publisher of BoardRoom magazine.

BoardRoom magazine’s industry peers review and select these outstanding suppliers and consultants, which represent various aspects of course and club operations. Winners, each year, are selected for overall excellence in their respective fields, achievements, innovation, vision for future growth and continued impact on private club operations. The BoardRoom magazine “Excellence in Achievement” awards are the private club industry’s only awards recognizing the clubs’ business partners.

The BoardRoom magazine is the only publication of its kind that is designed to educate the board of directors, presidents, owners, general managers and department heads of private golf, city, yacht, tennis and country clubs about issues concerning all aspects of the club, golf course management and operations. The magazine is distributed through paid subscriptions to clubs, organizations and businesses throughout the United States, Canada, Europe, Australia and Asia.

For more information about the BoardRoom magazine 2017 “Excellence in Achievement” awards, please contact the editorial department at (949) 365-6966.

LIFETIME ACHIEVEMENT

Jerry McCoy

BOARDROOM AWARD OF DEDICATION

Jeffrey P. McFadden

GARY PLAYER EDUCATOR

Ray Cronin

EDUCATOR

Molly Cox

NEW PRODUCT OF THE YEAR

Golf Life Navigators

ACCOUNTING

RSM US LLP

ACCOUNTS PAYABLE SYSTEM

GlobalVCard paysystems

AMENITIES PROVIDER OF THE YEAR

Sports Solutions

APPAREL PROVIDER OF THE YEAR

High End Uniforms

ARCHITECTURAL DESIGNER OF THE YEAR*

MAI | Marsh & Associates, Inc. (tie)

ARCHITECTURAL DESIGNER OF THE YEAR*
Rogers McCagg Architects | Planners |
Interior Designers (tie)

ASSOCIATION OF THE YEAR
GCSAA

BELLS AND CLOCK TOWERS FIRM OF THE YEAR
The Verdin Company

BRANDING FIRM OF THE YEAR
Pipeline Marketing

CHAIR MANUFACTURER OF THE YEAR
Daniel Paul Chairs

CLUB PHOTOGRAPHY FIRM OF THE YEAR
EA Photography

CLUB PROGRAM OF THE YEAR
KECamps

CLUBHOUSE SIGNAGE OF THE YEAR
Signera

CLUB SOFTWARE FIRM OF THE YEAR
Northstar

CLUBHOUSE RENOVATION FIRM OF THE YEAR
Peacock + Lewis

CONSULTING COMPANY OF THE YEAR*
RCS Hospitality Group (tie)

CONSULTING COMPANY OF THE YEAR*
Denehy Club Thinking Partners (tie)

COURSE ARCHITECT (RENOVATION) FIRM OF THE YEAR
Bobby Weed Golf Design

CRM
Pipeline Marketing

DESIGN OUTDOOR ROOMS
C² Limited Design Associates

EXECUTIVE SEARCH FIRM OF THE YEAR
Kopplin Kuebler & Wallace

F&B MANAGEMENT SOFTWARE OF THE YEAR
FOOD-TRAK/System Concept, Inc.

FURNITURE MANUFACTURER OF THE YEAR
Gasser Chair Company, Inc.

GOLF COURSE ARCHITECT OF THE YEAR
Richard Mandell Golf Architecture

GOLF COURSE DESIGN FIRM OF THE YEAR*
George Golf Design (tie)

GOLF COURSE DESIGN FIRM OF THE YEAR*
Billy Casper Golf (tie)

GREEN PRODUCT OF THE YEAR
BambrellaUSA, Inc.

HISTORIC RENOVATIONS FIRM OF THE YEAR
Lichten Craig Architecture + Interiors

INTERIOR DESIGN FIRM OF THE YEAR
Image Design, Inc.

INTERIOR DESIGN CUSTOM FURNITURE
C² Limited Design Associates

INTERIOR FURNISHING AND FINISHES DESIGN
HINT | Harris Interiors

KITCHEN & FOODSERVICE EQUIPMENT
DEI Food Service Equipment & Design

LAW FIRM OF THE YEAR
Addison Law

LINEN PROVIDER OF THE YEAR
Something Different Linen

LOCKER COMPANY OF THE YEAR
Hollman, Inc.

LOGO APPAREL FIRM OF THE YEAR
Ambassador Uniform

MANAGEMENT COMPANY OF THE YEAR
Troon

MASTER PLANNING FIRM OF THE YEAR
Chambers 360° Club Planning & Design

MEMBERSHIP MARKETING FIRM OF THE YEAR
Creative Golf Marketing

MEMBERSHIP SURVEY FIRM OF THE YEAR*
ClubIQ

MEMBERSHIP SURVEY FIRM OF THE YEAR*
McMahon Group

MEMBERSHIP SUSTAINABILITY
Club Mark Membership Matters

MENU COVERS
Polar

NEW TECHNOLOGY PRODUCT OF THE YEAR
Uncorkd

OUTDOOR COOKING EQUIPMENT
Big John Grills

PAYROLL PROGRAM OF THE YEAR
ClubPay

PERFORMANCE MANAGEMENT ASSESSMENT
Paisano Performance Partners

PURCHASING COMPANY OF THE YEAR
XHIBTZ Contract Furnishings

REAL ESTATE SERVICE FIRM OF THE YEAR
Hilda Allan Real Estate

SERVICE FIRM OF THE YEAR
Talent +

SOCIAL/CASUAL DINING INTERIOR DESIGN
C² Limited Design Associates

STAFF TRAINING COMPANY OF THE YEAR
RCS Hospitality Group

STRATEGIC PLANNING FIRM OF THE YEAR*
Chambers 360° Club Planning & Design

STRATEGIC PLANNING FIRM OF THE YEAR*
Clubwise Consulting

SUSTAINABILITY PROGRAM OF THE YEAR
SES Lighting

TENNIS COURT BUILDER OF THE YEAR
Welch Tennis

TENNIS SUPPLY COMPANY OF THE YEAR
10-S Tennis Supply

UPHOLSTREY FIRM OF THE YEAR
Style Upholstery

WEBSITE COMPANY OF THE YEAR
MembersFirst

WINERY OF THE YEAR
Flora Springs Winery & Vineyards

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