

TV Viewership of Bundesliga in US-Market (English-speaking Channels - only)

incl. Match-Ups with Viewership >100.000 [Season 2018/19]



BUNDESLIGA

Rank	Match Day	Date	Match-Up	TV Channel	Viewership (P2+)	Start
1		8/25/18	Borussia Dortmund vs. RB Leipzig	FOX	395000	12:00
1		8/24/18	Bayern Munich vs. TSG Hoffenheim	FS1	97000	14:30
1		8/25/18	Borussia Mönchengladbach vs. Bayer Lever	FS1	N/A (<100.000)	12:30
1		8/25/18	VfL Wolfsburg vs. Schalke	FS1	N/A (<100.000)	9:30
2		9/1/18	VfB Stuttgart vs. Bayern Munich	FS2	N/A (<100.000)	12:30
2		8/31/18	Hannover 86 vs. Borussia Dortmund	FS1	N/A (<100.000)	14:30
2		9/1/18	Bayer Leverkusen vs. VfL Wolfsburg	FS1	N/A (<100.000)	9:30
3		9/14/18	Borussia Dortmund vs. Eintracht Frankfurt	FS1	N/A (<100.000)	14:30
3		9/15/18	FC Bayern vs. Bayer Leverkusen	FS1	N/A (<100.000)	9:30
3		9/15/18	RB Leipzig vs. Hannover 96	FS2	N/A (<100.000)	9:30
3		9/15/18	Borussia Mönchengladbach vs. Schalke	FS2	N/A (<100.000)	12:30
3		9/16/18	Werder Bremen vs. 1. FC Nürnberg	FS1	N/A (<100.000)	9:30
3		9/16/18	Freiburg vs. VfB Stuttgart	FS2	N/A (<100.000)	12:00
4		9/21/18	Stuttgart vs. Dusseldorf	FS2	N/A (<100.000)	14:30
4		9/22/18	Hoffenheim vs. Dortmund	FS1	N/A (<100.000)	9:30
4		9/22/18	Hertha Berlin vs. Borussia Monchengladbar	FS2	N/A (<100.000)	9:30
4		9/22/18	Schalke vs. Bayern Munich	FS2	N/A (<100.000)	12:30
4		9/23/18	Bayer Leverkusen vs. Mainz	FS2	N/A (<100.000)	9:30
4		9/23/18	Frankfurt vs. RB Leipzig	FS1	N/A (<100.000)	12:00
5		9/25/18	Bayern Munich vs. FC Augsburg	FS1	64000	14:30
5		9/26/18	Fortuna Dusseldorf vs. Bayer Leverkusen	FS2	N/A (<100.000)	12:30
5		9/26/18	Borussia Dortmund vs. Nurnberg	FS2	N/A (<100.000)	14:30
6		9/28/18	Hertha Berlin vs. Bayern Munich	FS1	N/A (<100.000)	14:30
6		9/29/18	Schalke vs. Mainz	FS2	N/A (<100.000)	9:30
6		9/29/18	Hoffenheim vs. RB Leipzig	FS1	N/A (<100.000)	9:30
6		9/29/18	Bayer Leverkusen vs. Dortmund	FS2	N/A (<100.000)	12:30
6		9/30/18	Frankfurt vs. Hannover	FS1	N/A (<100.000)	9:30
6		9/30/18	Augsburg vs. Freiburg	FS2	N/A (<100.000)	12:00
7		10/5/18	Werder Bremen vs. Wolfsburg	FS2	N/A (<100.000)	14:30
7		10/6/18	Dortmund vs. Augsburg	FS2	N/A (<100.000)	9:30
7		10/6/18	Bayern Munich vs. Borussia Monchengladb	FS2	N/A (<100.000)	12:30
7		10/7/18	Freiburg vs. Bayer Leverkusen	FS1	N/A (<100.000)	7:30
7		10/7/18	Hoffenheim vs. Frankfurt	FS1	N/A (<100.000)	9:30
8		10/19/18	Frankfurt vs. Dusseldorf	FS2	N/A (<100.000)	14:30
9		10/20/18	Wolfsburg vs. Bayern Munich	FS1	N/A (<100.000)	9:30
9		10/20/18	Schalke vs. Werder Bremen	FS2	N/A (<100.000)	12:30
9		10/21/18	Hertha Berlin vs. Freiburg	FS2	N/A (<100.000)	9:30
9		10/21/18	Monchengladbach vs. Mainz	FS2	N/A (<100.000)	12:00
10		10/26/18	Freiburg vs. Monchengladbach	FS2	N/A (<100.000)	14:30
10		10/27/18	Mainz vs. Bayern Munich	FS2	N/A (<100.000)	9:30
10		10/27/18	Hoffenheim vs. Stuttgart	FS2	N/A (<100.000)	12:30
10		10/28/18	Nurnberg vs. Frankfurt	FS2	N/A (<100.000)	8:30
10		10/28/18	RB Leipzig vs. Schalke	FS2	N/A (<100.000)	10:30
10		10/28/18	Werder Bremen vs. Leverkusen	FS1	N/A (<100.000)	13:00
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17		12/21/18	Borussia Dortmund vs. Borussia Moncheng	FS1	81000	14:30

Source: ShowBuzz Daily

Potential for Viewership:

● Free-to-Air Network

● Basic Pay TV

● Premium Pay-TV

**OFFTHEFIELD
BUSINESS**
BOOKING ON SPORTS BUSINESS MEDIA & MORE

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