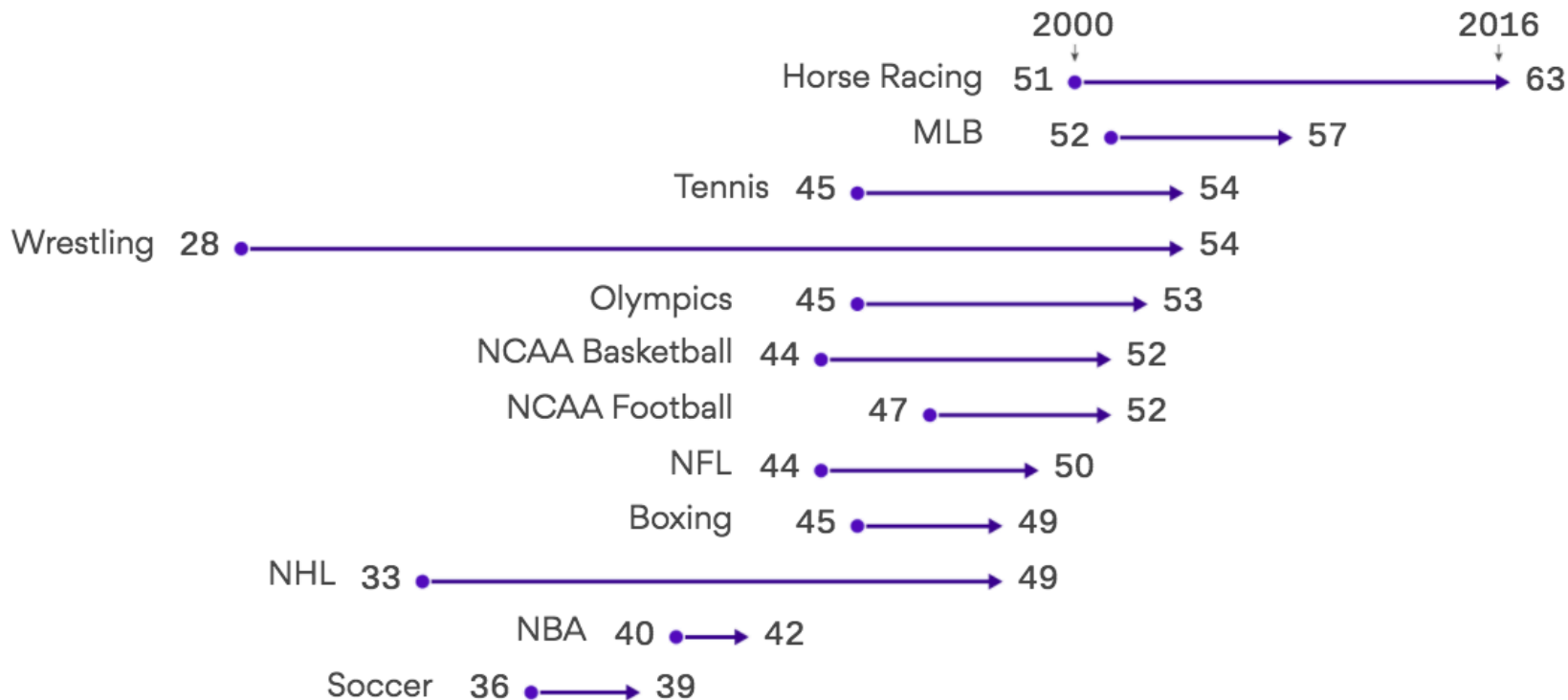


Aging viewership by sport

Median age of television audience



Note: Data reflects regular season viewership where available as opposed to playoffs or finals; Data: [MAGNA U.S. Sports Report, Sept. 2017](#); Chart: Chris Canipe / Axios