

English Premier League: Current Status of Tender Process for Domestic Broadcasting Rights (2019 - 2022)

Rights Holder	Package	Broadca	sting Rights to Games (Live & Full-Length)	Annual Value (in mGBP)	Cost per Game	∆ Investment vs 2016-19	
ET Sport	Α	32	Saturday @ 12.30pm	295	9,2	-7,8%	BT Sport
sky	В	32	Saturday @ 5.30pm				Investment
sky	С	32	Sunday @ 2pm + Saturday @ 7.45pm	1193	9,3	-14,3%	+1,6%
sky	D	32	Sunday @ 4.30pm	1193	9,3	-14,370	!
sky	E	32	Monday OR Friday + Sunday @ 2pm				
amazon	F	20	2x Gamedays (Bank Holiday & Boxing Day)	30	1,5	n.a.	Additional Investments
BT Sport	G	20	2x Midweek Gamedays	30	1,5	9,4%	Additional Investments
Available		200	Projection>	1854	9,30	8,3%	
Already awarded		200		1548	7,74	-9,6%	
Prev. Rights Cycle (2016-19) 168		168		1712	10,19		
						OFFTHEFIELD	!
			PROJECTION *	* as of February 15th, 2018		BUSINESS	1
*** all Values in mGBP			ASSUMPTION **	* as of June 7th, 2018		BLOGGING ON SPORTS BUSINESS, MEDIA & MORE	Ī