



GOOD GROWTH HOUSING CONFERENCE

# SPONSORSHIP PROSPECTUS

**APRIL 15 2019**  
RYDGES WORLD SQUARE, SYDNEY

*Planning for our Future*



City West Housing, The Platform Apartments, Eveleigh



[www.goodgrowth2019.com](http://www.goodgrowth2019.com)

In partnership with:



# GOOD GROWTH HOUSING CONFERENCE

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**We invite you to join us for our one day Good Growth Housing Conference which will be held in Sydney in April 2019. We want to shift the debate on growth away from a yes or no question to explore the benefits, challenges and opportunities that face Australia as a growing nation.**

The choice is not between growth and no growth, the choice is between good growth and bad growth. We've seen from cities like San Francisco how poor planning can increase inequality and push poorer residents out of their communities. Planning for good growth is essential to safeguarding Australia's future as a productive, diverse, and resilient country.

It's time to move beyond the idea that all density is automatically to be resisted – good growth is about innovation and delivering a full range of housing options to ensure vibrant, liveable communities where everybody has a place to call home.

The Good Growth Housing Conference is aimed at all tiers of Government along with the not for profit sector, private industry and communities who want to work together to create a city based on equitable, sustainable and liveable growth.

With several high profile international and local speakers already confirmed, the Good Growth Housing Conference will cover:

- Housing as economic infrastructure – let's stop asking how much it will cost to deliver the housing that Australia needs and start asking how much it costs not to deliver housing that people can afford
- Local and international examples of community-focused housing developments as well as rural and urban regeneration models
- The perils of failing to plan for growth with a case study from San Francisco

Already confirmed speakers include:

**Dr Robert Wiener – Executive Director  
California Coalition for Rural Housing (US)**

Since 1981, Dr Robert Wiener has been the Executive Director of the California Coalition for Rural Housing (CCRH), one of the oldest state low-income housing coalitions in the U.S. Under his leadership, CCRH has played a major role in federal and state housing policy and program efforts that have gained billions of dollars in financing, as well as land use supports, for production of new rental housing.

**Gabriel Metcalf – Incoming CEO  
Committee for Sydney**

Gabriel Metcalf is the President and CEO of SPUR, the leading civic planning organization in the San Francisco Bay Area, but will be taking up position as the new CEO for Committee for Sydney. Throughout his years at SPUR, Gabriel was a public advocate for building more housing to create a more equitable Bay Area and for investing in public transit to alleviate the gridlock that increasingly defines life in the region.

The Good Growth Housing Conference presents an excellent sponsorship opportunity to raise your organisations profile as a leader in this critical but still emerging social debate on growth.

Should you have any questions in relation to the Good Growth Housing Conference sponsorship opportunities please contact:

**Leoni Lynch**  
CHIA NSW  
conference@communityhousing.org.au  
(02) 9690 2447 ext. 203

## Major Conference Sponsor

\$9,700

The Major Sponsor package is designed for industry-leading companies who want to demonstrate their prominent position. This package will guarantee substantial exposure and acknowledgement.

Named as 1 of only 4 Major Sponsors, your organisation will receive:

- Acknowledgement as a 'major sponsor' on the conference website, including your logo with hyperlink to your website homepage
- Verbal acknowledgement by the Conference MC as a major sponsor during the conference opening session
- Your logo on the holding slide for the opening session
- Complimentary registration for four delegates to the conference
- Your logo will be included in the printed conference program (subject to printing deadlines)
- Your logo will be included on the conference app

## Program Sponsor

\$6,500

There are only 6 opportunities available to sponsor a conference session. As all sessions include a panel of high profile speakers and these sessions are highly regarded.

Entitlements include:

- Acknowledgement as a 'program sponsor' on the conference website, including your logo with hyperlink to your website homepage
- Acknowledgement as the session sponsor by the conference MC
- Exclusive display of a free-standing banner in a prominent position during the session (sponsor to provide own banner)
- Your logo will be included in the session holding slide
- Complimentary registration for two delegates to the conference
- Your logo will be included in the printed conference program (subject to printing deadlines)
- Your logo will be included on the conference app

# SPONSORSHIP OPPORTUNITIES

## Networking Sponsor

\$8,300

One of the main reasons professionals attend a conference is to network. This is an exclusive opportunity to sponsor networking drinks immediately after the conference to maximise your company's presence in a more casual setting. The networking sponsor package is not only designed to increase your brand recognition, but also provide a forum where you can speak with industry leaders and potential clients directly.

Entitlements include:

- Acknowledgement as the 'networking sponsor' on the conference website, including your logo with hyperlink to your website homepage
- Verbal acknowledgement by the facilitator of the closing session as the 'networking sponsor' immediately preceding the networking drinks
- Exclusive display of up to two free-standing banners in the networking drinks area (sponsor to provide own banner)
- Complimentary registration for three delegates to the conference
- Your logo will be included in the printed conference program (subject to printing deadlines)
- Your logo will be included on the conference app

## Conference Supporter

\$2,750

There are an unlimited number of opportunities to be a conference supporter and be part of our event.

Entitlements include:

- Acknowledgement as the 'conference supporter' on the conference website, including your logo with hyperlink to your website homepage
- Complimentary registration for one delegate to the conference
- Your logo will be included in the printed conference program (subject to printing deadlines)
- Your logo will be included on the conference app

# SPONSORSHIP APPLICATION FORM

**> GOOD GROWTH HOUSING CONFERENCE**  
SPONSORSHIP PROSPECTUS  
www.goodgrowth2019.com

This form should be completed and returned to: [conference@communityhousing.org.au](mailto:conference@communityhousing.org.au)  
A Tax Invoice will be issued upon receipt.

Organisation Name  
(Marketing Purposes)

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Organisation Name  
(Invoicing Purposes)

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Contact Name

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Position

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Address

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Telephone

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Website

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Email

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✓	Sponsorship Type	Amounts (include GST)	No. Packages Available
	Major Conference Sponsor	\$9,700	4
	Program Sponsor	\$6,500	6
	Networking Sponsor	\$8,300	1
	Conference Supporter	\$2,750	Unlimited
<b>Total Amount Including GST</b>		<b>\$</b>	

My organisation accepts the entitlements as outlined in the sponsorship prospectus document and we confirm sponsorship of the Good Growth Housing Conference on 15<sup>th</sup> April 2019.

Authorised Signatory

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Date

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