

**Memoir for Me**

**capture a life story**

## How This Works and I'll Guarantee, You'll Like It

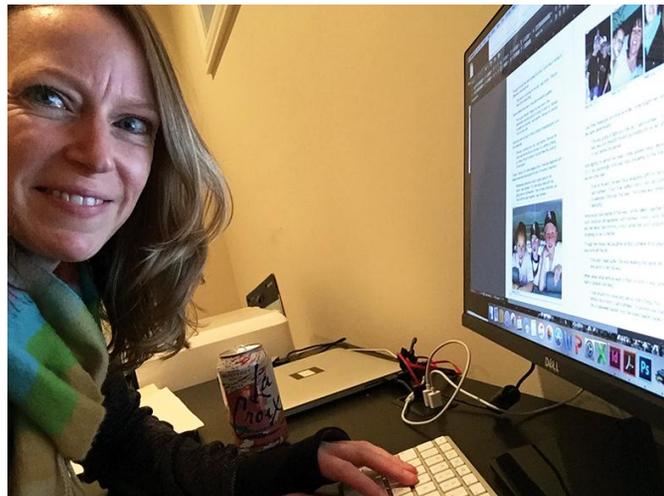
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### From the Blog: So... How Does This Work?

Doing these life story books more than a few times (40 to be exact!) has created some efficiencies, but I'm proud to say that this is very much still a personal business.

My first book in 2015 was for my dad, and each life story we've told since then has been handled with the same personal care and attention. In no way has a "one size fits all" template emerged, and I'm proud to keep it that way.

However, I do use a common process to create these special books. I often get asked, So... how does it work? **This is how it works.**



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# Love is love.



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### Featured Story: Mark Arnzen

On his 70th birthday, Mark Arnzen is surrounded by family and friends who love him deeply. He's been blessed with three kids, Melissa, Mark and Matt, and is happily remarried to a special woman named Carlee. These family members have each experienced life with Mark in their own ways, but all four agree: **He's always up for an adventure.**

*"His saying always was, 'I'll guarantee, you'll like it,'" said Melissa, his eldest and only daughter.*

Whether this involved swinging from a broom handle while listening to records in the basement, jumping off expressway bridges into Norris Lake, skiing in white-out conditions, or swinging across a ravine and over the Ohio River, childhood memories were far from ordinary for the Arnzen children.

*"Everything that my dad did with us carried an element of risk."*

Melissa remembers a fateful trip she took with her dad to Atlantic City when she was only 10.

*"We walked into a casino and suddenly alarms start going off. I was tackled by security and dragged right out of there."*

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*Thanks for reading! See you next month. - Nora*

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