

# MIKE FORD

BRANDNU DESIGN GROUP



Ford's Hip Hop Architecture lecture tour has included stops at The National AIA Convention, Harvard's Graduate School of Design, University of Illinois Urbana Champaign, University of Detroit Mercy, Carneige Mellon and University of Wisconsin - Milwaukee's School of Architecture and Urban Planning.

## "HIP HOP ARCHITECTURE"

**LECTURE:**

Wednesday, February 28th, 2018  
2:00PM-4: 00 PM

**TUSKEGEE UNIVERSITY**

ROBERT R. TAYLOR SCHOOL OF  
ARCHITECTURE AND CONSTRUCTION SCIENCE

**LOCATION:**

WILLCOX C, ROOM 130

**D+CM EXPO**

**DESIGN + CONSTRUCTION MANAGEMENT**

**RSVP:**

<https://www.eventbrite.com/e/design-construction-management-exposition-dcm-e-tuskegee-university-tickets-41066109840>

The **HIP HOP ARCHITECT** aka Michael Ford is a designer, born and raised in the city of **DETROIT**. Ford has spent the past decade working to blur the lines between professional practice and academia. He is dedicated to stimulating cross disciplinary **DISCOURSE** between practitioners and residents on the sociological and cultural implications of architecture and urban planning on its inhabitants. Through various publications and lectures titled "Hip Hop Architecture", Ford has unveiled the subconscious roles of historical architectural figures such as architect LeCorbusier and planner Robert Moses in envisioning the built environments which necessitated the birth of hip hop **CULTURE**.