

FYI..

They let every one know the percent that didn't give. That budget letter..

Subject: Fwd: Final Request to Support Cinema Conservatory

On Thu, Jun 8, 2017 at 3:59 PM, Envision Cinema <cinemaleadparent@gmail.com> wrote:

Dear Parents,

Thank you to all who attended and supported last evening's sold out IMAX screening fundraiser. It was truly a unique experience to be in the audience viewing the first two IMAX films produced entirely by high school film makers who also happen to be our children. We are extraordinarily fortunate to be part of a school district that offers programs such as Cinema Conservatory. Watching the kids be interviewed by the local news, setting up and working the event, and discussing their process with the audience were all proud parent moments.

We all know that Canyon Crest Academy is an amazing educational institution. So does [US News and World Report](#). CCA ranked 17th in California and 134th nationwide; despite continuous state funding shortfalls. And as one of our parent's pointed out, these ranking really contribute to sustaining and hopefully raising our home values. To continue to provide students educational opportunities beyond the basics, we parents are asked every year to step up and donate the deficit created by the state under funding our district. Last weekend, the CCA Foundation sent out an email with a comprehensive description of the ongoing issues with the state funding formula for public schools and how it adversely effects the SDUSD. If you have not seen it, we encourage you to take the time to read it thoroughly.

Acknowledging the state funding shortfall, the Cinema Conservatory program is funded with parent donations. Each year the Foundation requests a \$700 contribution from each Conservatory member (\$400 for Conservatory; \$150 for each day class).

As you know, Conservatory is from 3:15 - 5:15 pm three days a week. That means is 6 hours a week (minimum, as there are other opportunities where they spend more time) for 36 weeks which equals a minimum of 216 supervised, professionally taught hours a year which works out to \$1.85 an hour for the \$400 requested donation. If we include the additional \$300 for the day programs (which Cinema students all enroll in) it works out to \$3.24 per hour - not including the day instruction time.

As the Cinema Lead Parents, we are making one final plea. This year, the Cinema Conservatory Envision program has received less than 50% of the dollar amount in parent donations required for the 2017-2018 budget. Of the 31 Cinema Conservatory students, only 21 have made a donation of any size to the Foundation. This makes the Cinema Conservatory participation 68%. To put that in perspective, Dance Conservatory has 100% parent donation participation and is at 105% of their budgeted goal. All of the other disciples are at 70% or above with very high participation percentages. If your student is a sophomore or junior, please donate so cuts will not to need to be made to the program. If your student is a graduating senior, please donate as a way of expressing your gratitude and paying it forward to the next class.

Please help Cinema Conservatory finish the year with 100% participation and close to 80% of the goal. Even if you can only donate a nominal amount, please make a donation by the end of the school year. This lets the school, the district and the foundation know that all of the Cinema Conservatory parents support the program in which their child participates. We understand that everyone has different circumstances, we are only asking that you thoughtfully consider giving something to show your support before the end of the year. Here is a link to the [Foundation Donation Webpage](#).

We want to end this letter by thanking you. Thank you for taking the time to read, consider and hopefully donate BUT whether you are able to give or not, please know we deeply appreciate your dedication to the Cinema Conservatory and CCA.

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All the best,

Valerie Gaurano
Jennifer Martin
Rebecca Wade

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