

- Focus Training -

SOCIAL ENTREPRENEURSHIP AND INNOVATION

Develop your idea into a social enterprise

New Delhi, 8 - 11 October 2019



BENEFITS

During this 4-day training, we will take you through the phases of a social enterprise and equip you with the tools needed to win.

- You will learn new methods and powerful tools of social entrepreneurship and innovation
- You will explore and understand the key to success by analysing game-changing case studies
- You will discover new ways to communicate your ideas and manage an agile team
- You will meet like-minded and peers

Please note: Course language is English.

WHO CAN REGISTER

- Social entrepreneurs and innovators
- Managers of projects and programmes and Civil Society actors with an interest in social entrepreneurship

FACILITATORS



JOACHIM SCHWARZ started his career with the UN before shifting to civil society. At Welthungerhilfe, he worked in leading positions in Ethiopia, Sri Lanka and as Regional Director for South Asia. He now works full-time for the CSA. His roles include facilitation, training design, organisational development, as well as mentoring and coaching. He has extensive experience in facilitating trainings related to leadership and management, programme development, and social innovation.



TRANG NGUYEN holds a degree in Social Sciences and has worked in different governmental and non-governmental organizations in Germany, Vietnam, and India. She now is a full-time staff at CSA and is in charge of marketing communication, IT architecture, team and happiness, as well as facilitation. Trang is a young, creative and forward-thinking person who loves to learn, share, and connect with like-minded and peers.

[REGISTER
HERE](#)

REGISTER BY 24 SEPTEMBER 2019

International & Affiliated NGOs: 450 EUR

National NGOs: 250 EUR

Fees include: Training materials and meals during the training

Fees do not include: Travel expenses, accommodation, visa

Contact: registration@civilsocietyacademy.org

10% DISCOUNT

Early birds: register by 10 September 2019

For groups: 2 or more registrations from 1 organisation

CANCELLATION POLICY

50% if you cancel 2 weeks prior the training

Day 1 | 8 October '19

- Welcome & get to know each other
- Introduction to social entrepreneurship
- Phases of a social enterprise
- Your social motivation and ideas

PROGRAMME OVERVIEW

Day 2 | 9 October '19

- Who is your target group?
- What are the challenges you try to address?
- From idea to prototype
- Principles of a lean start-up

Day 3 | 10 October '19

- Business modelling
- Value proposition
- Customer relation and marketing
- Revenue streams

Day 4 | 11 October '19

- Support networks & funding
- Agile Management
- Reflection & action plan
- Evaluation and certificates

