

# CALL FOR PROPOSALS

UNIVERSITY OF MARYLAND, BALTIMORE

# TRAINING INSTITUTES



**JULY 25-28, 2018**

**WASHINGTON, D.C.**

MARRIOTT MARQUIS

*LEADING CHANGE – Integrating Systems and Improving Outcomes  
in Behavioral Health for Children, Youth, Young Adults, and Their Families*



UNIVERSITY of MARYLAND  
SCHOOL OF SOCIAL WORK  
THE INSTITUTE FOR INNOVATION  
AND IMPLEMENTATION



UNIVERSITY OF MARYLAND, BALTIMORE  
**TRAINING INSTITUTES**  
JULY 25-28, 2018 | WASHINGTON, D.C.

The University of Maryland, Baltimore Training Institutes will be held July 25-28, 2018, in Washington, D.C. For more than 30 years, this biennial event has been the premier convening of leaders in systems of care for children, youth, and young adults with behavioral health challenges and their families, and the University of Maryland, Baltimore is honored to continue and expand this tradition. The event is sponsored by the University of Maryland School of Social Work and hosted by The Institute for Innovation and Implementation. This year's theme, **LEADING CHANGE** — *Integrating Systems and Improving Outcomes in Behavioral Health for Children, Youth, Young Adults, and Their Families*, builds upon decades of progress in designing and sustaining high-quality and effective delivery systems for children, youth, and young adults with mental health and substance use disorders and their families.

This year's Training Institutes will address data-driven policy, system design and implementation, and evidence-informed approaches relevant to Medicaid, mental health, substance use, child welfare, juvenile justice, early intervention, and prevention stakeholders and practitioners. Sessions will focus on the latest best-practice strategies, draw on community, tribal, and territorial examples from around the country, and provide concrete strategies that provide operational guidance for implementation.

Presenters and attendees will include experts and leaders in the field of children's services, including state, county, tribal, and territorial children's system leadership; direct service providers; state purchasers from Medicaid, behavioral health, child welfare, juvenile justice, and public health; parents, youth, and young adults; policymakers; clinicians; and children's researchers and evaluators. The Training Institutes is an opportunity for leaders in the field of children's services to share the latest research, policy, and practice information and resources and learn from one another. I invite you to consider submitting a proposal to present in one of the five formats — an Institute, a Workshop, an Ignite Talk, a session for the RockStar Youth Leadership Track, or a Poster Presentation — and help us to ensure the success of The Training Institutes.

Thank you for your ongoing commitment to the field of children's behavioral health, and I look forward to seeing you at The Training Institutes.

Michelle Zabel, MSS  
Assistant Dean, University of Maryland School of Social Work  
Director, The Institute for Innovation and Implementation



## CALL FOR PROPOSALS

The University of Maryland School of Social Work is pleased to invite individuals with expertise in integrating systems and improving outcomes in behavioral health for children, youth, young adults, and their families to submit presentation proposals for the University of Maryland, Baltimore Training Institutes. Proposals are due by **December 15, 2017**, via electronic submission.

### Proposal submission instructions

Please review the following instructions thoroughly before you begin the proposal submission process.

### Assistance

For questions regarding the Call for Proposals process, please contact Marlene Matarese via email at [mmatarese@ssw.umaryland.edu](mailto:mmatarese@ssw.umaryland.edu). If you experience technical challenges in submitting your proposal, please contact Zalika Woods at [zwoods@ssw.umaryland.edu](mailto:zwoods@ssw.umaryland.edu). You also can contact The Institute for Innovation and Implementation by using the main phone line 410-706-8300.

### Deadline

The deadline for proposal submissions is December 15, 2017. Changes to proposals may be completed online up until the deadline, but no changes will be accepted after that date. Incomplete submissions will not be considered. PowerPoint submissions will not be accepted.

### Training Institutes faculty policies

- ▶ All faculty members and poster presenters must be registered participants at The Training Institutes. Faculty for Institutes will receive a discounted registration fee for up to **two** faculty members per session and **one** faculty member per Workshop session but are responsible for the full registration fee for any Pre-Institutes Training Programs they may elect to attend.
- ▶ Poster presenters are responsible for the full registration fee.
- ▶ All faculty members and poster presenters are responsible for their own travel and hotel costs.
- ▶ All faculty members and poster presenters are eligible to apply for continuing education credits for their participation at The Training Institutes.

### Presentation types

- ▶ **Institutes** are 3-hour training sessions that provide an in-depth and interactive training experience. Faculty may include up to four individuals, two of whom can receive reduced registration fees. The expectation is that these sessions will include interactive, adult learning strategies that can build knowledge, skills, and competencies of participants. Information should be operationally relevant, innovative, and replicable.
- ▶ **Workshops** are 1 1/2-hour sessions that include adult learning strategies to enhance participants' knowledge in a topic area. Information should be operationally relevant, innovative, and replicable. Faculty may include up to four individuals, one of whom can receive reduced registration fees.
- ▶ **Poster Presentations** highlight research findings, new ideas, innovations, and advances in children's behavioral health with participants in an informal setting. Poster presenters may include up to four individuals.
- ▶ **RockStar Youth Leadership Track Sessions** are 1 1/2-hour sessions on a wide range of topics that provide training for youth and young adults to develop the knowledge and skills needed to become effective leaders and advocates. Faculty may include up to three individuals and must include at least one youth or young adult.
- ▶ **Ignite Talks** are five-minute presentations where presenters prepare 20 slides that automatically advance every 15 seconds. The result is a fast and fun presentation on a wide variety of topics designed to enlighten the audience. The presentations can be on personal and/or professional hot topics and include only one presenter. If you are selected for an Ignite Talk, you will receive additional consultation in developing your presentation.



## Presentation topics

The Training Institutes offers participants an extensive program of sessions designed to provide practical, hands-on training and strategies that can be applied to the systems of care in their states, tribes, territories, and communities. As such, proposals must focus on approaches that are relevant, adaptable, and innovative in one of the following critical areas in children, youth, and young adult behavioral health:

- ▶ Culturally and Linguistically Responsive and Competent Care
- ▶ Family Engagement, Leadership, Organizational Development, and Advocacy
- ▶ Health Integration, System Design, Financing, and Payment Approaches
- ▶ Measurement, Outcomes, and Quality Improvement
- ▶ Prevention Approaches, Clinical Services, and Community Supports
- ▶ Strategic Communications and Social Marketing
- ▶ Systems Strategies and Best Practices in American Indian/Alaskan Native (AI/AN) Communities
- ▶ Workforce Development, Management, and Leadership
- ▶ Youth Leadership, Organizational Development, and Advocacy

Proposals submitted throughout these topic areas must explicitly address the system of care core values of designs, models, services, and approaches that are community-based, family-driven, youth-driven, and culturally and linguistically responsive. Faculty are strongly encouraged to include parents, youth, and young adults as co-presenters in Institutes, Workshops, and Poster Presentations when meaningful and appropriate to the topic.

## Descriptions of topic areas

### ▶ Culturally and Linguistically Responsive and Competent Care

*Within this topic, presentation content may include effective strategies and best practices for:*

- Eliminating behavioral health disparities and achieving behavioral health equity in access to and outcomes of behavioral health care.
- Developing and utilizing behavioral health disparity impact statements and implementing CLAS standards within Medicaid and other major delivery systems.
- Developing and sustaining culturally responsive and competent provider networks, including cultural adaptations of evidence-based practices.
- Improving health literacy and strategies to address the social determinants of health and well-being.
- Reaching and meeting the needs of specific populations (e.g., black/African-American; youth with diverse sexual orientation and gender identity and expression; Latino/Hispanic; Asian/Pacific Islander; American Indian/Alaskan Native; urban, suburban, rural, frontier; immigrant and refugee).
- Engaging diverse youths, young adults, and families in developing, implementing, and evaluating culturally and linguistically responsive care.

### ▶ Family Engagement, Leadership, Organizational Development, and Advocacy

*Within this topic, presentation content may include effective strategies and best practices for:*

- Identifying and advocating on current and emerging policy issues.
- Developing models, training, and best practices in parent peer support.
- Financing and building capacity of family-run organizations.
- Building the next generation of parent and family leaders.
- Creating family leadership roles within systems at the state and local levels in major child-serving systems.
- Designing family-led research and evaluation.
- Promoting and building diversity in family leadership.



▶ **Health Integration, System Design, Financing, and Payment Approaches**

*Within this topic, presentation content may include effective and best practices for:*

- Systematic use of data to inform system design and population-focused approaches, monitor performance, and track outcomes.
- Alternative purchasing and payment models that drive change such as risk adjustment approaches, collaborative financing, and return on investment strategies.
- Medicaid and managed care approaches that optimize quality and cost outcomes.
- Financing the expansion and sustainability of evidence-based and trauma-responsive practices in home, school, community, and residential services.
- Designing and implementing financing strategies that are culturally and linguistically responsive and include partnerships with families and youth within systems.
- Designing and financing system approaches to integrated behavioral and primary care, and designing and implementing psychotropic medication monitoring and psychiatric consultation models.
- Designing and financing crisis systems inclusive of mobile response and stabilization approaches.
- Designing and financing strategies customized to meet the needs of specific populations (e.g., youth at risk for first-episode psychosis or at clinical high risk for psychosis; youth who have experienced trafficking/exploitation; families with substance use disorders involved with the child welfare and/or juvenile justice systems).

▶ **Measurement, Outcomes, and Quality Improvement**

*Within this topic, presentation content may include effective strategies and best practices for:*

- Collecting and using data for decision-making and continuous quality improvement (CQI) at system and service delivery levels including prevention.
- Researching the impact of family, youth, and young adult leadership roles in behavioral health services.
- Creating partnerships with community providers, families, youth, and young adults in CQI and evaluation processes.
- Enhancing current or creating new systems for collecting, reporting, linking, sharing, and utilizing data across child-serving systems.
- Identifying and implementing information management systems to support intensive care coordination using fidelity Wraparound.
- Using performance and outcome measures within Medicaid that are relevant to children, youth, or young adults with behavioral health challenges.
- Developing culturally and linguistically competent quality and outcome measures and CQI processes.
- Using data to evaluate implementation efforts such as workforce initiatives, efforts to improve the quality of care, and supervision implementing best-practice approaches for evaluation and research in tribal communities.

▶ **Prevention Approaches, Clinical Services, and Community Supports**

*Within this topic, presentation content may include effective strategies and best practices for implementing:*

- Universal, selective, and indicated behavioral health prevention approaches.
- Clinical practices and models, including evidence-based and outcome-informed treatments used in home, community, and residential settings that support:
  - Youth and young adults of transition age.
  - Youth and caregivers with co-occurring mental health and substance use disorders.
  - Opioid use and abuse.
  - Individuals with first-episode psychosis or at clinical high risk for psychosis.
  - Diverse populations.
  - Unaccompanied youth and young adults experiencing homelessness.



- Psychiatric medication management and consultation programs.
- School-based health and behavioral health services and supports and restorative justice models.
- Value-based care coordination models such as Wraparound.
- Parent and youth peer support and family navigator models.
- Parent, infant, and early childhood behavioral health services and supports.
- Technology and social media applications in clinical practice and community support.

▶ **Strategic Communications and Social Marketing**

*Within this topic, presentation content may include effective strategies and best practices for:*

- Developing core elements, tools and techniques, and examples of effective strategic communications and social marketing initiatives in children's services.
- Utilizing formative research and data in strategic communications and social marketing.
- Employing strategic communications with decision-makers in child-serving agencies.
- Evaluating strategic communications and social marketing strategies.
- Using digital media and technology creatively in social marketing.
- Partnering with youth and families in social marketing and the use of strategic storytelling.
- Implementing culturally and linguistically competent strategic communications and social marketing approaches.
- Partnering with businesses, faith-based organizations, and other community stakeholders in strategic communications and social marketing initiatives.

▶ **Systems Strategies and Best Practices in American Indian/Alaskan Native (AI/AN) Communities**

*Within this topic, presentation content may include effective strategies and best practices for:*

- Implementing evidence-based, emerging, and best practices that are culturally responsive to the needs of AI/AN families and youth.
- Applying the latest research on the well-being of AI/AN children and effective children's behavioral health services and child welfare policies and practices.
- Developing intergovernmental agreements with states to access children's behavioral health services.
- Financing culturally appropriate tribal children's behavioral health services with Medicaid.
- Implementing strategies to address the overrepresentation of AI/AN in psychiatric facilities.
- Engaging tribal governance, holistic approaches, language-based approaches, decolonization, and strategies for reducing historic, collective, and complex trauma.

▶ **Workforce Development, Management, and Leadership**

*Within this topic, presentation content may include effective strategies and best practices for:*

- Building state or local structures and processes for workforce development.
- Recruiting and retaining staff at the practice and system levels.
- Creating university/state/community partnerships and centers of excellence.
- Using implementation science to design, implement, and sustain system and practice change in child-serving agencies, such as:
  - Including the use of data in training, supervision, and coaching.
  - Transformational leadership development approaches.
  - Training and coaching approaches within private and public child- and family-serving agencies.
  - Achieving and sustaining change with care coordinators, foster care workers, and other direct-care workers.
  - Implementing practice change within public child- and family-serving agencies.



- Supporting the development and maintenance of evidence-based and promising practices.
- Supporting and expanding capacity for families and youth in the workforce.
- Building organizational structures that support expertise development and maintenance for staff providing evidence-based or promising practices in community mental health centers.

▶ **Youth Leadership, Organizational Development, and Advocacy**

*Within this topic, presentation content may include effective strategies and best practices for:*

- Increasing meaningful youth engagement and youth leadership in systems and programs.
- Developing and implementing youth peer support.
- Supervising and providing support for youth peer providers.
- Building and sustaining youth-run organizations and programs.
- Fostering the development of youth leaders and advocates.
- Generating and supporting youth voice in local and national evaluation efforts.
- Financing and sustaining youth movements.

## Proposal content

*All proposals must include the following:*

- ▶ Title of session
- ▶ Type of session
- ▶ Topic area
- ▶ Action-oriented learning objectives (three to five objectives maximum)
- ▶ Description of proposed session (750 words maximum)
- ▶ Learning methods (500 words maximum)
- ▶ Faculty information

## Review criteria

*Proposals must:*

- ▶ Present a relevant and innovative approach.
- ▶ Present evidence of impact and positive outcomes.
- ▶ Address financing strategies for the approach, if appropriate to the topic.
- ▶ Explicitly address the system of care core values of designs, models, services, and approaches that are community-based, family-driven, youth-driven, and culturally and linguistically responsive.
- ▶ Focus on practical, how-to information on approaches that can be adapted, providing real-world examples.
- ▶ Specify clear learning objectives and approaches designed to effectively engage participants.
- ▶ Include faculty with expertise appropriate to the topic, including meaningful participation of parents, caregivers, youth, and young adults as appropriate to the topic.

## Presenter information

Please note that the primary faculty member also is the main contact person. The main contact person will receive all correspondence regarding the proposal and will be the point of contact for any further communication regarding the proposal. The contact person is expected to communicate relevant information to co-presenters.



## Submitting your proposal online

- Step 1:** Create an account in Cvent (you also will be able to use this login information to register for the University of Maryland, Baltimore Training Institutes, when available).
- Step 2:** Select the link that says Submit Proposal. The first two pages include detailed information and an overview for this Call for Proposals.
- Step 3:** Enter the primary presenter's information. You can add multiple co-presenters by selecting the button that says Add Co-Author. Once you have entered all of the presenters, select Next.
- Step 4:** Select your presentation type and topic type and enter the information about your proposal. All fields will be required. Once you have completed this section, select Next.  
*\*We suggest that you write your description, objectives, and learning methods in a separate document and then insert them into the proposal system and keep this for your records.\**
- Step 5:** Review all of your information before it is submitted. After you review your information and are ready to submit the proposal, select Submit. You will receive congratulations after your successful proposal submission and an email confirming your submission.

## Changes to your proposal

You can make changes or edits to your proposal as often as you would like before the deadline (December 15, 2017). To make changes to your proposal, you will need to log in to your Cvent account and select My Submissions. You can edit your proposal by selecting the Edit Submission button on the right side of the screen. You will select Next to advance to each part of your proposal submission. Once on the page that you need to revise, you can make your changes, and when you are ready, select Submit.