



# The best coin of the world

# MoneyKing



## White Paper

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## **1. What is MoneyKing?**

### **1-1. Summary**

We have a strategy to jump into business whatever we can legally make money while observing the market. We currently have over 300 diversified strategies. This time, we will use the power of the block chain to advance into the game market and even more risky financial products. When a block chain is combined, there is an unthinkable force that is rewarded to us.

### **1-2. Goal**

At present, we are aware of the importance of information in a rapidly changing society. In the past, if people who have acquired knowledge have made money, now knowledge is of course important, but in addition to this, people who acquire and deal with information quickly become better.

If everyone has the same information, you know that it is not worth the information.

Currently, the block chain technology is already on the way to life. But I can not say that everyone has accepted the coin as the same information yet, some accept it and some do not accept it. This can be seen by looking at regulations and attitudes of coins in each country. That is, coins are still worth it. Eventually the coin will be accepted. We do not always know at the time, but we often regret our past. We want to share our hope with those who are aware of this fact and still want to have a better future.

Based on these goals, MoneyKing's business model is always designed to generate high returns. MoneyKing aims to be a technology company that produces the best technology in the market. MoneyKing aims to maximize company value by preempting the game platform market based on block chain. We also aim to enter into agreements with existing profitable game companies and companies dealing with financial products.

### **1-3. MoneyKing's promise**

1) Transparency - disclosure of revenue

After the platform is commercialized, MoneyKing is audited annually by designating a globally trusted accounting firm. Based on this, we issue annual financial reports.

2) Reliability - Communication with participants

Important notes or updates can be shared on the homepage or on the e-mail address of the participant.

3) Introduction of sustainable revenue-generating strategies

When introducing the new strategy is expected to listen to the different opinions by the website it is also scheduled to hear you advice about the new strategy.

4) Budget Usage

The budget must be strictly managed to operate and manage it without additional funds for more than two years.

### **1-4. MoneyKing's ideas and innovations**

The MOK token is the token name of MoneyKing.

MOK tokens will be innovative and different from other coins with the investment ideas and know-how of Steve Chang of MoneyKing team. The contents are as follows.

1) Repurchase MOK coins in the exchange market at a fraction of the profits generated  
Re buying coins are also exchange coins for use in gaming platforms, and often even airdrop to the coin holder.

2) Payments are made periodically to individuals promoting MoneyKing at a fraction of the game transaction cost. (payable as commission income on the investment platform).

As a result, MoneyKing promoters can make money on their own, and game users who use the MoneyKing promoter to put their referrals will receive a percentage discount on game transaction costs.

3) Use a fair hash rate like Bustabit when making a game.

## 2. MoneyKing Platform

### 2-1. Platform Definition

#### MoneyKing Game Platform

MoneyKing is honored to announce its online gaming platform.

I want to create a gaming platform using wave-based technology. Currently there are too many Ethereum based tokens, which is disadvantageous for many things such as gas cost or transaction speed. Wave also supports distributed exchanges within the platform via DEX. Therefore, it is possible to trade through DEX before listing on other exchanges.

Features of the MoneyKing gaming platform include:

- Lightweight game not heavy
- Game operation with a simple click
- Fast response time and fast transaction

Built-in to MoneyKing Platform Token (MOK)

- A game that anyone can easily access

(First introduced game platform to apply the Bustabit game. We will use a fair hash rate)



There is no other vendor challenge for the platform we are still pursuing, and we know how to approach it for launch. We plan to develop the above game as our first platform and to develop our own platform in the future such as baccarat, sports betting game, and high-risk financial investment product.

(Sports betting game)

The screenshot shows a sports betting website with a dark theme. At the top, there are navigation links: Sports Betting, Favourite Casino, Featured Casino, eSports, Betting Resources, and Mobile. Below this is a secondary navigation bar with Home, Why Pinnacle?, and Payment Options. A left sidebar lists various sports categories under 'Live In-play' (Basketball, eSports, Hockey, Soccer, Tennis) and 'Match Odds' (Alpine Skiing, Bandy, Baseball, Basketball, Biathlon, Boxing, Cricket, Cross Country Skiing, Cycling, Darts, eSports, Golf, Handball, Hockey, Mixed Martial Arts, Rugby League). The main content area features a large banner for 'Online Sports Betting - The Best Odds' with the headline 'HIGHEST BET LIMITS' and a sub-headline 'Bet up to \$30k on the EPL as standard'. Two buttons, 'Learn more' and 'Open Account', are prominently displayed. Below the banner, a section titled 'Featured online betting markets and articles' contains six cards: 'Tennis betting' (Pinnacle offers the best tennis betting value online), 'Betting Resources' (Betting strategy articles, unique betting insight and exclusive company updates), 'MLB betting' (Get the best value MLB odds and learn more about baseball betting), 'Premier League betting' (Unbeatable Premier League odds and unique betting insight), 'eSports betting' (Low margins, high limits and winners), and 'Why Pinnacle?' (Best odds, winners welcome, highest).

(Binary option)



## **2-2. Platform approach perspective**

MoneyKing is based on MOK.

MoneyKing's token, MOK, is a coin in the MoneyKing platform area. It is the basic way to interact with MoneyKing Smart Contract. MOK is used in several ways.

- MOK is the only way to enjoy games powered by MoneyKing technology, as it is the only token used to purchase credit within games.
- Game producers in the game production market are paid at MOK.

### **2-2-1. User Perspective**

1) MoneyKing as a single platform for all games and investments (investment and games available at the same time)

Finally, we will make MoneyKing all games and investments possible on one platform. So you can invest in MOK coins and play games on one platform. In other words, we want to collect those who want to make money into our MoneyKing platform.

2) Build and design high level of reliability

We are going to be systematically based on various strategies to achieve high level of trust. The strategy includes platform development as well as coin management strategies.

3) Compliance with laws

We will comply with the law to ensure that the platform operates legally, and if there is a problem with the law, we have a way to avoid it globally.

4) It is possible to deal with 365 days fast reaction rate

### **2-2-2. Business Perspective**

#### 1) Issuing tokens and promoting fast listing

We will strive to develop MOK tokens as soon as we develop platforms for quick listing. It will be listed on as many exchanges as possible and will be convenient for token holders. Wave's Dex is also available for low transaction costs, so we've considered it to be handy.

#### 2) Payment system connection

The nominal currency earned from games and investments within the platform is also interchangeable with the tokens, and the MOK tokens will actually be used like money.

#### 3) Have a strategy for the value of tokens

MoneyKing has a strategy to increase the value of tokens. MoneyKing will make money for coin holders with a lot of strategies. First, we will buy coins in the market at a certain rate of net income earned to increase the value of coins. This will increase the value of coins, as well as allow more games and investments on the MoneyKing platform. These coins are exchanged for the nominal currency of the person who is playing the game or investing.

### **2-2-3. Trading Perspective**

#### 1) Quick game participation

Developed based on the wave enables a fast game and investments, the exchange also will be faster. It will also keep your transaction fees low and make it as easy and enjoyable as possible.

#### 2) Safe capital transactions through block chains

MoneyKing is cryptocurrency and encryption processes. Transactions take place directly between users without interference from third parties and are made over P2P networks. These transactions are recorded and verified in the official ledger and are independent of the frequency with which data is encrypted and are only recorded in Blockchain.

Because MoneyKing is decentralized, it is open source and does not belong to any individual, company or country.

#### 3) Flexible contract

### **3. Team**

Steve Chang and Mason John are leading MoneyKing and are investing and doing business using legitimate differences across countries. We are implementing it through diversified strategies and numerous strategies, and we seek more than we know in the world.

Steve Chang is in charge of planning, designing and conducting the project, and Mason John is in charge of marketing and sales.

Steve Chang has been engaged in major financial institutions for more than five years, producing stock analysis programs and enjoying casino games. Mason John also has a career in Internet gaming, and he knows what parts of the game will attract users.

Also, a computer programmer (Brian Park) who has developed a Smartphone video chat application and a program that shows the result of the video with the still-cut image of the video against the video playback screen is now joined by the engineer.

#### **Steve Chang**

FOUNDER

Planning & Designing

Steve Chang has worked at MoneyKing for over 1 years.

He is head of Operational Management in the MoneyKing, and an expert in the field of creative projects. A visionary, and the founder of MoneyKing. He is an expert in the field of creating popular media.

#### **Mason John**

Marketing & Sales

Mason John has been working for MoneyKing for over 1 years. He supervises the development of communities of the MoneyKing, directs editors and creators, and implements global campaigns.

#### **Brian Park**

Programmer

Before joining MoneyKing, Brian was engaged in many projects, where he worked as a developer. He joined MoneyKing to manage projects in the game sector. Video Chat Application has since launched several services with a total audience of approximately 1 million people per year. He is responsible for integrating the token into the application, as well as for the overall architecture of the application.

## 4. Roadmap

Future Plan (RoadMap)

### 1. First Plan: Bustabit Game Platform Schedule

2018.1Q March- white paper published

2018.2Q April- ICO Start (TBA)

1st Pre-Sale: 4.1 - 4.15

2nd Pre-Sale: 4.16 - 4.30

Public Sale: 5.1 - 6.30

June- ICO Termination and MOK Token Distribution

2018.3Q July- Started development of MoneyKing platform

2018.4Q October- Development Status Interim Report

December- MoneyKing Platform Beta Release Target

2019.1Q March- Commercialization of MoneyKing platform

### 2. Follow-up Plan (2019 ~)

After completing the first plan,

1) Baccarat game, sports betting game platform production and integration

2) Reviewing production of binary options and various optional product investment platforms

\* Future schedule announcement

## **5. MOK Token**

### **5-1. The future of MOK token**

"Judgment is freedom. But after judgment, the result of your choice is yours! "

The mission we want to focus on is to build and share the money. Money is easy to earn, but in the end, only a handful of people can make money. We want to make money with an innovative structure; The strategies in the white paper are part of the strategy. The money we earn will be shared with token holders.

Everyone has the same idea and does not want to move in one direction. It is our ultimate desire, however, to reach for the hope of one strand for those who believe and move on.

Let's also pursue a kind of community that can do things that we cannot do.

### **5-2. Wave-based MOK token**

Name: MoneyKing

Symbol: MOK

Base: Wave

Issued by: 3PQzPqDDs5165Z5Uo6azebMKu8M9Zbx6Byp

Asset ID : 3XTzSsbDBp31kk38T8B5K5hH8Wzf1vpiF9T1dj61Z3yZ

Decimal method: 8

Total supply: 1,000,000,000

It is available as a wave asset on the Wave platform and is called an MOK token. Details of this decision are discussed below.

MOK tokens were available on the Waves Platform. Because it is a way to deploy MOK to future corporations / organizations and other speculative investors, not ICO, you can use 1 billion tokens on this platform.

We thought this was the easiest way to expose MOK to multiple currencies. Because the key cryptocurrency is easy to reconcile with the MOK, it seemed a logical starting point.

It is important to understand the assets of Waves Platform. By default, all assets are currency representations and are managed by Waves Blockchain. This is separate from the MoneyKing Platform and has a mathematical relationship.

As Waves mentioned in the Waves white paper, MOK offers five important services.

Token generation

Delete token

Token passing

Distributing Anonymous Orders

Token exchange

The Waves platform operates assets in its own chain, which is independent of the MOK coin Blockchain. This allows the Waves platform to buy and sell Waves assets without interference and allows for a separate ecosystem to use the tokens directly.

Subsequent listing of exchanges is important, but it does not have to worry as it acts as an exchange within its own platform.

### **5-3. MOK token distribution**

MOK tokens are used for all platform activities such as bets, loans, player payments and stakeholder compensation. MOK will be more valuable and useful after the MoneyKing platform is developed.

The engagement will begin on April 1, 2018. Individual participants who are willing to participate or support MoneyKing can participate by donating their crypto currency on a Wave-based platform to their designated address.

Participants will generate the MOK at exchange rates of 100 MOK per USD.

MOK's transaction is through the exchange and will be listed on the exchange after July 1, 2018. (Tokens are distributed after ICO.)

- MOK is created and no additional tokens are generated afterwards.
- As the customer base of games running on the MoneyKing platform grows, MOK becomes more valuable and useful over time.

## **Key information**

Price: 1 USD 100 MOK will be donated. (Calculated as the dollar price of the donated crypto currency)

Attribution: Attributed to contributors: Wave, Bitcoin, Ethereum, Light Coin, and Z Cash.

Start date: April 1, 2018 (UTC 2018-04-01)

End Date June 30, 2018 (UTC 2018-06-30)

Total supply: 1,000,000,000 MOK

Founder stake: MoneyKing developers, founders and angel investors will receive 20% of the total tokens. (Including adviser stake)

Advisor stake: MoneyKing advisors receive 2% of their total tokens immediately.

Bonus period: Up to 150MOK / USD  
(Premium for early investors)

- First pre-sale 50% 2018.04.01 ~ 04.15
- Second pre-sale 30% 2018.04.16 ~ 04.30
- Public sale 2018.05.01 ~ 06.30

MOK generation will end on June 30, 2018 after issuing 1 billion MOK.

Price: Wave, Bitcoin, Ethereum, and Zcash donation prices are fixed during the crowd sale.

Final price: The price is fixed at 12:00:00 UTC starting price on March 31, 2018 and this price will be posted. (Prices quoted are dollar denominated prices such as coinmarketcap.com or investing.com)

The address below is an escrow wallet for donation.

-Wave Address: **3PQzPqDDs5165Z5Uo6azebMKu8M9Zbx6Byp**

-Bitcoin address: **3N2cNXhNpNuaVqqV7PyDuQEYES9iojaX3R**

-Ethereum address: **0xd9f8e75d520a8efa74d33d7b97dc37ca0a8217c4**

-Zcash address: **t1Rana6AbA58FGqM163qAmgBaYdT7vPHZ9**

Note: Always check the authenticity of the address before contributing to the token event.

MOK Issued: At the end of the token generation event, the total tokens issued are calculated. After issuing MoneyKing, MoneyKing receives 20% of the total tokens. 18% of these will be locked and unlocked periodically for one year, and another 2% will be paid to the adviser.

MoneyKing's locked tokens are not released as large blocks to maintain market continuity.

## **References 1. Escape clause**

Participating players are at risk when participating in games and online games.

Software may be subject to attack, bug or operator error, bankruptcy, or other unexpected problems that may result in loss of stored value.

The token economy is exciting and innovative. All tokens can be affected by regulatory action, including restrictions on ownership, use or ownership. MOK credit may be subject to change depending on regulatory agency or other circumstances. We can therefore modify the mechanic to comply with regulatory requirements or other government or business obligations. Nonetheless, we believe the planned mechanics are the most appropriate and possible in the final version.

MoneyKing tries to use some of the token contributions to support software development and operations, but changes in the value of waves can affect future development possibilities.

## **References 2. Legal considerations**

Our MoneyKing team (collectively known as MoneyKing's developers, employees, and affiliates) is dedicated to helping those who have a lot of interest and affection for the MoneyKing platform to provide more specific information about the platform MoneyKing is planning. In other words, this white paper is not to encourage you to invest in MoneyKing or the platform, and it has nothing to do with it. And MoneyKing does not guarantee that any information on the white paper, including the conclusions, is accurate to the future, as it is written and made available to you at the time of writing. MoneyKing makes no representations or warranties of any kind with respect to this white paper, and assumes no legal responsibility for it.

MoneyKing, for example,

(1) the white paper is based on legitimate rights and does not infringe the rights of third parties

(2) whether the white paper is commercially valuable or useful

(3) whether the white paper is suitable for achieving the specific purpose you have

(4) It does not guarantee that there is no error in the contents of the white paper.

Of course, the range of liability exemptions is not limited to the above examples. If you use this white paper in your decisions and actions (including, but not limited to, based on white papers), the consequences thereof will be your sole discretion, whether in profits or damages. In other words, please note that even if you use this white paper for damages, losses, debts, or other damages, MoneyKing will not be liable for any indemnification, compensation or other liability.

### **References 3. MOK Token Management Policy**

In order to protect participants and provide higher profitability in relation to MOK tokens, MoneyKing will operate as follows.

1) The manager of MoneyKing is subject to the lock-up system. This means that we are not eligible to trade tokens for one year from the start of your Reservation Sale. A lock-up policy is a policy to ensure that a company receives compensation only after it has grown sufficiently.

2) MoneyKing strictly controls the use of the budget to steadily increase MOK's token value. More than one-half of the initial funds must remain after one year. If we need to use more than one-half of our initial budget, we will be notified of our usage via the homepage or via e-mail.

## **References 4. MOK Token Sales Policy**

### Section 1 Pricing and Payment Process

1. The price of one MOK token is stated in crypto currency, mentioned in the white paper, and posted on the website.
2. We do not allow nominal currency as a means of payment for MOK tokens. In order to purchase an MOK token with a legitimate bid, you must convert the corresponding funds into a crypto currency.
3. All unsold tokens will be destroyed except for company and team holdings.
4. To purchase an MOK token, the user must remit the amount of the MOK token to be paid by the user in the personal wallet in the form of a crypto currency. MOK does not regulate the sending of crypto currency funds for purchasing MOK tokens from the Crypto currency Exchange, but MOK does not take any responsibility for any problems that may arise from the instability of such acts, including loss or destruction, to the user. You must not manage, act on, transfer or transfer the address or password wallet used for MOK token sales participation on behalf of a third party.
5. You will not be able to send funds for the sale of MOK tokens until the official sale of the MOK tokens has begun. However, MOK token pre-sales before the general MOK token sales stage is excluded. A limited number of participants, users, as defined by the website owner, cannot transfer funds to purchase MOK tokens once their MOK tokens have been sold.
6. The amount of MOK tokens provided to the user must be specified in the user registration account on the website after the user purchases the MOK token. MOK tokens must be sent to your individual password wallet after the MOK token sales deployment phase.
7. Under the applicable policy, it is final to purchase the MOK token from the website owner within the maximum allowed, so there is no refund or cancellation.
8. The website owner should not store MOK tokens on behalf of the user, and all MOK tokens are stored in the user's own password wallet.
9. The website owner does not have access to the password of the user's password wallet.
10. Transactions when purchasing an MOK token must be stored in a block chain and must be available for reference and verification.

## Section 2 Transfer of Ownership

1. Ownership of an MOK token is transferred from the website owner to each applicable buyer (user) upon completion of the payment process.
2. Ownership of the user's crypto currency revenue is transferred to the website owner upon completion of each payment process. This crypto currency revenue can be converted to nominal currency at any time by the website owner for the purpose of launching an MOK project.

## Section 3 MOK Token Sales Progress

1. You acknowledge and agree that MOK tokens are not securities or other financial instruments and should not be considered as such and that MOK token provision is not registered with any government entity and does not represent any equity, I agree. Including, but not limited to, the right to receive future revenue sharing and intellectual property rights of MOK.
2. The MOK tokens you have purchased are assigned to the wallets created by us, and you can only transfer tokens to your wallet after the main sale has ended.

## Section 4 User's Representations and Warranties

1. By accepting this policy and purchasing MOK tokens, you represent / warrant that you have certain risks associated with purchasing MOK tokens, retaining MOK tokens, and using MOK tokens. By purchasing an MOK token, you expressly acknowledge the risks that are not limited to the following situations, including the risk of loss of access to an MOK token that you own due to loss of your private key or password. (Other properties, risks associated with the MOK token block chain, risks of hacking and security weaknesses, risks associated with the crypto currency market, etc.)
2. You also do not warrant that the process of creating an MOK token is uninterrupted or error-free and that there is a unique risk of generating an MOK token because the MOK concept is still in its early development stages and has not been proven. MOK block chains can contain weaknesses, vulnerabilities, or bugs that can cause a complete loss of MOK tokens in particular.
3. There is a risk that the use of the MOK token and the relationship between the parties will be subject to other applicable terms and policies.
4. You agree that you are solely responsible for all taxes imposed on the MOK tokens purchased under this Agreement.
5. You are solely responsible for any misrepresentation that you meet the eligibility requirements specified by the website owner for the purpose of MOK Token Sale.
6. You understand and fully accept that, in the case of website users or other grounds for the purpose of selling MOK tokens, website owners are prohibited or otherwise restricted from participating in the sale of MOK tokens. (At the discretion of the website owner and entitled to limit it in any way).
7. You must restrict the use of a crypto currency exchange for a variety of reasons by limiting or preventing (or limiting in the future) a resident or citizen from participating in the sale of tokens. The website owner is not responsible for the inability to use MOK tokens due to these local restrictions, or for problems with participation.
8. You agree to provide valid proof of the legitimacy of the proceeds used when purchasing an MOK token at the request of the website owner or at the request of the banking institution or government agency.
9. You agree that you will not engage in any illegal activity and will not use the Website for any illegal activity.
10. Investors should be aware of and comply with the regulations of the country in which they are located.

## Section 5 Confidentiality

1. You acknowledge and agree that the information or data you obtain from MOK includes, but is not limited to, information or data on prices, scope and other terms, obligations, confirmations, statements and information. The warranties set forth in this Agreement ("Confidential Information") have been earned. You expressly agree to take all reasonable precautions to protect such information without MOK's prior written consent and not to disclose such information or information derived there from to any third party. The parties also agree to keep Confidential Information confidential for five years after signing this Agreement. Neither party agrees to provide any third party with any confidential information in any form or use such confidential information for any purpose other than the performance of this Agreement, unless required by law. Each party agrees to take all reasonable steps to ensure that Confidential Information is not disclosed or distributed by an employee or agent in violation of the terms of this Agreement. Confidential information refers to all materials and information deemed to be treated as confidential in the normal course of business. The contents of this Agreement and the contents of this Agreement shall be considered confidential.