



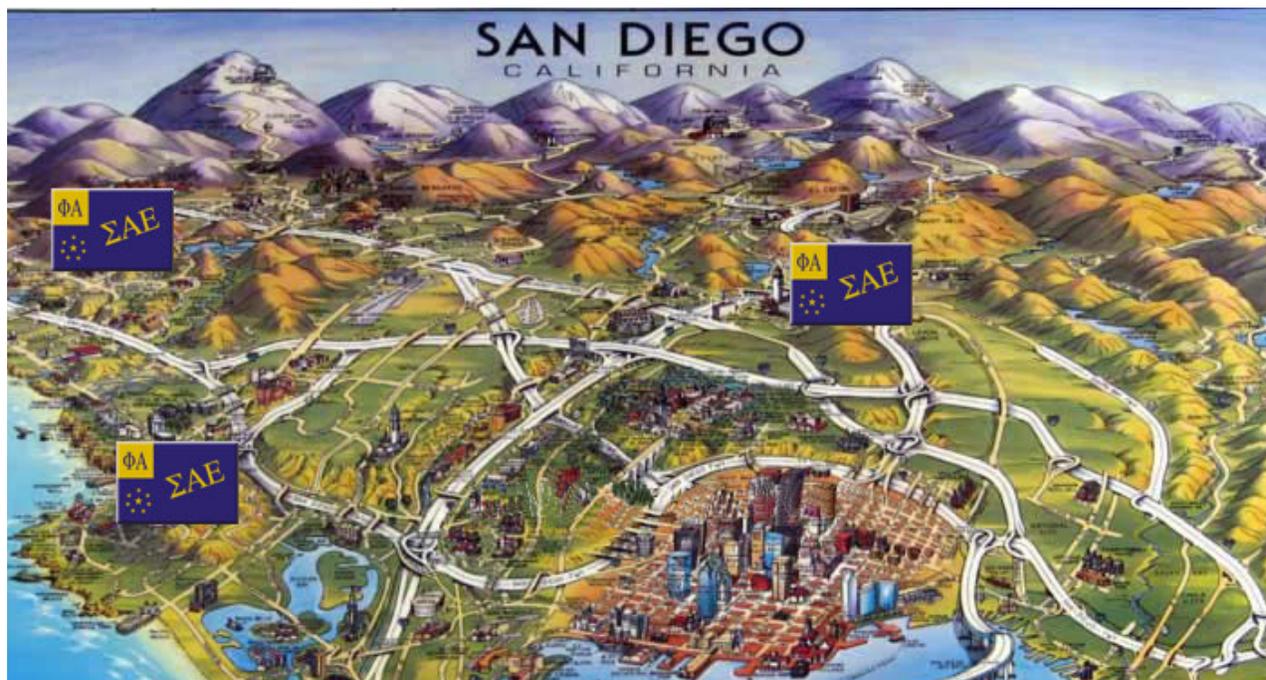
ΣΑΕ

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ISSUE # 66 • OCTOBER, 2016

ΣΑΕ ALUMNI ASSOCIATION OF SAN DIEGO

SAN DIEGO AREA ALUMNI ASSOCIATION PICKS UP ΣΑΕ NATIONAL AWARDS



The recipients for the 2015-2016 ΣΑΕ National Awards competition were announced during the 81st John O. Moseley Leadership School in front of 700+ attendees. Awardees were congratulated on what they accomplished and what they've done to support ΣΑΕ's mission and values.

Our Association is proud to have received the following three prestigious awards:

- ✦ *Bill Fiscus Outstanding Area Alumni Association Award (Runner-Up).*
- ✦ *Outstanding Alumni Association/House Corporation Communication Award; Electronic Newsletter (Winner)*
- ✦ *Outstanding Alumni Association/House Corporation Communication Award; Printed Newsletter (Runner-Up)*

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(Continued from Page 1) The *Bill Fiscus Award*, “recognizes the area alumni association that has made an outstanding contribution of time and energy in its respective geographical area. The winning association(s) will exemplify consistent dedication in enhancing the fraternal experience for alumni from all chapters residing in the local area and, when possible, the undergraduates of the chapter or colony that may be located in the vicinity, as set forth in the Fraternity Laws. Its activities should also include events and efforts to keep and enhance friendships among alumni. A key factor will be its ability to increase participation of members as alumni in the Fraternity.” The *Outstanding Alumni Association/House Corporation Communication Awards*, “recognize groups that excel in communicating their messages to specific audiences. Awards are given for content, design and layout; effectiveness of message; and production quality”.

PRESIDENT’S MESSAGE



One of the things that your board has been working on over this past year has been to add additional events that give current members and potential new members another opportunity to gather. We have so many brothers that want to get involved, but just don’t have the work schedule that permits getting away for a midday luncheon. Your board listened and put together what many of you now know as the Brews with Bros brewery tour series. We couldn’t be prouder of the early success this event has had. It goes without saying that the San Diego beer scene offers so many great places to meet and so many great beers to taste that embracing it became an easy choice.

Another goal of adding these types of events is to add another opportunity for more and more upperclassmen from our three chapters to come and mingle with their alumni. Whether it is Cal Theta, Cal Chi, or Cal Alpha Gamma, having events that are easier for these men to attend will help get them more familiar with the process of networking. That is of course something that our association does quite well.

That said we do still put on a great luncheon and I am pleased to say that we will once again have Aztec Basketball Head Coach Steve Fisher with us on October 26th at the San Diego Yacht Club. Please be aware that due to Coach Fisher’s schedule we will be starting earlier than normal. Please plan on arriving at 11:15 with lunch being served at 11:30.

Also please mark your calendars for our annual Holiday Party which will be on Friday December the 2nd at the Sheraton San Diego Hotel and Marina. For all Century Club members do keep in mind that an added benefit of your dues is free admission to our Holiday Party for you and a guest. A pretty great deal and certainly one of our signature events. If you would like to attend and haven’t renewed your membership for 2016 there is still time!

Looking ahead to 2017 we will be holding our annual Founders Day Dinner on Friday March the 3rd. I am pleased to announce that in addition a golf outing is being planned to fall on Saturday the 4th. This is a great opportunity to keep the stories and conversations of Founders Day going one more day. All ages are welcome and we encourage our undergraduates to participate as well. Gary Losey (CA-TH ’79) is working on organizing the golf outing and welcomes anyone who wishes to help. Gary can be reached at 760-331-7057 or drloseylgt@aol.com.

As we head towards the end of 2016 your board thanks you all for your involvement. Your contributions and your fellowship help make the San Diego Area Alumni Association one of the tops in the nation. And with that you can expect more great things to come as we head into 2017.

Thank you and Phi Alpha!

Adam Porter, President

BRO PRO-FILES: JERRY SANDERS (CA-TH '72)

By Ruth Goodman, Contributing Writer for the "ΣAE Record"



No one has been more instrumental in helping San Diego stay classy than Jerry Sanders (San Diego State '72), who has been protecting and serving the city for more than 40 years. Sanders grew up in Long Beach, about 100 miles up the coast from San Diego. "Since I was from out of town, I didn't have a real support system at San Diego State," says Sanders. "Some friends on campus said, 'If you join a fraternity, you build a whole new circle of friends, and it's a good way to go.' So I joined ΣAE and enjoyed it a lot. The friends I made are still friends to this day." During his final semester at SDSU, Sanders was hired by the San Diego Police Department and achieved his goal of becoming a police officer like his father. He ascended the department's ranks, served seven years on the SWAT unit — two of them as commander — and at age 40 became one of the youngest police chiefs in San Diego history. "We had a great national reputation because the police officers were working so closely with the community and bringing crime down dramatically," says Sanders. "I talk to kids quite a bit, and I tell them that policing is the most exciting career you can ever imagine. You're tested

every day physically and mentally because people don't call the police when everything's going well. I found it to be an unbelievable experience. And when you look back on a career like that, you feel pretty good. You feel like hey, I gave it my all." Sanders retired as chief of police in 1999 and became president and CEO of the United Way of San Diego County. During his three-year tenure, he increased fundraising by 20 percent and stopped the organization's eight-year financial hemorrhage.

Sanders helped another nonprofit regain its financial footing when he became chairman of the board for the San Diego/Imperial Counties Chapter of the American Red Cross in 2002. During his three years at the helm, he increased the chapter's financial transparency and restored its credibility. Under his guidance, San Diego/Imperial Counties became the first debt-free chapter in American Red Cross history.

"I've known Jerry for about 45 years," says Dick Troncone (San Diego State '65), President Emeritus of the San Diego Area Alumni Association of which Sanders is also a member. "I first met him when he was serving as Cal Theta's Eminent Treasurer, and I was chapter adviser," Troncone says. "Jerry has never turned me down when I have asked him to help with ΣAE, even when he was [exceptionally busy as] mayor of San Diego." With his reputation as a successful turnaround executive, civic leaders urged Sanders to enter a special run-off election after San Diego's mayor resigned just six months into his term. "I'd never been into politics before," says Sanders, who ran for mayor in 2005. "The city was in a crisis. It was on the brink of bankruptcy and was being investigated by the Securities and Exchange Commission for what were classified as fraudulent bond filings." Newspapers across the country were no longer calling San Diego by its nickname, America's Finest City. Instead, they referred to it as Enron by the Sea.

Sanders won the election and immediately launched a top-to-bottom review of the city's budget and streamlined city operations, which meant eliminating more than 1,800 positions to reduce overhead costs. During his two terms in office, city financial staff completed six years' worth of backlogged audits, which allowed San Diego to return to the public bond markets in January 2009. This helped fund Sanders' commitment to repair the city's long-neglected water, sewer and transportation infrastructure. Sanders also introduced "managed competition" to city government, a process that allows private companies to compete against city employees for the right to provide municipal services.

In September 2007, Sanders made the heartfelt decision to reverse his public opposition of same-sex marriage. “In the Republican world, that’s not the most popular thing,” he says. “My daughter, Lisa, is a lesbian, so it gave me an opportunity to do what I thought was right.”

In his press conference, Sanders said, “I couldn’t look [Lisa and members of my personal staff] in the face and tell them that their relationships, their very lives, are any less meaningful than the marriage I share with my wife, Rana.” Sanders completed his second and final term as mayor in December 2012. Just one day after leaving office, he began his duties as president and CEO of the San Diego Regional Chamber of Commerce, the position he holds today. The San Diego Regional Chamber is the largest chamber on the West Coast, representing approximately 2,500 businesses and an estimated 300,000 jobs. “Jerry is the ultimate public servant; he is most unselfish with his time,” says Troncone. “San Diego needs more citizens like Jerry.” As Sanders looks back on his career, he credits his father for modeling what it means to be a strong servant leader. “I’ve found public service to be very fulfilling because I like working with people. I like being able to help achieve good outcomes. It’s a privilege to be able to serve in that way.” Sanders also finds it a privilege to keep in touch and continue to interact with Cal Theta brothers during monthly luncheons hosted by the San Diego Area Alumni Association. “The experiences I had in the Fraternity and the friendships I’ve kept have impacted my entire life. The leadership, the camaraderie, the brotherhood — all of it. That’s what fraternity has been to me and what it’s meant to San Diego State ΣAEs for a long period of time.”

Wise words from one classy brother.

ALUMNI NEWS

ASSOCIATION SEEKS NEW ALUMNI ACTIVISTS - by Mike Templeton



Founded in 1932, our Association exists to support all Alumni of the three San Diego Area Active Chapters of Sigma Alpha Epsilon, regardless of their location of residence. In addition, we welcome all SAE Alumni, regardless of chapter or graduation year, to reconnect with their fraternity through association with us.

With approximately 200 members, our goals are to (1) Promote the Bonds of Brotherhood, (2) Support local area philanthropic activities, (3) Provide opportunities for networking and career guidance, and (4) Engage in fundraising and charitable activities for the financial benefit of the Association, area Active Chapters, and the National SAE Foundation.

To achieve these goals, we depend on an Executive Committee, made up of the elected Officers (President, Vice President, Secretary, and Treasurer), Designated Committee Chairmen, and other Alumni Activists. The designated committees include: (1) Events/Social Programs, (2) Recruitment/Membership, (3) Communications, (4) Finance/Fund Raising, and (5) Nominations/Awards.

Our Association schedules bimonthly luncheons featuring guest speakers on topics of interest, as well as several Alumni & Active Member networking opportunities such as the popular “Summer Mixer” and “Brews with Bros” events. We also have an annual Founders’ Day Dinner, which features speakers from National, and a special recognition award to our Alumni “Brother of the Year”. In addition, we enjoy an annual Holiday Party for Members and their spouse/guest, which is free to Century Club Members.

To facilitate communications, we produce a Quarterly Newsletter in both printed and electronic form, which is distributed to over 500 Alumni. We also maintain a user-friendly Website (www.SAESD.org) which facilitates Alumni communication via a number of links to information.

Importantly, our Association provides support to three local Chapters (Cal Theta at San Diego State University; Cal Chi at the University of California, San Diego; and Cal Alpha Gamma at California State University, San Marcos). That support includes the following: (1) Annual Leadership School tuition for six undergraduates, (2) Providing robes and participation in Initiation Rituals, (3) Historical preservation and teaching of Chapter history, (4) Fraternity Chapter Advocacy with University Administration, (5) Member Interviews to help resolve issues with University Administration, (6) New Member Breakfasts at the home of an Alumnus, (7) Subsidizing Active Members who attend the annual Founders’ Day Dinner, (8) Funding and participation in their community Philanthropic activities, and (9) Mentoring and career guidance.

The Association has recently published the first edition of a formal history of our fraternity in San Diego. This ambitious multi-year project is a broad overview of the highlights from 1921 to present: from the birth of Epsilon Eta to the formation of three chapters of SAE—and much more. The report, “The History of SAE in San Diego”, is available for downloading from our association website (<http://www.saesd.org/sae-history-project.html>). We consider it a “living history” that, with the help of our Alumni both young and old, we will continue to update.

Going forward, we need additional Alumni, especially from our three local area Chapters, to become active members of our Association and help us achieve our goals. Those who may not have the time, can support our efforts financially, by becoming Century Club Members (\$100/year or more). In December, we will be presenting our slate of Officers and Board Members to the Association for vote. If you would like to be considered, please make your interests known to any of the current Officers listed on the last page of this Newsletter.

In the Bonds.

ALUMNI NEWS (CONT.)

July Luncheon with SDSU Aztecs Coach “Rocky” Long - by Gary Keehner



Rocky Long, head football coach at San Diego State U. spoke to 45 Bros on July 28th in the Frost Room at the San Diego Yacht Club. We were thrilled that Rocky would join us as most FBS[I-A] football coaches are “too busy” that close to pre-season practice in August to take on speaking engagements. He not only joined us but was one of the first to arrive a half hour early which gave the Bros plenty of time for conversations and questions.

Rocky, in his unique direct style, took us behind the scenes in his program and discussed his involvement with the player’s families and how he relates to them and his expectations. He recruits “tough football players” and not necessarily great athletes to fit his system. He is not afraid to be different and is very comfortable with his abilities and will try non-conformist strategies. He speaks with conviction and confidence and is very stimulating...by the end of his talk many of us were “ready to suit up and get on the field”.

He did not talk in detail about different teams because he sees each opponent as important. His preparation and organization has translated to a great start to this year. The Aztecs are 3-0[19th in the AP poll] with a win over a decent Cal team from the Pac-12 Conference, which is only the second win over a Pac-12 opponent... hopefully a terrific omen. Also, D.J. Pumphrey leads the nation in rushing at 200 yards ave. for three games.

To further follow the Aztecs, stay tuned for news on our SAE Alumni Tailgate Party for Homecoming against U. of Hawaii on November 5th from 1:30-3:30 PM[4 PM game]

“Happy Hour” Summer Mixer Held at the San Diego Yacht Club - by Gary Keehner



On August 25th the ΣAE Alumni Summer Mixer was held again at the San Diego Yacht Club in the new panoramic-view Frost Room. The Frost Room is located on the second floor of the Malin Burnham Sailing Center and is a premier banquet room with a wrap-around deck and stunning views of the yacht harbor. Its elegance is unmatched with deep wood detail, accented by tranquil earth tones, clean architectural lines, bay windows and yacht memorabilia.

It was a beautiful evening and as before, the large wrap-around deck offered us a great atmosphere to enjoy the drinks, hors d’oeuvres and comradery with the nearly 40 Brothers who attended.

Photos are posted on our Website and can be viewed by clicking [HERE](#).

ALUMNI NEWS (CONT.)

Brothers Join Chapter Eternal



After a courageous battle with Parkinson's disease, Brother **Bob Cleator (CA-TH '67)** passed away in his home, surrounded by his family and friends. Born in Corpus Christi, Texas to Elizabeth and Robert Cleator, Sr., they returned to Point Loma, California, where Bob graduated from Point Loma High School and San Diego State with a Bachelor of Science Degree in Business, and was a member of Sigma Alpha Epsilon Fraternity. Bob married Jan Gebhart on August 9, 1969 in Dyersville, Iowa. They just celebrated their 47th wedding anniversary. Bob served as a Captain in the [United States Air Force](#) and was stationed in Madrid, Spain with the 613th Tactical Fighter Squadron. Returning to San Diego, Bob, with his Uncle Bill, founded Cleator Furniture, a manufacturing firm specializing first in residential and then high-end commercial furnishings, employing 200 workers for 26 years. Bob helped many of his employees become citizens of the United States. A member of the San Diego Yacht Club for over 40 years, Bob was also a member of the San Diego Business Association. One of the youngest people to ever join the San Diego [Rotary Club](#), he had a passion for Camp Enterprise and also received the Paul Harris Fellowship Award for his service. Bob was very active with Special Olympics as well. An avid swimmer, every chance he got, Bob was in the water or on a boat. He enjoyed spending time with family and friends and kept in touch with acquaintances around the country. In lieu of flowers, donations may be made to Parkinson's Society and the San Diego Rotary Camp Enterprise, helping young men and women learn and develop entrepreneurial business skills.



Brother **Ole Kittleson (CA-TH ' 59)**, an actor, director and teacher who mentored generations of young theater artists here in San Diego, died of Alzheimer's disease on July 29. He was 81.

Ole H. Kittleson was born on April 18, 1935, in San Diego. He attended Horace Mann Junior High and graduated from San Diego High School before attending San Diego State University, where he studied drama and education,

Kittleson's influence and the scope of his work extended into seemingly every corner of the San Diego theater scene, starting in the late 1940s, when he was a student performer in the earliest years of San Diego Junior Theatre.

He would go on to direct dozens of productions there, and eventually serve as president of the organization's board of directors. For his service, Junior Theatre presented him with a lifetime achievement award in 2011.

In 1978, Brother Kittleson also co-founded the San Diego School of Creative and Performing Arts, where a theater is now named for him.

UPCOMING EVENTS

Brews with Bros Happy Hour Scheduled for October 6th



Join us for a Happy Hour Social on Thursday, October 6th at 5:30 PM to be held at the Karl Strauss Tasting Room and Beer Garden, located at 5985 Santa Fe St, San Diego, CA 92109 (Near Interstate 5 and the Pacific Beach exits of Grand/Garnet). All area Σ AE's are welcome! Reach out to a couple of your pals and join the Bros for a beer and some networking at one of San Diego's biggest and best microbreweries. Great friends and great beers...It doesn't get any better than this!

The last Brews with Bros event drew Σ AE's ranging from actives (21 years and older) through the more senior brothers. Additionally, brothers not seen for some time appeared at this centrally-located affair, and a great time was had by all.

Although reservations are not required, if you would like to have a nifty pre-printed name badge, email us your Name, Chapter, and Grad Year, by clicking [HERE](#).

Important! This is a 21 and over event - please drink responsibly - be a True Gentleman!

October 26th - Luncheon with SDSU Coach Steve Fisher



At our upcoming October 26th luncheon, at the San Diego Yacht Club, we are thrilled to have San Diego State Basketball Coach Steve Fisher again as our guest speaker.

That big sigh of relief you heard from "the Mesa" in early May was the announcement that Coach Fisher will come back to coach the Aztecs for the 2016-17 season which isn't a shock based on his level of energy in practices over the last few years. Coach Fisher said via phone from Florida, "I love our team coming back. I feel really good about what we are doing and I want to be a part of it. So I'm coming back."

This will be the 18th season at SDSU for the architect of SDSU's basketball miracle beginning with 5 wins and non-existent crowds to today's sell outs and expectations of conference crowns and NCAA appearances. Although last year was somewhat of a disappointment with a loss in the NIT semifinals the Aztecs finished with a record of 28-10, a MWC Championship and Coach of the Year award for Fisher.

To show what Coach Fisher has accomplished in comparison to other programs, Bill Walton, all-time basketball great, said on a PAC 12 telecast, "Arizona, they played tough road games. They went to SDSU and won a tough game there. San Diego State's the best program in the California". As Coach Fisher has said, "I think there's facts to back this up!"

Like legendary Coach John Wooden, Coach Fisher's DNA is as an educator first and coach second. Coach Fisher's way of molding young round-ballers into fine athletes and men is certainly based on respecting them as individuals and showing them how to work together for the team.

You will not want to miss this opportunity to hear Coach Fisher reflect on this year's challenges and of course opportunities and who knows could this be the first time the Aztecs go beyond the Sweet 16?!

The luncheon starts at 11:15. Cost is only \$20, and reservations are a must by October 24th to the Σ AE Voicemail at (619) 685-5294 or Email to Events@SAESD.org. Please include your name, chapter, and year. As always, no-shows will be billed for the luncheon cost.

UPCOMING EVENTS (CONT.)

- **November 5th - SDSU Aztecs Homecoming Football Game Tailgate**
 - **December 2nd - Holiday Party at Sheraton Harbor Island West**
 - **March 3, 2017 - Founders' Day Dinner at the Bahia Resort Hotel**
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Join the San Diego Area ΣΑΕ Alumni Association



Our top award winning association was founded in 1932 and continues to thrive today, with nearly 200 Alumni ΣΑΕ members. We welcome all ΣΑΕ Alumni, regardless of chapter or graduation year, to reconnect with your fraternity through association with us.

We have regular luncheons, with key note speakers, as well other social events including our annual Founders' Day Dinner and Holiday Party.

We communicate through our "2015 top award winning" website (www.saesd.org), and this "2015 top award winning" quarterly e-newsletter, as well as other social media means (see links on our website).

We also provide support to our three local area Chapters, and participate in their philanthropic activities.

If you are an ΣΑΕ and are interested in joining our local association, please fill out and mail in the enclosed Membership Application Form.

POLICY ON ALUMNI NEWSLETTER BRIEFS

In addition to news briefs containing information of interest to the Brotherhood concerning local fraternity activities, the newsletter team would like to bring back the "Alumni Updates" feature, which was part of the newsletter a few years back. If you're a current member of the Association and you've changed jobs, received an honor or had some other newsworthy event take place in your life, please send an email to our Editor, Mike Templeton at news@saesd.org and we'll include it in a upcoming newsletter. All text file formats are acceptable. Digital photos should be at least 300 dpi.

ALUMNI ASSOCIATION BOARD CONTACTS

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BOARD MEMBERS

Cliff Bee (MI-DE '61)
Gary Martin (CA-TH '81)
Bob Poulsen (ME-AL '67)
Ryan Thorsen (CA-TH '06)



ΣΑΕ Alumni Association of San Diego

302 Washington St., #423 • San Diego, CA 92103 www.saesd.org

MEMBERSHIP APPLICATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (W) _____ (H) _____ (M) _____

Email: _____

Chapter: _____ Graduation Year: _____

Occupation: _____

Annual Dues Category: Regular Membership \$30.00

Century Club \$100.00 or more - \$ _____

(If you are joining within one year after graduation, your first year's dues are \$20.00.)

Please mail this form, together with your check to the address above.

If you would like to get more involved in our Association, please indicate your interest in serving on one of the following Committees:

- | | | |
|---|---|--|
| <input type="checkbox"/> Events/Social Programs | <input type="checkbox"/> Recruitment/Membership | <input type="checkbox"/> Communications |
| <input type="checkbox"/> Finance/Fundraising | <input type="checkbox"/> Nominations/Awards | <input type="checkbox"/> Chapter Liaison |

If you do not have the time to get more involved, you may wish to take that extra step to become a Century Club Member. Century Club Members pay annual dues of \$100 or more to help support our philanthropic and mentoring activities, such as sponsoring undergraduate members from our local Chapters to the Annual Leadership School. Over the years, our Association has contributed close to \$45,000 for this important program.
