

SAN DIEGO AREA ALUMNI ASSOCIATION CELEBRATES 162ND FOUNDERS DAY



On March 9th, 2018 the San Diego Area Alumni Association hosted its annual Founders Day Dinner to celebrate the 162nd anniversary of the founding of Sigma Alpha Epsilon. The event held at the Bahia Resort Hotel captured the spirit of what being a ΣΑΕ is all about. The evening was well attended by Alumni and Active Members alike. In addition to our three local chapters, we had attendees from across the realm, including Brothers from outside San Diego County, New York, Wisconsin, Tennessee, Washington, New Hampshire, Maine, Ohio and Texas. The evening began with a little over an hour of fellowship as Brothers shared stories and cocktails. Many got enjoyment out of viewing scrapbooks of past photos presented by John McMullen (CA-TH '70) as well as viewing our Association Charter which was established in 1932 and signed by Alfred K. Nippert and John O. Moseley to name a few. As is usual each year, a Brother who has not been seen for many years will pop in to the surprise of many. This year was no different as Brother Dennis O'Neel (CA-TH '65) joined the festivities.

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Following cocktails the evening was called to order by our event's Master of Ceremonies, Joe



Master of Ceremonies Joe Farrage (CA-TH '89)

Farrage (CA-TH '89), and the Brothers were led in offering the ΣΑΕ Grace by Brother Dick Tronccone (CA-TH '65). The Brothers remained standing in a "moment" of silence for Brothers who had recently passed on to Chapter Eternal. Brother Farrage then



H.T. Linke (NH-BE '67) with Undergraduate Brothers

welcomed everyone and introduced the past recipients of the Richard Tronccone Brother of the Year Award. Following their recognition with applause, Brother Farrage moved on to the introduction of the head table which included the EAs from our area chapters at UCSD, San Diego State University, and Cal State San Marcos. Of course the introduction of these gentlemen brought

enthusiastic cheers from those Active Brothers in attendance.

Following another wonderful meal presented by the Bahia Resort Hotel, the evening reconvened with the presentation by Brother Gary Martin (CA-TH '81) of the winner of the Capture the Flag contest. The chapter with the highest percentage of its members in attendance at Founders Day was presented with a new ΣΑΕ flag. This year's flag was presented for the second straight year to the Brothers of our Cal Chi chapter at UCSD.



Cal Chi Chapter was "Capture the Flag" Winner

Following the presentation of the ΣΑΕ flag, Brother Gary Martin called on the three most recent past EAs to come to the front. Brother Martin explained to the EAs present that on behalf of the Board of Directors and the Association we would like to thank them for their effort and dedication as leaders of their chapters. In recognition each past EA was presented with a personally engraved EA badge for them to wear proudly through graduation and more importantly as alumni of ΣΑΕ.

Brother Martin then continued by asking the three current EAs to join the past EAs at the front of the room as each was presented with their own personally engraved EA badge. It was explained that not only were these presented to them in recognition of their own effort and dedication, but they are now expected to attend next year's Founders Day so they can pin next year's EA of their chapter. And so a tradition was born.

Following the EA badge presentations the EAs of each chapter (Arya Jahan - Cal Chi, Matt Burns - Cal Theta, and Tommy Lavake - Cal Alpha Gamma) spoke on the state of their chapters. It was great to hear



Mark Scannell (CA-TH '84) presents Pin to Cal Theta EA, Matt Burns

how well our young men are doing and the accomplishments they have achieved.

Next we heard from Province Chi Alpha Archon Austin Evans (WA-AL '05) as he shared the state of our fraternity and the direction that our great



Austin Evans (WI-AL '05) Province Archon

organization is heading on a regional and national level. With all of the headlines made in Greek communities through the country last year it was great to hear a positive outlook on where we are headed as a fraternity.

The high point of the evening was the presentation of the "2018 Richard Troncone Brother of the Year Award" to Gary Keehner (WA-AL '62). Following the presentation of the award by Association President, Adam Porter (CA-TH '02), and Brother Keehner's acceptance speech entitled "An Σ AE for Life", Brother Bill Marckwardt (CA-TH

'76) presented Gary with a Σ AE watch traditionally handed down each year from the past year's Brother of the Year. The evening came to a conclusion



Association President Adam Porter presents 2018 Brother of the Year Award to Gary Keehner (WA-AL '62)

as we are accustomed to, with Brother Bob Battenfield (CA-TH '61) leading us all in the singing of the songs of Σ AE.

With that another Founders Day is in the books. This is truly one of the great events we get to experience as brothers of Σ AE. The "vibe" was good all evening and the early part of the evening gave us a beautiful clear view of Mission Bay and beyond. The Bahia did a great job and the company couldn't have been better. We look forward to celebrating with you again next year on our 163rd anniversary. Phi Alpha!



Songmaster Bob Battenfield (CA-TH '61)

Click [HERE](#) to see all the photos.

PRESIDENT'S MESSAGE



Thanks to the hard work of many, our Association enjoyed another successful kick off to the new year. In January the Supreme Council held its first quarterly meeting of 2018 here in San Diego. Many of you joined us as ESA Thomas Dement (Tennessee Beta '90) and the rest of the Supreme Council hosted San Diego Area ΣAEs for an alumni reception at the Kimpton Hotel Palomar in downtown San Diego. The well attended event garnered praise from the Supreme Council for the large number of alums who were present. Aside from the chance to hear from ESA Dement and others, many of you were recognized for your long association with ΣAE and received recognition for 25 and 50 years of being a Brother. Another bright spot to the evening was the chance to meet many alumni who reside in San Diego and are not currently members of our Association. We look forward to having these gentlemen join us and support the great things we do in the name of ΣAE.

In early February we held our first luncheon of the year and heard from Drug Enforcement Administration Special Agent, Public Information Officer, Amy Roderick who spoke to us about the growing opioid epidemic in the United States. Special Agent Roderick's presentation was an eye opening look into this growing domestic crisis and how other countries play a role. The talk was so impactful that Special Agent Roderick drew interest from a number of brothers who wished to have her speak on the topic to other groups they are associated with.

In March we celebrated our 162nd anniversary at our annual Founders Day Dinner. The evening was a pleasure as Brothers young and old came together to share stories, share a drink, and break bread with one another. We heard from the EAs of our three undergraduate chapters, our Province Archon, and honored our 2018 Richard Troncone Brother of the Year, Gary Keehner (Washington Alpha '62).

Did you hear? The Association's award winning website (www.saesd.org) got a facelift. The use of a fully functioning website to bring ease to our members was something your board placed focus on heading into 2018. Association Secretary Mark Scannell (California Theta '84) and former Association Secretary Mike Templeton (Ohio Epsilon '63) have worked hard to bring us into the 21st century so to speak.

Some of the highlights of our new website are the ability to register and pay for events online. Visit www.saesd.org/events to see what Association events are coming up, register, and even prepay online. Our next event will be Breads with Bros on April 20th at Draft Republic in UTC. Following Breads with Bros will be our second luncheon at the San Diego Yacht Club on May 31st. Our speaker will be former Camp David Commander, Rear Admiral Michael Giorgione, author of Inside Camp David, (The Private World of the Presidential Retreat.)

Another focus of our website was adding the ability for brothers to join our Association or renew their membership online. You now have the ability to visit www.saesd.org/membership-levels to view our various membership levels. Once you have chosen the level of support you are most comfortable with, simply access the link to Join/Renew to make your payment online. Please take a moment and visit this page if you have yet to renew your membership for 2018 or wish to join. Renewing your membership early in the year saves the Association time and effort and ensures our ability to continue to provide programming to you and support to our three local chapters throughout the year.

That said, I want to thank all of you who have already renewed your membership for 2018. Your early support is crucial.

As we continue to move forward this year, your board will continue to work to improve and update our Association. That is our promise to you and to our undergrads. We look forward to having you be part of this journey and appreciate your continued support and participation.

In the bonds,
Adam Porter
President

NEWS FROM NATIONAL

Sigma Alpha Epsilon Announces New Initiatives



Sigma Alpha Epsilon's Mission, our Creed and our Ritual challenge each of us to strive for the highest standards. Towards these goals, and with our members' valuable input, there are two driving principles behind the initiatives outlined and announced by the Fraternity on March 28, 2018. First, keep it simple. Second, ensure that our programs work together in a manner that drives meaningful personal growth and group achievement.

The initiatives are premised entirely on the feedback we received from literally thousands of our members through surveys and town hall discussions, direct undergraduate and alumni conversations, as well as related information provided by campus and medical professionals and supported by published research. In every respect, we listened to the issues and challenges facing collegiate fraternities today. These new initiatives are tailored to and centered around three core components: leadership, culture and environment.

To our members, thank you for the honest and direct communication on the issues facing Sigma Alpha Epsilon and other collegiate fraternities. More importantly, thank you for the ideas and suggestions you have shared with us that will contribute to our collective growth and excellence in the years ahead. We look forward to sharing more information on new programs and opportunities in the coming months.

LEADERSHIP

Leadership begins with education, and education must start with a member's first contact with ΣAE and then extend throughout his life. We have heard from you that the True Gentleman Experience, or TGE, must evolve and it will, beginning with improvements to the 96-hour, bid-to-initiation program.

We will also dramatically expand in-person educational opportunities—both in number and frequency—and we will bring these programs closer to you. We will also refine our educational offerings to better reflect our Mission, Creed and Ritual.

Our goal with the new curriculum is to improve the quality of recruitment, better inspire our emerging leaders, drive excellence with our chapter officers, and work towards the improved health and wellness of every member.

NEWS FROM NATIONAL

Sigma Alpha Epsilon Announces New Initiatives (cont.)

We will create new opportunities for you to engage, track and measure success. We will recognize those men who show their commitment to our values at each step of the way, and we will reward chapters based on their members' collective accomplishments.

These new educational programs will take time to launch, and we appreciate your patience. We anticipate a more comprehensive rollout in the months ahead with the first of these new resources available to you this fall.

CULTURE

The second core component is culture. We heard you ask the same question in many different ways: "How do we build a better culture?" As our Fraternity continues to experience behavioral issues, we know that we are not immune to the problems facing college campuses. We must do a better job.

We will begin by elevating the role of the Health-and-Safety Officer to the chapter's Executive Board. The social chairman and anyone else involved in planning events and activities will report directly to him. In short, all events and activities must support the brotherhood and the health and wellness of our members and guests.

We will refrain from activities that involve alcohol during the first seven days of each academic term as well as the week prior and during final exams. This will give all of us an opportunity to reflect on our academic priorities, our Fraternity's values, and strengthen our friendships in a meaningful way.

ENVIRONMENT

Given the challenges we face, how do we improve the environment across the Realm to better promote ΣAE's values? We asked brother after undergraduate brother, "What's the root of the problem?" Nearly every time we heard you say, "Hard alcohol."

Then we asked, "What's the solution?" While we heard many different voices on this topic—some more extreme than others—the greatest consensus was to eliminate hard alcohol. We agreed. Beginning on June 1, 2018, at all ΣAE facilities and at all chapter events Realm-wide, only beer and wine will be permitted. This includes those hosted by the national fraternity.*

Like so many of you told us, we want ΣAE to be known and appreciated as something more valuable than a drinking club. We have all seen the news stories in recent months, and we all agree that nothing is more valuable than human life and the well-being of our brothers and guests.

These new initiatives reinforce our shared values, those upon which ΣAE was founded. It is important that we all come together as we work to improve our leadership, our culture, and our environment for the generations that follow.

Please realize that there is much work ahead as we roll out these new initiatives. We ask for your patience as programs and resources are developed and refined. However, please rest assured that your Fraternity, including the Supreme Council, remains committed to ensuring a positive experience for all of our members premised on ΣAE's Mission, Creed and Ritual.

If you have any immediate questions about these new initiatives, please contact your District Manager or Coordinator of Chapter Development at the Fraternity Service Center, or email us at contact@sae.net.

* Editors Note: Only beer and wine will be permitted:

- At Fraternity events or activities where undergraduate members are present
- In fraternity-related facilities including ancillary facilities (satellite houses) and third-party venues
- **Alumni and/or parent events that include undergraduate members**

BRO PRO-FILES: KIP BARTON (CA-TH '87)

Kip Barton Found His Niche, Gives Back to ΣAE - By David Robinson



As a high school student evaluating potential colleges to attend, Christopher “Kip” Barton knew he wanted to “venture out,” and leave the Bay area where he grew up. So, going South to San Diego State University seemed like a good choice.

Kip arrived at SDSU in 1982 and after living in the dorm his freshman year decided he would participate in fraternity rush. “I didn’t know anything about the Greek system then but thought I might enjoy being in a fraternity,” he explained. “A few people had told me that ΣAEs were ‘rich and stuck up,’ but I met an ΣAE who was a very nice guy and didn’t fit that image at all. By the time rush started, I had made up my mind that I wanted to be an ΣAE. Two roommates and I rushed, and we all got a bid.”

An enthusiastic active, Kip lived in the Cal Theta house for two years and served as House Manager and Rush Chairman. “We had about 120 actives and pledges then; a great group of Brothers. There were some fun rivalries between the Northern California versus Southern California Bros.”

Early on, Kip realized that fraternity membership offered multiple benefits. “In addition to the social activities, you learn to get along with a diverse group of young men and to respect each other’s opinions, which helped me grow personally. Those were subjects you didn’t learn in the classroom. Plus, there were some great role models from whom I learned many things, such as the importance of taking school seriously.”

Graduating in 1987 with a BS in Business Administration, Kip faced the same uncertainty that many of us shared—what career path to follow. “I really didn’t know what my niche would be,” he said. “I was trying to figure out what I wanted to do. I first worked in sales for Heublein, a wine and spirits distributor. While it was interesting and offered some good sales-related training, I knew this wouldn’t be my long-term career.”

Kip got his introduction to the life insurance profession—his future niche—when he joined MetLife as a sales representative. “I learned the hard way, by cold calling to make appointments. But it was also good training, and after a few years I was able to parlay that experience into more fulfilling positions.”

Kip continued to enhance his resume by working for former San Diego Charger Rolf Benirschke’s estate planning firm—where he helped produce marketing seminars and handled the firm’s life insurance-related business, and then as Director of Advanced Marketing for The Producers Group, a life insurance brokerage agency. “I ultimately reached the point where I’d been working for somebody else for 20 years and decided to open my own company.”

In 2013, Kip partnered with two colleagues and founded PH Robb Legacy Alliance, a “boutique” firm that specializes in estate and business succession planning for high net worth families. He works from his home office in Point Loma, and his partners are located in Los Angeles and Tucson. “Most of our clients are referrals from wealth management firms and estate planning advisors.” Kip stressed the upside and challenges that most entrepreneurs experience. “Of course, having your own company is rewarding, but it can be daunting as well. Each new year you ask ‘what can I do different to expand, to make it better?’ I’m satisfied with the evolution of my career, and I think the best years are ahead of me, and that is exciting.”

As a result of his life insurance/estate planning expertise and professionalism, Brother Barton has been asked to serve on Life Advisory Boards for Genworth, Allianz, and other companies.

As Kip’s career flourished, his schedule also became more flexible, enabling him to offer time and talent to various organizations, including the San Diego Area Alumni Association. “I always wanted to give back to ΣAE but was just too busy to go to luncheons and other events. I finally made the time to go and saw a lot of Brothers

from my undergrad days.” He increased his support by assisting with Association events, and more recently, becoming a Cal Theta Chapter Advisor, which required extensive study and passing an ΣAE national test. “As Advisors, the five of us meet with chapter members to discuss and offer guidance on hazing and alcohol abuse, and other critical issues. It’s been a very positive experience. Just as we did as undergrads, the Brothers like to see the ‘old guys’ participate.”

Kip’s “free time” activity also includes Peloton spin cycling, a strenuous cardio-fitness regimen that involves riding a stationary spin bike while watching a monitor that streams live classes from a New York City studio. “It’s as if we were in a gym working out as a group,” he explained. “It is a great stress reliever and something I look forward to almost every day.”

He also enjoys playing golf, watching Aztec games, and traveling and sailing with his wife Karen and daughter Lauren, a Point Loma High School junior.

Kip is glad that he’s able to balance a full calendar of work, family activity, and spending time with his ΣAE Brothers. “As undergrads, we benefited from having Dick Troncone and other alumni take the time to help us in various ways. It’s full circle now, as I’m able to return the favor and make my own contributions.”

ALUMNI NEWS

Amy Roderick, Drug Enforcement Administration Speaks at Luncheon - by Gary Keehner



One of our countries greatest challenges is the subject Special Agent Roderick spoke on February 1st – “Opioids: The Largest Current Addiction Problem in the U.S.”

At the San Diego Yacht Club in the beautiful, nautical Frost Room, forty-two Bros learned many startling facts about the vicious addiction cycle starting with “normal” prescription pain management with opioids and progressing to heroin[Mexico] and fentanyl[China] dependence. The Chinese production of fentanyl which is incredibly powerful and very dangerous to the user is also an issue with our trade policies with China. The epidemic is no longer just associated with the “drug scene” but affects all income levels from blue collar workers to professionals in all areas and all age groups from teenagers to senior citizens. The Center for Disease Control

says as many as 90 people die every day because of opioid addiction. It can start with a “simple” surgery pain management and progress to addiction and death. Unfortunately, this is largely a U.S. problem as we consume almost 100% of the world’s total of Vicodin and over 80% of Percocet.

UPCOMING EVENTS

April 20 (Friday) - Brews with Bros at Draft Republic 4282 Esplanade Ct, La Jolla, CA



Awards:

Best Sports Restaurant 2017 – Gold Medallion Award

Best American Restaurant 2017 - La Jolla Village News "Readers Choice"

Best Bar 2017 - La Jolla Village News "Readers Choice"

Best Sports Bar 2017 - La Jolla Village News "Readers Choice"

Best Restaurant 2015 - La Jolla Village News "Readers Choice"

May 31 (Thursday) - Association Luncheon at the San Diego Yacht Club.



Our speaker will be Rear Admiral (Ret.) Michael Giorgione, Author of Inside Camp David, (The Private World of the Presidential Retreat.)

Rear Admiral Michael Giorgione, USN (Ret.) served 29 years on active duty in the United States Navy, retiring in 2010. He served as the Commander of Camp David for President Bill Clinton and President George W. Bush, working under the White House Military Office (WHMO), the organization also responsible for Air Force One, Marine One, the Military Aides, and other WHMO units. He is a much sought after speaker and educator throughout the United States and the world.

CHAPTER ETERNAL

Edward Basko (CA-TH '65)
Richard Butler (CA-TH '63)
Charles Cattell (CA-TH '65)
James Curran (CA-TH '64)

David Finster (CA-TH '51)
Richard Lawrence (CA-TH '67)
Norman Potter (CA-TH '64)
Fred Rader (CA-TH '64)

Join the San Diego Area ΣAE Alumni Association

Our National Top Award-winning Association was founded in 1932 and continues to thrive today. We welcome all ΣAE Alumni, regardless of chapter or graduation year, to reconnect with your fraternity through association with us.



We have regular luncheons, with guest speakers, as well other social events including our annual Founders Day Dinner and Holiday Party. We also provide support to our three local area Chapters, and participate in their philanthropic activities.

We communicate through our top-awards winning website (www.saesd.org), and quarterly e-newsletters, as well as other social media means (see links on our website). If you are an ΣAE and are interested in joining our local association, please fill out and mail in the enclosed Membership Application Form.

PASSING THE TORCH



After seven years serving as your Editor of this Newsletter, it is time to hand over the reigns to younger hands. Starting with the Summer issue, Brother Mark Scannell (CA-TH '84) will be our new Editor (he is also our Webmaster).

I want to thank the numerous Brothers who helped make our Newsletter a consistent first-place winner of National's Award for Electronic Communication. I would especially like to thank Brothers John McMullen (CA-TH '70) for his inspiring photography, and David Robinson (CA-TH '71), who has been producing the featured Bro-Profile pieces. David passed the baton to me after serving as Editor of the printed version of this Newsletter for over 20 years.

In the Bonds,
 Mike Templeton (OH-EP '63)

ALUMNI ASSOCIATION BOARD CONTACTS

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Adam Porter (CA-TH '02)

Vice-President

Mike Boyle (CA-TH '72)

SECRETARY

Mark Scannell (CA-TH '84)

TREASURER

Chris McCoy (CA-TH '02)
treasurer@saesd.org

MEMBERSHIP

Bill Marckwardt (CA-TH '76)
membership@saesd.org

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events@saesd.org

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FEBRUARY 24, 2011

ΣΑΕ Alumni Association of San Diego

6755 Mira Mesa Blvd., Suite 123-411 San Diego, CA 92121 www.saesd.org

MEMBERSHIP APPLICATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (W) _____ (H) _____ (M) _____

Email: _____

Chapter: _____ Graduation Year: _____

Occupation: _____

Annual Dues Category:

- Regular Member \$ 30.00
- Century Club \$100.00 (includes Holiday Party)
- Lions Club \$250.00 (includes Founders Day & Holiday Party)
- Minerva Club \$500.00 (includes Founders Day & all other events)

Please mail this form, together with your check to the address above.

If you would like to get more involved in our Association, please indicate your interest in serving on one of the following Committees:

- Events/Social Programs
- Recruitment/Membership
- Communications
- Finance/Fundraising
- Nominations/Awards
- Chapter Liaison

If you do not have the time to get more involved, you may wish to take that extra step to become a Century, Lions, or Minerva Club Member. The generosity of these Brothers helps to support our philanthropic and mentoring activities, including sponsoring undergraduate members from our local Chapters to the Annual Leadership School.