

5th UK AND IRELAND PRME REGIONAL CHAPTER CONFERENCE

25- 27 JUNE 2018

School of Business and Management, Queen Mary University of London

The Graduate Centre, Mile End Campus, Mile End Road, London E1 4NS

Time	Schedule – Pre-programme Day – Monday 25/06/2018
13.00 – 15.00 Graduate Centre Ground Floor Foyer	Arrival Lunch: all welcome, especially new members....
15.00 - 17.00 GC222 Graduate Centre	“Global engagement opportunities for PRME signatories, and UKI Chapter Members” A) Overview from Alec Wersun, Chair UKI Chapter B) PRME Cross-Working Group Meeting - "Integrating the SDGs into Management Education" Co-led by Carole Parkes, Co-Lead PRME WG on Poverty, PRME Special Advisor on Chapters, Alex Hope, Co-Lead PRME WG on Climate Change, Vice-Chair UKI Chapter
17.00-18.00 Graduate Centre Ground Floor Foyer	Drinks Reception
18.00 – 21.00	Informal Dinner and Networking (Pay your own) Verdi’s 237 Mile End Road, London E1 4NS

	Schedule – Conference Day One – Tuesday 26/06/2018
09.00 – 10.00 Graduate Centre Ground Floor Foyer	Registration and Networking Breakfast
10.00 – 10.15 GC201 Graduate Centre	Welcome to Queen Mary University of London: Prof Frances Bowen – Dean of School of Business and Management Overview of the Programme: Dr Yasmin Ibrahim, Queen Mary University of London, Conference Organiser Update on UKI Chapter: Alec Wersun, Chair
10.15 – 11.15 GC201 Graduate Centre	Keynote Panel: Setting the Scene: “Inclusive Responsible Management in an Era of Precarity” Chaired by Prof Frances Bowen, with a panel of guests 1. Prosper Williams – Leadership Advisory Board, British Academy of Management 2. Ian Parkes, Chief Executive, East London Business Association (ELBA) 3. Payal Vasudeva, Managing Director, Talent and Organisation Lead, and Human Capital & Diversity Executive Sponsor, Accenture UKI
11.15 – 12.15 GC201 Graduate Centre	Papers Session 1: Pedagogical and research approaches to embed inclusivity and equality in Business Schools Chair: Carole Parkes Stephen Allen, University of Hull <i>What role for postcolonial theory in responsible management education? Some reflections and possibilities</i> Liz Parsons, University of Liverpool <i>Exploring the Potential of Performative Knowledge Production for Inclusivity in Business Schools</i> Andy Brookes, University of Lincoln <i>‘Leaderism’ as a barrier to interorganizational collaboration and the achievement of SDG’s: Are Business Schools perpetuating or critiquing the dominant organising logics?</i>

	<p>Ramesh Vahidi, Southampton Business School <i>Educating Responsible Leaders: Do they actually get the opportunities for becoming responsible?</i></p> <p>Anthony Alexander, University of Sussex <i>Integrating PRME and SDGs into operations and supply chain curriculum</i></p>
17.15 – 17.30 Graduate Centre Ground Floor Foyer	Break
17.30 – 18.30 Peston Lecture Theatre	<p>Keynote 1: John Elkington, Chairman and Chief Pollinator, Volans Introduction and Chair: Alec Wersun “What will it take to deliver the Global Goals?”</p>
18:40 – 19:00 Guests board coach on Bancroft Road next to Graduate Centre	Transport arrives to take guests to Networking and Dinner
19.00 – 22.00	Networking and Dinner Masala, 88 Brick Lane, London E1 6RL

Time	Schedule – Conference Day Two – Wednesday 27/06/2018
08.00-08.45am Graduate Centre Ground Floor Foyer	Breakfast
08.45 – 09.30 GC201 Graduate Centre	<p>Keynote 2: Jeremy Mathieu – BBC Sustainability Adviser; BAFTA Albert International Manager “Creating a Zero Carbon TV Industry: Drama or Reality?” Introduction and Chair: Alex Hope</p>
09.30 – 10.00 GC201 Graduate Centre	<p>Workshop 2: Carbon Literacy Training for Business School Academics and Leaders Rachel Welton & Petra Molthan-Hill: Nottingham Trent University</p>
10.00 – 11.00 GC201 Graduate Centre	<p>Member Plenary: Where next for the UK & Ireland Chapter? Including the Chapter AGM. Member input to the design of Chapter’s programme of activities in year ahead</p>
11.00 – 11.20 Graduate Centre Ground Floor Foyer	Break
11.20 – 12.30 GC201 Graduate Centre	<p>Papers Session 5: The potential contribution of Business Schools to the achievement of the SDGs Chair: Chandres Tejura Dr Richard Mills, University of Cambridge <i>Collaborative student research on business contributions to the SDGs using the WikiRate.org platform</i> Jack Christian, Manchester Metropolitan University <i>Student Responses to a Wicked Assessment using the SDGs and the GRI as lenses</i></p>

	<p>Dr. Alex Hope, Northumbria University <i>Combating Climate Change and its Impacts through Responsible Management Education: Business Schools responses to SDG 13</i></p> <p>Shariq Sheikh, Glasgow School for Business and Society, Glasgow Caledonian University <i>Reflections on Glasgow Caledonian University (GCU) Students' Experience-Learning about Social Responsibility</i></p>
12.30 – 13.30 Graduate Centre Ground Floor Foyer	Lunch
13.30 – 14.10 GC201 Graduate Centre	<p>Workshop 3: SD(Gs) - informed management education in academic institutions: a holistic and participative exploration of responsible strategies</p> <p>Svetlana Cicimil and Georgina Gough, UWE, Bristol</p>
14.10 – 15.10 GC201 Graduate Centre	<p>Papers Session 6: The potential contribution of Business Schools to the achievement of the SDGs</p> <p>Chair: Sheila Killian</p> <p>Nathalie Ormrod, Manchester Metropolitan University <i>'Relationship marketing and knowledge co-production as means of embedding responsible management education within business schools'</i></p> <p>Amir Elmi Keshtiban, Northumbria University <i>Strategic Development Goals or Means? A prefigurative approach</i></p> <p>Gyuzel Gadelshina Arrian Cornwell, Newcastle Business School <i>Exploring the integration of responsible management education in the business school courses through the lens of critical pedagogy: challenges and lessons</i></p> <p>Ramesh Vahidi, Southampton Business School <i>Educating Responsible Leaders: Managing a project or business as usual?</i></p>
15.10-15.30 Graduate Centre Ground Floor Foyer	Break
15.30 – 16.00 GC201 Graduate Centre	<p>Showcasing Student Engagement with Responsible Management Education: School of Business and Management, Queen Mary University of London</p> <p>School of Business and Management Student PRME presentation competition</p> <ol style="list-style-type: none"> 1. Winners: <i>Natura4: A social enterprise for sustainable development</i>. By: Laura Melissa Lopez Gonzalez; Evangelia Mitsa; Anna Magdalena Urbanska 2. Runners up: <i>Harnessing high technology to help left behind children</i>. By: Meilin Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta and Gerhard Spitsak
16.00 – 16.30 GC201 Graduate Centre	Wrap-up discussion – Next steps for the Chapter
16.30	Conference Close