

## Technical Specifications

Advertising Price List 2016 • No. 47

### TECHNICAL REQUIREMENTS

<b>File format</b>	PDF ISO Coated v2 300% (eci)
<b>Document formats</b>	Adverts in bleed format must be saved in net format with an additional bleed margin.  <b>Net format for full page:</b> Width 215 mm Height 280 mm + 3 mm bleed along all page edges
<b>File transfers</b>	<ul style="list-style-type: none"><li>• E-mail: <a href="mailto:armin.roth@gg-magazine.com">armin.roth@gg-magazine.com</a></li><li>• CD-Rom</li><li>• DVD</li><li>• FTP server (login data on request)</li></ul>
<b>Digital proof</b>	Supplied data in <b>ISO Coated v2 300% (eci)</b> format.

### FIXED ADVERTISING FORMATS

Size*	Width (mm)	Height (mm)
<b>Double page</b>	430	280
<b>Full page</b>	215	280

\* Formats in print space upon request. Adverts in bleed format must be saved with a bleed margin of 3 mm along all page edges.

**Take fold doubling into account:** 8 mm right and left on page = 16 mm

<b>DP</b>	End format	430 mm wide
	File format	444 mm wide (incl. bleed margin / grind-off)
<b>FP</b>	End format	215 mm wide
	File format	222 mm wide (incl. bleed margin / grind-off)

<b>Magazine format</b>	215 mm x 280 mm
<b>Print space</b>	185 mm x 244 mm
<b>Print method</b>	Offset printing
<b>Binding method</b>	Adhesive binding
<b>Colours</b>	Euroscale.

Minor variations in tonal value are due to the customary tolerance range in offset printing.