



MEDIA INFORMATION

Standard rates and positions

Standard single page
\$11,600

Double page spread
\$16,650

Inside front cover spread
\$21,700

Inside back cover
\$11,800

Outside back cover
\$25,200

Guaranteed position +10%

TECHNICAL SPECIFICATION

Materials: Cover - 200gsm Woodfree Uncoated

Text - 115gsm Woodfree Uncoated

SINGLE PAGE

Page trim: 327 x 239mm

Page bleed: 337 x 249mm

(trim plus 5mm bleed on each edge)

DOUBLE PAGE SPREAD

Pages trim: 327 x 478mm

Page bleed: 337 x 488mm

(trim plus 5mm bleed on each edge)

High resolution PDF must be to the PDFX1A industry standard pdfs for print. Please refer to <http://www.ppa.co.uk/pass4press/> for settings that are downloadable. Always create a Postscript file and distill as opposed to the 'export to pdf' option. The PDF must be supplied as single pages even though the advert could be a double-page spread. Please ensure you supply a colour accurate high resolution proof. Please check the file is the correct trim size, has crop marks, bleed on all edges and fonts appear accordingly. Files that are not prepared to these guidelines will be rejected.

NOTE: Waldorf Astoria has a global audience so please ensure that all contact numbers use the international dialing code, and that you provide global contact information where relevant.

ADVERTISING ENQUIRIES

US SALES ENQUIRIES

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