

Cyber Civics is a fully turnkey series of digital literacy lessons for middle school. It is the most comprehensive program you will find, scaffolding skills that range from digital citizenship and safety, to information and media literacy.

Subscribing to Cyber Civics gives you a school-wide license to sequential weekly lessons (about 50 minutes long) that educators access online (along with support materials). Lessons are delivered live in the classroom. Every lesson is easy and fun to teach, and best of all, they help students learn how to navigate an increasingly complex online world.



# THE CURRICULUM

# **LEVEL 1: DIGITAL CITIZENSHIP** (suggested for 6th grade)

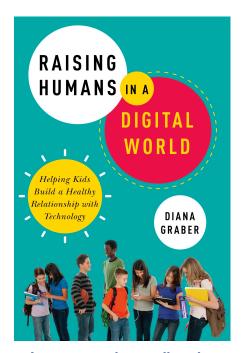
Level 1 teaches students how to be thoughtful, ethical, and smart digital citizens. Through hands-on activities, problem solving tasks, and role-play, students learn how to use technology safely and wisely. Topics include: citizenship, digital reputation management, online safety, cyberbullying, digital drama, privacy, ethical use, proper online communication, and more. This level can be taught entirely without technology...that's because experts widely agree the most important new media skills are social and behavioral skills.

## **LEVEL 2: INFORMATION LITERACY** (suggested for 7th grade)

The second level of Cyber Civics focuses on information literacy, which is a set a skills needed to find, retrieve, analyze, and use information. Topics include: online/offline balance, search strategies, analyzing search results, copyright, fair use, public domain, using Creative Commons, personal information, online security, using Wikipedia, and more. Like Level 1, lessons call on ethical and critical thinking, discussion and decision making through hands-on projects, problem solving, and role-play. These lessons can be taught whether students use devices in the classroom or not.

# **LEVEL 3: MEDIA LITERACY FOR POSITIVE PARTICIPATION** (suggested for 8th grade)

Lessons in media literacy teach students how to use critical thinking skills to evaluate the assault of media messages, much of them visual, that they encounter (and will continue to encounter) via all sorts of new technologies. The completion of their three-year journey through this program encourages students to become media "producers" rather than "consumers" as they learn to use the digital tools in positive and productive ways. Topics include: detecting misinformation, "fake" news, visual literacy, sexting, media stereotypes, and a final research project using research skills. Cyber Civics concludes with lessons that encourage students to become digital leaders.



Learn more by reading the book about Cyber Civics

# **IMPORTANT THINGS TO KNOW ABOUT CYBER CIVICS**

- Educators access course materials through an easy-to-use online portal.
   Lessons are delivered live in the classroom (we don't believe kids need more screen time, they need thinking time!).
- Lessons are easy and fun to teach. They encourage students to work together to negotiate the social norms that will keep them safe online. The program is developmentally appropriate for middle school.



Watch us on the TODAY SHOW

#### **What You Get:**

- Upon subscribing, schools receive access to a year's worth of weekly :50 minute lessons intended primarily for middle school (some schools start Level 1 in 5th grade and/or use Level 3 in high school).
- Lessons can be downloaded as PDF's, many include worksheets and attachments, plus videos and other resources (all included).
- Send-home parent letters with recommended activities that align with each lesson are included (it takes a village!).
- Ongoing support, a monthly newsletter announcing new resources, and **complimentary online tutorials** are included too.

### We are UNIQUE:

- Incubated and tested in classrooms across the U.S. over the past nine years, lessons are continually updated and refined by practicing in-classroom teachers. Digital delivery allows us to keep content current.
- Born in a Waldorf classroom, innovative lessons fit any type of educational setting. Lessons are designed to be flexible depending upon the time teachers have to allocate to Cyber Civics.
- Cyber Civics scaffolds important digital literacy concepts. Some lessons curated from known, vetted, sources. These are adapted
  and combined with original lessons and organized in a way that is developmentally appropriate for middle school. Easy
  instructions save educators hundreds of hours in valuable prep time (and problems related to technology stay out of the
  principal's office!).
- If your school does not show videos in the classroom, no problem! Lessons can be taught without them or, even better, you can assign videos as homework so parent/child can watch/learn together.

## **What Does It Cost?**

- Cost of a school-wide license depends upon size of the school, there is also a very low annual renewal fee (contact us for your quote).
- We offer special home school and independent study rates.
- We want to serve **all** schools, so please <u>contact us</u> if cost is a obstacle for your school.

### Plus:

- Our <u>Cyberwise website</u> (aka, "No Grownup Left Behind") provides a TON of free support for educators and parents and sends an informational <u>newsletter</u> every few weeks.
- We offer parent presentations, onsite workshops, and sample student lessons (<u>Ask us</u>).

