READ LIKE MAD

Who says that only kids get to participate in fun reading challenges? Join us in a reading game where you'll read as many books as possible in the next 8 weeks, all to benefit Madison Reading Project.

Just like when you were a kid, you'll make a pledge, keep track of your reading on the game board below, and tally your score for a chance to win a prize! Best of all, your reading prowess will help to support literacy amongst kids in South Central and Southwestern Wisconsin.

NAME: **EMAIL:** **PLEDGE PER BOOK x NUMBER OF BOOKS READ + $10 =**

HOW TO PLAY:

Register online at www.readlikemad.com. Start by pledging a specific dollar amount for every book you read during the game. Please note that your $10 entry fee and 100% of every dollar donated goes directly to Madison Reading Project. Now, read as many books as possible from Sept. 9th through Oct. 30th, noting the title of each book inside the appropriate categories on the game board. On or before October 30th, 2016, tally your score. For example, if you pledged $10 per book, and you read 6 books, you'll donate $60 plus a $10 entry fee for a total of $70. Register early to increase your chances at prizes. Winners are determined based on the most books read. To submit online, visit www.readlikemad.com and follow the instructions, or mail the completed game board and a check for the full donation amount (payable to Madison Reading Project) to 101 Agnes Court, Mount Horeb, WI 53572. Pre-Registeration increases your chances for random prizes! Entry fee required to be eligible for random prize drawings.

PRIZES:

GRAND PRIZE: Lunch with a top journalist from Wisconsin State Journal at Liliana's. Afterwards you'll tour the press room and attend a press meeting. Also, a Madison Reading Project shirt and a signed copy of a Phil Hand cartoon.

SECOND PRIZE: A beautiful, painted Little Free Library hand selected by founder, Rick Brooks. Rick will fill the library with books so you can get started right away. A Madison Reading Project shirt completes this prize.

THIRD PRIZE: A gift basket for any book lover: Books from local publisher, Little Creek Press, a gift certificate to Mystery To Me Book Store, a gift certificate to Yola's Cafe, and a Madison Reading Project shirt.

RANDOM DRAWINGS: Every reader who registers to play will be eligible for random prize drawings throughout the course of play. Prizes include delicious cupcakes from Gigi's Cupcakes, coffee from Just Coffee, and Madison Reading Project merchandise.

Email Info@MadisonReadingProject.com or visit readlikemad.com to register early!

Madison Reading Project is a literacy-based nonprofit providing books and literacy activities for vulnerable children in South Central and Southwest Wisconsin.

Two-thirds of children in poverty do not own books to read. We as a community can support their mission to provide reading material to these children by donating books and participating in fundraisers, such as Read Like Mad.

MADISON READING PROJECT

RULES OF THE GAME:

Follow the path, or create your own, you don't have to start at the beginning! Minimum pledge of $1 per book read. Three grand prize winners will be announced Nov. 15th, 2016 online at www.readlikemad.com, and on the Read Like Mad Facebook page. In addition, all winners will be contacted directly via the email address they provide. Please play fairly! This is a game for adults, so please don't count those picture books you read to the kiddos at the end of the night. Pick a book YOU want to enjoy and savor the storyline. No cheating, please! One submission per person, but by all means, engage your family as there is no limit to the number of participants per household.

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