



INTERNATIONAL SUMMER
ARCHITECTURAL SCHOOL



**EUROPEAN ARCHITECTURE
OF UNIQUE BUILDINGS
AND DESIGN OF THE URBAN
ARCHITECTURAL ENVIRONMENT**

Vienna
Salzburg
Graz

July 9 - July 22, 2018

e-mail: office@rbs-ife.at
<http://www.rbs-ife.at>

Project W-15-07-18

III Institut für intellektuelle Integration /III Institute for intellectual integrations/, Vienna, Austria, in collaboration with partners will hold

International professional development

***European architecture of unique buildings and
design of the urban architectural environment***

***July 9 – 15 2018 / July 16 – 22 2018 / July 9 – 22 2018
Vienna, Bratislava, Salzburg***

The project is organized as a part of the partnership between the academic institutions of Austria, Germany and the CIS countries. It will hold in cooperation with well-known design studios and architectural centers of Austria.

Project experts were provided by:

- III Institut fuer intellektuelle Integration, Austria
- Russisches Kulturinstitut Wien, Austria
- International Association for People-Environment Studies aims to improve the physical environment and human well-being IAPS
- Architekturzentrum Wien, Austria
- Architekturfuehrungen in Wien, Austria

The main purpose

Enhancement and revitalization of professional competences in the field of architecture and environmental urban design.

Learning outcomes

- improvement skills of intercultural communication and tolerance in the multicultural and bilingual social environment;
- research of contemporary European methods and practices in urban design;
- research of contemporary European methods and practices in landscaping in the context of psychological safety;
- research of the Austrian approach for architectural design based on integration of humanity and sustainability;

- research of the Austrian approach for conservation of a modern metropolis as the ecosystem;
- research of the Austrian practices in management of architectural projects and education;
- improvement of urban design within integrative concept of historical and modern architecture;
- problem solving skills in the field of restoration, reconstruction of Austrian heritage.

The program is intended for:

The program is open to young architects and designers; students, undergraduates, graduate students, doctoral students in specialties of architecture and design of architectural environment, students of professional development programs in the field of architecture and urban design; project teams from among the staff of architectural and construction universities of the Russian Federation and the CIS, applicants from specialized universities.

Official languages: English, German, Russian.

Program of the International professional development includes

The program of the International professional development includes educational classes at real architectural sites in Vienna, Salzburg (Austria) and Bratislava (Slovakia), the study of the European architecture of unique buildings based on the architecture of Vienna and Salzburg, the European design-projects of the urban architectural environment, the general cultural and regional studies program with an emphasis on the specialty and format of interests of a group of participants (agreed in advance).

Special workshops in parks with training assignments for photo shoots and integration projects, thermal park retreat as a self-experience, discussions at architectural and design exhibitions, creative spaces, professional promenade in exhibition boutiques of interiors, "Viennese Antique Salon", discussion of intellectual abstract objects of design. New Look in the design and architecture of the creative city. Creative economics in management. Concepts of psychological culture and psychological security of the city. Project management of the anti criminal design of architectural urban space. Resonant approach to the perception of historical and modern European architecture. Psychological training for creative professionals "Unique in the universal". Stress management.

During the internship, the participants receive group and individual consultations of masters of design, architecture experts, urbanistics, environmental psychology on request. At the end of the program the participants make a creative project-report. Main discussion "Why is the architect's profession the most expensive in the world?", "Creative architecture of its time".

The benefits of the program for participants

Participants develop professional competencies in the use of formal, non-formal and informal methods of knowledge of history and modern European design of the architectural environment. They have the opportunity to interact and cooperate with Austrian colleagues,

to develop creative mechanisms that contribute to the improvement of individual professionalism, to develop the communication process in the new linguistic milieu, to form new skills of working in international project teams. Interns are motivated on co-creation and the study of foreign languages, to find friends in professional circles.

International certification of participants III Institut fuer intellektuelle Integration, Austria. Certificate of Excellence for "European architecture of unique buildings and design of the urban architectural environment" - 80 academic hours (80 hours of remote interaction and 40 hours of a full-time international professional development in Vienna, Austria) or 120 academic hours (80 hours of remote interaction and 40 hours of a full-time international professional development in Vienna, Austria).

Registration

Registration for this program is now open. To register, please [click here](http://www.rbs-ifie.at) or visit the web site: <http://www.rbs-ifie.at>

Deadline is June 18, 2018.

Group applications from 5 people are accepted. You can submit a group application by letter to e-mail: office@rbs-ifie.at

Special offer! Participants can take a **short course from 9 to 15 July 2018 or from 16 to 22 July 2018** by agreement.

It is necessary to indicate the following information for each participant in the application form: full name, nationality, country, city of residence; organization, position, education status, academic degree, preferred language of communication, e-mail address, Skype, WhatsApp, contact phone number.

Tuition Fee

The training cost for participants from the CIS countries when submitting a group application is:

9-15 July 2018 or 16-22 July 2018, 7 days, € 390 /training, certification, without accommodation/ when submitting a group application from 5 people;

9-15 July 2018 or 16-22 July 2018, 7 days, € 350 /training, certification, without accommodation/ when submitting a group application from 8 people;

9-15 July 2018 or 16-22 July 2018, 7 days, € 684 /training, certification, accommodation/

9-22 July 2018, 14 days, € 590 /training, certification, without accommodation/

For non-targeted individual applications, the cost is € 158 per person per day with accommodation if you register and will pay until June 1, 2018. The agreement of the cost of individual applications is made within three days after registration, depends on the date of registration and the number of days of stay in Vienna.

It is possible to utilize Erasmus+ scholarships, regional grants, university grants, and national targeted scholarships.

The cost of the internship includes: training, personal international certification, cultural program, support of the manager/administrator with knowledge of English/German, preparation of incoming and outgoing reporting documentation, organizational

management of arrivals and departures from the airport, individual consultations on request, photo monitoring.

Be Aware! The price does not include the participants' flight expenses, transport expenses within the host country, the costs of train tickets!!!

Payment for the tuition

Payment for training is made in accordance with the registration dates by a wire transfer through the requisites of the host organization III Institut fuer intellektuelle Integration. The INVOICE is sent within 2 days after the registration.

- ✓ Be Aware! Only after payment the participant receives: the participant number, an official invitation with electronic confirmation to the Consulate of the Republic of Austria to participate in the project
- ✓ Be Aware! An invitation to participate in the project for the management of the participant and / or personal grant applications of the participant to the Funds is sent within three days after the written email approval.

General information

- Participants can make a reservation of hotel accommodation on sites: <https://www.housetrip.com> , <http://www.booking.com> , <https://hotellook.ru> (in order to save funds we recommend you to book accommodation in advance with the exception of grant recipients)
- Classes are within the 1st, 4rd and 8th districts of Vienna
- The cost of a single pass transport ticket for 7 days: 17,10 EUR (with booking plus 3.5 EUR)
- The cost of regional transport when moving out of the city: 16 EUR (with booking plus 1.5 EUR)
- The cost of transfer "Airport–West railway station in Vienna": 8 EUR (with booking plus 3 EUR)
- The cost of the ticket Vienna - Bratislava: from 21 EUR (with booking plus 3 EUR)
- The cost of the ticket Vienna - Salzburg: from 62 EUR (with booking plus 3 EUR)
- The cost of the ticket Vienna - Graz: from 46 EUR (with booking plus 3 EUR)

Project administrators and contacts

If you have any questions, you can contact the project administrators:

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Communication languages: English, German, Russian.

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YouTube: <https://www.youtube.com/channel/UCFmGdBSDeMICior4pZR91Yg>

Program review

Historical features and modern trends of development of European cities

The role and purpose of the European city has undergone a rigorous transformation in the post-industrial era.

New industries, research and technology centers, enterprises of trade and services and finance has replaced the industrial enterprises. Integrating business centers and historical centers has become a formidable challenge. It requires drastic measures on formation of business centers which would be independent from historical city districts.



The architectural heritage of Vienna, as one of the best preserved cities in the two world wars. Workshop “Preservation of the city by revitalization, symbiotic architecture”.



Architectural center of Vienna. Navigation seminar and workshops

Austrian architecture of the XX and XXI centuries, the exhibition by regional and international issues of contemporary European urban architecture and design.



A panoramic impulse-workshop in the center of Vienna

During the pedestrian-tram excursion workshop, participants will be introduced to the main attractions of Vienna: The Vienna Opera House, the Museum of Natural History and the Museum of Art History, the Parliament and the City Hall, the Burgtheater and the University, the Danube Canal, the City Park, the Post Office, St. Stephen's Cathedral, and others. There will be a discussion conducted of the main urban environment thesaurus of the early designs of the XX -XI century.



Art-walk through Vienna from the Belvedere to MQ

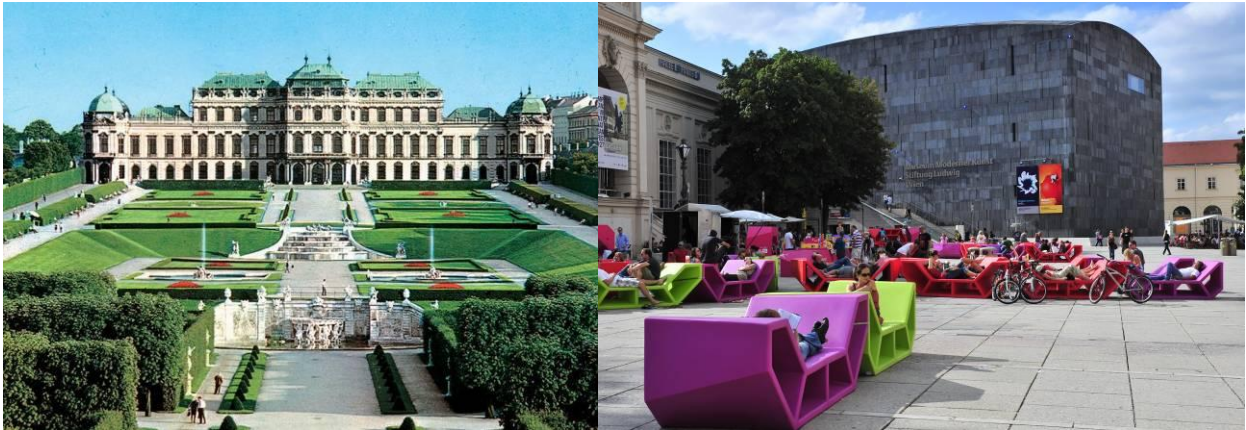
Belvedere Palace - one of the finest Baroque style art museums in the world. In the Upper Belvedere, an extensive collection of Austrian art from the Middle Ages to the present is displayed. The museum boasts with the largest collection of works by Gustav Klimt, and also features works by Van Gogh, Monet, Renoir, as well as other renown artists and painters.

The Hofburg Palace, "Butterfly House", which contains dozens of species of exotic butterflies from Costa Rica, Thailand, the Philippines and other countries.

The Street Art Gallery, Inoperable. There are exhibitions regularly held not only of the Viennese masters of street art, but also the world's celebrities. The gallery often hosts street art festivals and performances.

The Albertina Gallery - from French Impressionism to German Expressionism, Russian avant-garde and modern art.

The Museum Quarter - a bohemian art playground in Vienna. The MQ complex - Museum of Modern Art MUMOK, Leopold Museum, where the works of Austrian artists of the first half of the XX century are displayed.



The interior design of the palace (by examples of Hofburg and Schönbrunn Palaces in Vienna)

All participants will get the chance to appreciate the palace style features - with an emphasis on the high status of the house owners, with a variety of decorative design elements highlighting the luxury and wealth of the interior. The interns will execute the task of analyzing the criteria for the establishment in the functional unity of the process, with the help of the space enfildade layout. To participants may be offered an aesthetic physiotherapy path and reflection of interaction between designers, architects, psychologists and therapists in creating landscapes.



Hundertwasser architecture. Workshop

Hundertwasser House as an attempt to build the perfect house in harmony with nature, the futuristic model of public housing.

Environmentally friendly incinerator Spittelau as an example of organic integration of an industrial enterprise into the urban space.



Works by Otto Wagner. Learning the "practical utility" style

Wagner is not just an architect, but also a successful developer from the commercial point of view. The creator of the Vienna Art Nouveau - the style of practical utility.



Modern architecture of the campus of the Vienna University of Economics and Business



The Vienna Furniture Museum: Hofmobiliendepot. A Practical lesson

One of the largest collections of furniture in the world. It has about 165 000 items that belonged to members of the Habsburg dynasty. Interns will see varieties of furniture styles in the rococo palace, Empire, Biedermeier, Historicism, the Viennese avant-garde of the 19-20 centuries. Chairs from bentwood firms "Gebrüder Thonet" and "Con", "machine for sitting" by Josef Hoffmann. Interns will perform practical work.



The Museum of Applied Arts: MAK

For interns there will be introduced exhibits of design, from the era of the Middle Ages to the present day. Exhibited products from glass and porcelain, silver and textiles, furniture. Impressive design store MAC and Mac Shop for designers of the world.



A Trip to Bratislava. A communicative workshop

The pedestrian center of Bratislava is the real "good old Europe". With professional architects and designers, the participants will see lovely narrow streets of the historic center, plenty of cozy cafes. The participants can not only eat, but also they will perform various communicative tasks. They will get acquainted with the Slovakian cuisine, photograph antique restaurant art objects, visit Handverk European design shops, participate in professional and unexpected discussions.



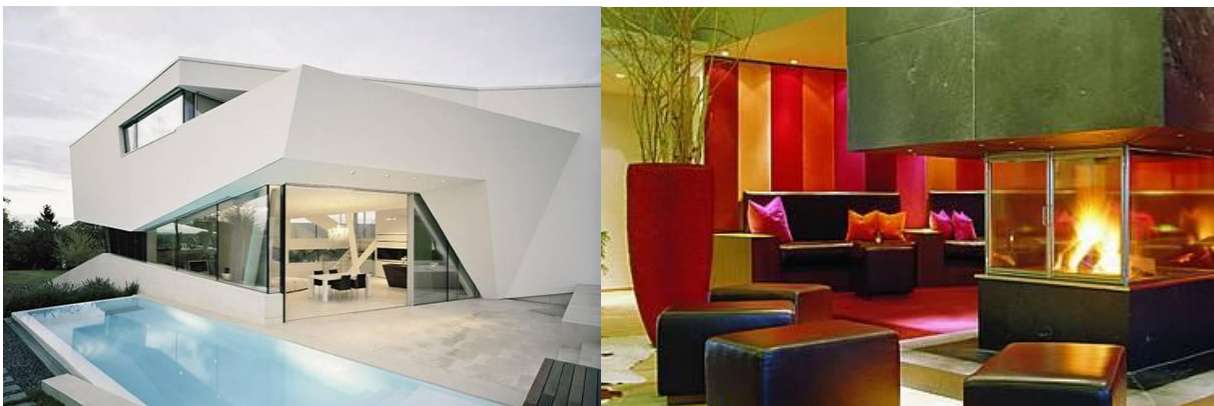
A Trip to Salzburg

Introduction to the historical architecture of Salzburg. Salzburger Altstadt Old Town – historical center. The baroque architecture of Salzburg. Hohensalzburg castle. Churches, castles and palaces. Modern art objects in the public space of Salzburg. A unique project of architectural educational complex Rudolf-Steiner-Kindergarten und Schule Salzburg.



Workshop-lecture “The contemporary Austrian design”

The workshop will be conducted by a member of the Union of the Austrian designers, Mag. Stefanie Grüssl. The combination of past and present, tradition and innovation, constructs a unique creative climate in Vienna.



Workshop “Displays as a source of inspiration”

Studying of European shopping showcases, including the practical work in an urban environment with real showcases. You will learn about the basic principles of creating showcases, the psychology of color perception, ways to create dramaturgy showcase, technique of lighting space.



Interior design shops of the new format.

Living Lifestyle Concepts with unique displays of the furniture, lamps, interior accessories and so on. A fantastic layout, hot design ideas.



Creative analysis of natural parks (Oberlaa, Türkenschanzpark, the Prater, Zeta Gaia).

Vienna is one of the cleanest cities in the world and is considered the green capital of Europe. Large multifunctional parks and small areas abound with greenery and flowers, are an example of a harmonious combination of green splendor of nature, mirror-like surface of ponds and variety of buildings with parks and entertainment attractions.



Optional module. A trip to Graz. Urban retreat

The historic center of Graz is listed as a UNESCO World Heritage Site. The harmonious coexistence of buildings of various ages and architectural styles from Gothic to modern advanced facilities is of great interest. Kunsthaus Graz. There, participants can observe design and architecture under one roof. Participants will have a chance to visit a special book store where they can buy books on contemporary art and graphics, design and the world architecture in English and German. Participants together with the head of the school will make a special bibliographic review and will add new books to their professional library.



Psychological culture and security of the city

Concepts of psychological culture and psychological security of the city. Project management of the anti criminal design of architectural urban space. Resonant approach to the perception of historical and modern European architecture.