



# 2019 SPONSORSHIP OPPORTUNITIES

## **Diamond - \$15,000**

Supports the roll out of web-based training for Mentor New York's signature workshops allowing service expansion across the state and to mentors and coordinators who can't travel to our locations.

- 10 tickets for VIP reception (Mentor of the Year)
- 15 tickets for Mentoring's Night Out Benefit
- Named a presenting sponsor on social media prior to & at event
- Logo featured on promotional materials & at event
- Prominent feature on website, Facebook & Twitter
- Branded photo booth experience

## **Platinum - \$10,000**

Sponsors the design and development of 2 mentoring programs serving up to 60 kids in a school, community-based or civic organization interested in serving youth through formal or informal mentoring practices within New York State.

- 5 Tickets for VIP Reception (Mentor of the Year)
- 10 Tickets for Mentoring's Night Out Benefit
- Social media mentions prior to event
- Logo featured on promotional materials & at event
- Prominent feature on website & Facebook
- Branded photo booth experience

## **Gold - \$5,000**

Sponsors monthly trainings which provide the coordinators of mentoring programs with expanded knowledge in topics like screening volunteers, working with youth in foster care or the juvenile justice system, working with trauma-affected youth, and much more. Over 200 people attend annually, impacting 4,000+ youth.

- 3 tickets for VIP reception (Mentor of the Year)
- 6 tickets for Mentoring's Night Out Benefit
- Social media mentions prior to event
- Logo featured on promotional materials & at event
- Prominent feature on website & Facebook
- Branded dessert station

## **Silver - \$2,500**

Sponsors two Breakfast Forums which are regularly attended by 50-100 mentoring program coordinators and youth development professionals and include a full morning of insight, research findings, networking and collaboration. More than 5,000 + youth are represented by the varied attendees.

- 2 tickets for VIP reception (Mentor of the Year)
- 4 tickets for Mentoring's Night Out Benefit
- Social media mentions prior to event
- Logo featured on promotional materials & at event
- Prominent feature on website and Facebook

## **Bronze - \$1,500**

Sponsors a full day of training on the Elements of Effective Practice, the research-based practices that lead to safe and successful mentoring programs, for 20 program coordinators. Participants spend a full day learning, working on their program model and proposals, and developing a plan with MPNY. Training 20 program coordinators impacts over 500 youth in mentoring programs.

- 2 tickets for Mentoring's Night Out Benefit
- Social media mentions prior to event
- Logo featured on promotional materials