



GordonMarketing.com Office: 800-388-8342 Fax: 317-7756-6780 YouTube.com/GordonMarketing

DSNP and CSNP Lead Program

Steps to take to get setup with our program:

Call your marketer to discuss which program you qualify for. We have 50% co-op and 100% co-op based on sales. Your marketer will request proof of production. Once your program has been determined, you will call Jessica Roberts at Target Leads (469-402-0252). Tell her you are with Gordon Marketing AND which program you will be signing up for. She will then take your credit card information. We will confirm on our end that your certifications have been completed.

Current Carriers: Anthem, UHC, Humana and Centene

The cost is \$455.00 per 1,000-piece mail drop. We can mail a household every 90 days. After the 90 days, the family is put back in the system for anyone to re mail. This program is first come first serve with regard to territories. If an agent chooses to not reorder in the same area, that area will open up to the next agent.

Gordon Marketing will co-op a street level agent 50% (\$227.50). Agent must be actively writing MAPD/DSNP in order to get co-op. **Write 6 DSNP policies and we will cover next mailing 100%**

Agent/Agencies at the GA, MGA or SGA level will need to speak privately with their marketer for an adjusted amount.

We will be monitoring placement rate. The best part about Duals is they can be sold all year long, the worst part about Duals is they can be sold all year long. If they aren't sold correctly, this business will not stick. Check out our training videos to sharpen your skills.

Thank you for your business and good selling-

Rebecca Gordon



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