

# DIGITAL MARKETING

## Social media apps and programs I pay for



It took me a little while to buy the **Mojo** app. It went from **\$100** to **\$46**. If you want eye catching content for stories and the feed, I would make the investment. It has cool animation, text, filters, etc. It's worth the price. For examples head over to their Instagram account **@mojo.video**.



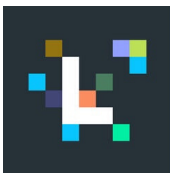
**Airbrush** is similar to Facetune, but I think better. It quickly edits pictures if you need a nice selfie or have blemishes you want to get rid of. I've also seen the app used for photos with objects and scenery. Go to their Instagram account **@airbrushofficial**. I bought this app for \$40 a year.



**HujiCam** is \$1 and it's one of my favorite photo apps. It puts a vintage filter similar to when photos used to be processed and more. It's the retro disposable camera photo app. I don't think they have an official Instagram account but you can find examples searching the hashtag **#hujicam**.




I build my website using **Wix.com**. I've been getting asked this question a lot... "Noe, do you know how to build a website?" I do, and so can the next person. Wix has everything included: email marketing, domain hosting, online shopping option, graphics, fonts, branding, etc. It has it all. You **DO NOT** have to code using Wix. My yearly fee for wix is about \$200.



**Later** is the program I use to schedule my social media on the desktop and mobile. It's cheaper to pay yearly, and I paid \$180 for two accounts. The fee is per account, so if you only need one it'll be \$90. I have used Planoly and I do recommend it. It's a little bit more fancy and slightly more pricey.

If you know anyone who would find this useful send them to  
my account!

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