



## THE SHOWS SEASON 2

Venue: Crowne Plaza Hotel - 4402 E Washington Ave, Madison, WI 53704

Day 1: Thurs. 8.29.2019

Swimwear, Lingerie & Resort Wear

6:00PM ResortWear

7:30PM Swimwear

9PM Lingerie

Day 2 Friday. 8.30.2019

Casual Wear, Handbags & Accessories, Shoes & Jewelries

6PM Casual Wear/RTW

7:30PM Handbags & Accessories

9PM Shoes & Jewelries

Day 3: Sat. 8.31.2019

Main Event - MFW 2019

11AM Men's Evening Wear

1PM Men's High Fashion

3PM PageantWear

5PM Women's High Fashion

7PM Avant-Garde

9PM Couture

Day 4: Sun. 9.1.2019

Kids/Teens/Mom Events

1PM Children's F.S.

3PM Teen's F.S.

***We offer opportunities to businesses to be part of our Madison Fashion Week. Be in the forefront of your prospect customers during our 4 day events and activities.***

### SPONSORSHIP PACKAGES (3)

#### **MFW Promotional Vendor: \$350**

- Your business information and logo printed in Step & Repeat, ModCulture Magazine and MFW website
- 2-VIP passes to Sponsor Meet and Greet gala, 2- All Access passes to 4 day event
- 4-day booth
- Business cards/coupons/demo in the VIP goody bags

#### **MFW Official Sponsor: \$1,500.00**

- MFW Models scheduled visit to your business for promo photoshoot
- Your business information and logo printed in Step & Repeat, ModCulture Magazine and MFW website
- Video/Audio commercial played at all shows
- 10-VIP passes to Sponsor Meet and Greet gala, 10 - All Access passes to 4 day event
- 4 - Day Booth
- Recognition/Award to your business
- Special Award "Face of Your Company" during the MFW Modeling Competition
- Invitation to the owner/business manager on stage to award the winner of "Face of Your Company". *As the face of your company, our model and MFW will promote your company throughout the year and she may attend or appear in your events (max. of 4 appearances in 2019)*
- Business cards/coupons/demo in the VIP goody bags

Madison Fashion Week is a production by CARRERA CO USA. [www.madisonfashionweek.com](http://www.madisonfashionweek.com)

(E): [sales@carreraco.com](mailto:sales@carreraco.com) (P): 630-635-5663

## Sponsors Information

(Please fill out this form and return to [sales@carreraco.co](mailto:sales@carreraco.co). Your Sponsorship is confirmed when payment sponsorship documents and payments are received.)

Business Name: \_\_\_\_\_ Website: \_\_\_\_\_ FB: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Location: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Summary of your sponsorship goals and benefits expected at MFW: \_\_\_\_\_

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TYPE OF SPONSORSHIP:

\_\_\_\_\_ *MFW Official Sponsor: \$1,500.00*

\_\_\_\_\_ *MFW Promotional Vendor: \$350*

### SPONSORS CREDIT CARD AUTHORIZATION FORM

NAME OF BUSINESS: \_\_\_\_\_ Full Address: \_\_\_\_\_

Print Name as it appears in the credit card: \_\_\_\_\_ Phone: \_\_\_\_\_

Full Billing Address: \_\_\_\_\_

Credit Card Type: \_\_\_ Mastercard \_\_\_ Visa \_\_\_ Discover \_\_\_ Amex Amount \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Card S. C. \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_ Date Signed: \_\_\_\_\_

**NOTES:** Charges will appear under CARRERA CO USA (All fees are non-refundable). This is NOT tax-deductible as a charitable donation but may be used as an advertising expense for tax purposes. Return this form via email to [sales@carreraco.com](mailto:sales@carreraco.com) or mail to: CARRERA CO USA, 5723 Slate Drive Unit 211, Madison, WI 53718

#### REFUND POLICY:

No refund if you are not able to attend or take advantage of the benefits of your sponsorship (see details), but may be transferable to other qualifying businesses. In an unlikely event that Madison Fashion Week is CANCELED by Carrera Co due to unforeseen calamities or extreme causes, your sponsorship will be FULLY REFUNDED.