TECHNION
ISRAEL INSTITUTE OF TECHNOLOGY

Faculty of Industrial Engineering and Management
Technion City - Haifa 32000 - Israel

הטכניון
מכון טכנולוגי לישראל
הפקולטה להנדסת תעשיה וניהול
קרית הטכניון - חיפה 32000

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To whom it may concern,

It is my pleasure to recommend Ms. Elisheva Chocron as a person and as a scholar based on my own observations, and on excellent comments from her peers who participated in the Advanced Topics in Management course I taught at the Technion during Fall 2017/2018. The course reviewed Economic Models, Strategies and Tools to help families and organizations succeed in the new challenging environment of the physical and digital economy.

Elisheva made “Aliah” to Israel from France and participated in a civil service for one year in a middle school education program. She did volunteering work and took Hebrew classes which helped her integrate well into Israel’s Society. Elisheva is getting ready to graduate from the Faculty of Industrial Engineering and Management, and she qualifies to an MA program in an excellent university such as the Technion.

Elisheva was an excellent student in the course and contributed via well-prepared presentations she made, participation and discussions, as well as in constructing a website to demonstrate her learning and knowledge.

I have no doubt that Elisheva will be a very valuable member of any graduate program she joins given the combination of her technical and people skills. In addition, Elisheva is a pleasant and a welcoming person, always willing to help her peers, so I predict she will perform very well in the program.

Sincerely,

Eitan Gerstner