

#GIVINGTUESDAY CHECKLIST



PLAN AHEAD

- ID Fundraising Goals
- Create Fundraising Plan
- Review Donor Data
- Create a Fundraising Schedule

IDENTIFY DONORS

- One-Time Donors
- Community Partners
- Recurring Donors
- Neighbors/Family/Friends

KNOW YOUR STORY

- ID Who You Serve
- ID Your Solutions
- ID Your Impact

TOOLS

- Canva
- Go Fund Me
- Classy CRM
- Email Marketing

EXECUTE

- Create Social Media Posts
- Create Blog Posts
- Recruit Ambassadors
- Create Email Campaigns
- Create Content Calendar