
RAVPower Happy to Announce They Signed with Distributors in Europe

Rellingen DE, May 4, 2018 – RAVPower, state of the art charging brand known for their innovative external batteries, high capacity power stations, and fast wireless chargers, signed contracts with distributing partners in Hungary and Switzerland, with France about to follow.

With their mission to present ingenious charging solutions, RAVPower wants to increase visibility as well as accessibility. An important step in that project is to start offline sales and be represented on shelves in European retail markets. “After concentrating on selling our products online, we want to be more easily accessible to our customers in Europe”, David Zhou, Sales and Marketing Director EU at RAVPower says. “We are therefore partnering up with distributors in and outside the EU.”

RAVPower attended this year’s Distree EMEA fair in Monaco, where they met some valuable distribution partners for the Hungarian, French, and Swiss market to kick off their retail strategy.

“We are thrilled to have made these successful contacts in February and soon our products will be presented on shelves in three European countries!” continues Zhou. “Our goal was to increase accessibility, so customers can more easily find us. And by putting our products on the shelves we are a big step closer to that.”

About RAVPower

Founded in 2011, RAVPower has grown to become the one-stop power charging solution for millions of customers from around the world. RAVPower's wide variety of portable chargers ranges from high-capacity external battery packs to travel-friendly multiport USB chargers to high-tech offerings which utilize Qualcomm's Quick Charge technology.

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