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Impressive wireless products from ... a wire manufacturer

Sandberg launches a comprehensive range of top-class, wireless chargers. Sandberg is traditionally a major cable stockist, which may mean this latest product range comes as a bit of surprise.

Martin Hollerup, Managing Director at Sandberg A/S, says: *“Yes, I can see the funny side of us selling these wireless chargers when we are so well-known for some of the best cables on the market. But the reality is that we do not see ourselves as a cable manufacturer, but more as a business that makes things easier for users, regardless of the leading technology of the day. We know that most people would love to be free of cables and wires, and now it's possible. We're 100% onboard.”*

These powerful chargers for home, car and office use comply with the popular Qi standard, which leading brands from Apple and Samsung to Sony and Google use in their latest mobiles. The chargers draw power from a USB port, e.g. a standard mobile charger.

The 10W chargers have dual core technology, giving very high charging efficiency.

Click on a product below for more details.

Wireless chargers from Sandberg are already on their way into stores.

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Wireless Charger Pad 5W

Item no.: 441-05

**RRP incl. VAT:
12.99 €**



Wireless Charger Pad 10W Alu

Item no.: 441-09

**RRP incl. VAT:
32.99 €**



Wireless Charger FoldStand 5W

Item no.: 441-06

**RRP incl. VAT:
19.99 €**



Wireless Charger Alu Dock 10W

Item no.: 441-07

**RRP incl. VAT:
45.99 €**

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In Car Wireless Charger 5W

Item no.: 441-08

**RRP incl. VAT:
19.99 €**



Powerbank 6000 Wireless + USBC

Item no.: 420-37

**RRP incl. VAT:
39.99 €**

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Greater precision with new gaming mouse

Sandberg releases a new, ultra-precise gaming mouse on the market: Sandberg Xterminator. The mouse features a 10,000 DPI resolution. 4 x more precision than a standard precision mouse.

You may wonder what such high precision can be used for? You may think it's aimed at professional graphic artists, technical drawers, architects etc., rather than gamers.

The explanation lies in the exact precision being in terms of time instead of graphic resolution. No one needs a graphic mouse resolution of 10,000 DPI in which each pixel on an HD screen can be hit precisely in an area on a mouse mat of a few mm. No human hand can be so precise anyway.

But when gaming, precision is of vital importance to reaction time. The 10,000 DPI come from 10,000 electrical impulses per inch, which means that an impulse is received as soon as the mouse is moved, even when it's a hysterically small movement. That means faster reactions - and thus a greater chance of beating your opponents, who may well have a lower precision mouse and therefore a lower reaction time.

In addition to ultra-high precision, the mouse has a host of fully configurable functions, including an LED light. Software for configuration is included.

The Sandberg Xterminator Mouse is on its way to stores and webshops. Customers can go to www.sandberg.it to find their nearest dealer.



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Xterminator Mouse

Item no.: 640-08

**RRP incl. VAT:
52.99 €**

- USB interface
- USB cable 1.8 Metres
- Pixart 3325 Chipset
- Optical sensor
- Up to 10000 DPI switchable
- RGB LED lights
- Key life: 5 million
- Built-in heavy iron plate
- Weight: 140 g

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Gaming kit at incredible price

Sandberg's new Gaming Starter Kit makes it cheap to get going with gaming. The complete pack with gaming keyboard, mouse, headset and mouse mat costs less than a gaming keyboard alone could normally cost.

Each element features fantastic performance and great design, even with lots of LED lights built-in.

Erling Hoff Petersen, Sandberg's Director of Sales and Marketing, says: *"The target group for this pack is entry-level gamers. They will usually be below the age of 25, and budget is not usually compatible with ambition. That's why it was important to put together a pack that this target group would be able to afford without having to save up for years. And of course, with quality products. We provide a five-year guarantee on all parts of the kit."*

The new Gaming Starter Kit is currently on the way to dealers. The www.sandberg.it website will show you where the nearest one is.



Gaming Starter Kit Nordic

Item no.: 640-09

**RRP incl. VAT:
78.99 €**



Gaming Starter Kit UK

Item no.: 640-10

**RRP incl. VAT:
78.99 €**

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Overgeared outdoor battery

Sandberg launches a new Outdoor Powerbank, with specifications way over the norm: 24,000 mAh, built-in solar cells, water, dust and impact resistant with IP67 certification, powerful LED flashlight and no less than three mobile unit recharging ports: Standard USB, USB with QuickCharge and USB-C.

Is such a huge configuration really needed?

Sales figures indicate that it is! Brand Director Anders Partida Petersen says: *We have launched 8000 mAh and 16000 mAh versions with fewer ports before. We've always found that buyers go for the highest spec. Customers in this segment are not satisfied with simply managing with what they already know is sufficient. They want to be prepared for any situation.*

The inclusion of a powerful LED flashlight in the unit, plus a snap hook to fasten the powerbank to clothing, a bag or tent means this is a product designed for use under tough conditions.

The Outdoor Powerbank is part of Sandberg's ACTIVE range, designed for sport and outdoor use.



Outdoor Solar Powerbank 24000

Item no.: 420-38

**RRP incl. VAT:
117.99 €**

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Live sound for live images

Press release:

Sandberg enters the microphone market. First up is a Studio Pro desktop microphone, to which a pop filter can be added.

Graphics on the social media are coming to life. Status updates are accompanied more and more often by videos with sound and vision, rather than photos with text. The number of YouTube users is booming. Streamers and vloggers are competing for the maximum number of views. Smartphones with quality cameras make video recording easy. Online computer gaming is becoming more and more popular, involving devising strategies with co-players and being able to shout at opponents. Top gamers share and comment on their games via YouTube and Twitch and have millions of viewers.

This is a multimedia explosion - no less.

But quality video recording is not enough. The sound recording has to be just as good to get a message across.

Martin Hollerup, Managing Director at Sandberg A/S, says: *This is not just a wave - it's a tsunami of live images. We want to help audio keep up, as it is so frustrating to listen to speech recorded on a mobile's mike for a quality video. Even if you make a great video, the whole thing can be ruined by a lousy soundtrack."*

The new Sandberg EsportsEquipment microphone supports studio-quality audio. The price is significantly lower than microphones in this class to date. Quality is high in terms of performance and construction, but at reasonable prices.

A weighty metal foot is included, and the microphone connects via USB. Mute function, two-colour ON-AIR LED indicator, and a jack for direct connection of a headset for real-time monitoring are all included. The mike is finished in elegant materials.



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Optional accessories for the Studio Pro Microphone include a pop filter, able to filter out abnormal noise and sounds.



Studio Pro Microphone USB

Item no.: 126-03

**RRP incl. VAT:
104.99 €**



Popfilter for Microphone

Item no.: 126-04

**RRP incl. VAT:
26.99 €**

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New power supply units

Sandberg have upgraded their range of chargers to support even the latest laptops.

The highly popular mini-chargers for laptop computers with a whole range of different jack types included have been upgraded with higher power ratings, right up to 100W. In addition to being universal, elegant and light, they also feature a built-in USB charger. There are also built-in fuses to protect against short-circuiting and surges. And of course, a 5-year guarantee and lower price than the original power supplies are a bonus.

If you have a USB-C power jack, Sandberg have a couple more new products for you. There's a charger for mobile USB-C units and a more powerful power supply for USB-C computers. The latter comes complete with EU and UK plugs.

Anders Petersen, Product Manager at Sandberg A/S, says: *“To many users, one power supply is not enough. You might need power for your laptop several places in the home, or it might be a big advantage to have power supplies both at home and at work. And there's always the possibility of the original being broken. Whatever the reason, having a single product that covers all types of laptops is an advantage, and buying a new power supply is easy and straightforward.”*

The new power supplies are on their way to stores and webshops. You can find your nearest dealer at www.sandberg.it.

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Laptop AC Adapter Mini 100W EU

Item no.: 135-73

**RRP incl. VAT:
52.99 €**



Laptop AC Adapter Mini 100W UK

Item no.: 135-74

**RRP incl. VAT:
52.99 €**



AC Charger USB-C 3A EU

Item no.: 441-02

**RRP incl. VAT:
26.99 €**



USB-C AC Charger 65W EU+UK

Item no.: 135-72

**RRP incl. VAT:
52.99 €**