



mitipi launches Kevin, the smart device that's always home

Presence simulation with sound, lights and shadow effects to deter burglars

Zurich, Switzerland – February 2019 – [mitipi](#) announces the launch of Kevin, the smart home device that deters burglars from robbing your home by simulating presence.

Kevin has been successfully funded on Kickstarter and been celebrated in over 100+ international press articles prior to this launch.

Appalled by the severity of emotional trauma experienced by burglary victims, the mitipi team took it on themselves to inspire a world where burglaries are a thing of the past. While competitors in the home security work towards the most advanced surveillance systems to solve the problem of burglaries, Kevin takes a far more innovative approach – that prevention is always better than cure.

Kevin emits light, shadow effects, and sound. This wards off potential burglars, who favor swift break and enter without risk of human detection. The device simulates an actual person moving around the house doing day-to-day tasks. From the outside, it looks like someone is moving around the room or watching TV. When at the door, you will hear noises such as families talking or someone playing an instrument. The simulation can be customized with the companion app.



Kevin is built to be extremely easy and convenient to use. Five minutes is all it takes to install your new roommate. Kevin promises to stay one step ahead of burglars, with mitipi committed to continually offering updates, simulation patterns and functions post-launch.

Julian Stylianou, mitipi Founder & CEO, comments, “Having spent extensive time talking with the victims of burglaries and even a burglar, it’s clear that home protection needs to evolve beyond surveillance, reporting, and alarms. This is why we created Kevin – we envisage a world where burglars only exist in history books, and we want to add value and innovation to the world of home security, by offering a prevention-first solution.”

In Switzerland, Kevin will also be available in combination with home insurance services.

Editor’s Notes

High-resolution images, logos, and videos can be found [here](#).

For more information, please visit [Facebook](#), [Twitter](#) or [website](#).

Technical Specifications

Chipset	32-bit Dual Core CPU for low power consumption
Storage	8GB, a week's worth of unique simulation data, matching and corresponding visuals and acoustics
WiFi	IEEE 802.11 b/g/n/e/i, 2.4GHz up to 150Mbps Supports WPA/WPA2/WPA2-Enterprise and WPS
Bluetooth	Compliant with v4.2 BR/EDR and Bluetooth Low Energy (BLE)
Light	warm white and color lights to simulate your presence, a running TV as well as create shadow effects
Sensor	Illumination Sensor
Audio	5W (RMS) Speaker
Power Supply	Support of voltages 110-240V, 50-60Hz Power consumption: max 36W / 0.5W standby
Dimensions (width * height * depth)	21.2 * 10.2 * 9.2 cm OR 8.4 * 4.0 * 3.6 inch
Certifications	FCC and CE

About mitipi

Mitipi Ltd. was founded by a diverse team, collectively striving to make living at home worry-free. They start with the most emotional issue at home: burglary. The amount of stress and emotional trauma felt by burglary victims lingers long after the incident, significantly

affecting their day-to-day experiences for the rest of their lives. With mitipi's first product, Kevin, people can leave their homes feeling assured that they will yet again return to a safe and secured house, wherever they go. mitipi is headquartered in Zurich, Switzerland. For more information, please visit <http://mitipi.com/>.

Mission

Our mission is to provide products and services, which make life more convenient and safe. We focus on simplicity and easiness of use.

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