

DICOTA

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Press Release

DICOTA kicks off “Backpack Mania”

DICOTA, the manufacturer of notebook bags, tablet accessories and mobile office solutions (www.dicota.com), has announced a new collection of stylish and highly functional notebook backpacks. The Swiss German supplier is launching the new rucksack models on the market under the motto “Backpack Mania”.

All rucksacks have a notebook compartment padded with high-density foam for laptops of up to 15.6 inches in size, with an additional slot pocket for tablets and ergonomic back padding.

“Active” and “Ride”

The new DICOTA backpacks “Active” and “Ride” are aimed at sports-oriented customers. Smart detail solutions increase everyday functionality. The Ride model, for example, has a removable securing net for a bike helmet. Reflective details increase visibility in the dark. With the Active backpacks, a hidden security pocket underneath the breathable back padding provides a discreet way of hiding valuables. Headphones can be attached to a practical strap. With integrated compression straps, the rucksacks can be packed away in a space-saving manner.

“Trade” and “Light”

The new notebook rucksacks “Trade” and “Light” are ideal for both business and leisure purposes. With these models, DICOTA has focused on details that make all the difference in practice, in addition to using high-quality materials. The Trade backpacks, for example, have a removable inner compartment especially designed for headphones and headsets. Intelligent cable management inside makes the mobile charging of devices easy, for example using a portable power pack. The backpacks in the Light series will suit any occasion thanks to their simple, elegant design. Additional compartments provide a secure and comfortable space to stow personal belongings such as sunglasses and small work tools.

Prices start at EUR 39.90 incl. VAT.

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DICOTA designs and manufactures innovative, durable and stylish carrying solutions and accessories for media devices. The portfolio consists of notebook cases, tablet accessories and mobile office solutions. In addition, DICOTA also offers bespoke project solutions which include multi-functional carrying solutions for employees or project situations. Practical accessories such as computer mice, locks, USB hubs and screen products round off DICOTA’s range. The products are available in over 80 countries. DICOTA has been managed by a Swiss German owner and management team since 2013.

Find out more at www.dicota.com

DICOTA

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