

## **LAUT Unveils Apple Accessories that Radiates Style.**

**HAMBURG, Germany, February 3, 2016,** -- LAUT, the brand best known for its vibrantly colored lineup of exclusive and sophisticated Apple accessories has announced the latest chic additions to its fashion-forward products.

The range of iPhone, iPad and Macbook accessories from LAUT comes with an in-trend designs and colorways, providing Apple users with unlimited style.

"Having tech-meets-lifestyle concept in mind, we aim to meet the taste of individuals who are both tech savvy and fashionable," said Christian Morgenstern, CEO of LAUT International Limited. "Our collections are desirable in designs with an ultimate purpose of safeguarding everyone's devices".

Another factor that was given a few touch points is on how LAUT packaged each product. Tasteful designs aside, LAUT also pays close attention to how each accessory is packaged for distribution to its users, ensuring uncompromising quality & functionality.

### **Highlight of LAUT's Collection Offering the Latest in Trend, for Everything Apple.**

#### **NOMAD bringing you closer to the city you love**

NOMAD features modern abstract graphic of famous landmarks of different cities in the world - Berlin, Paris, New York, Tokyo and London just to name a few. Made using state of the art IML technology, NOMAD utilizes a unique dual layer construction to create great depth and 3D perspective to its users. The protective cover is scratch resistant that carries the personality of a modern day traveler and the practical safety for the smart nomad.

#### **HUEX Series with a 'POP'**

Always evolving, HUEX now comes with its new funky member – The Huex POP series. These cases incorporate a myriad of vibrant textures with playful colors and modern graphic twist to elevate the designs. These fuss-free soft cases are designed with tough exteriors making them resistant to scratches and the likes.

#### **SLIM X Crystal for Macbook 12"**

Remarkably thin and crystal clear, SLIM Crystal-X for Macbook 12" is a finest solution to protect a 12" Macbook. Made from high-grade tough polycarbonate with a special scratch resistant UV coating, this wafer thin casing is easy to snap on with a precision fit.

#### **Luxury Power Heroes - POWERDASH**

When your powerbanks are just not enough to bring life to all the gadgets you carry in a day, POWERDASH is your ultimate solution to power up your devices while you are on the road. Unlike most general car charger series, POWERDASH 3.1 and 4.8 provides 2 USB ports, POWERDASH 6.6 provides 3 ports and 4 ports are available for POWERDASH 9.6. With its simultaneous sync and charge feature, this high power multi-port USB car charger fuels up your favorite gadgets simultaneously.

LAUT will present a variety of snazzy collections at the 2016 DISTREE EMEA in Monaco.

## About LAUT

LAUT redesigned the future by combining tech with lifestyle and fashion. We represent unique individuals who seek more than just a cover for their favorite devices. With over 600 new designs to choose from, our products are created to integrate into everyone's lifestyle seamlessly while safeguarding their tech. Helmed by great mentors, our dedicated team is an inspired pack and we take pride in our creations. Thus LAUT's products are lively yet elegant - just like our avid supporters and us.

LAUT is headquartered in Hamburg, Germany with other offices in Hong Kong and USA. For more information on LAUT and its latest products, visit <http://www.itslaut.com>. Do follow us on [FACEBOOK](#), [TWITTER](#), [INSTAGRAM](#), [YOUTUBE](#) and [LINKEDIN](#).

### Media Contact:

Fara Samsudin  
marketing@itslaut.com  
+65 9863 7154

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