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DISTREE EMEA 2019 Diamond Award winners confirmed after live vote by channel partners

Hundreds of channel partners from across EMEA selected the outstanding brands by product category at DISTREE EMEA 2019. Live voting took place during the event's Gala Dinner

MONACO – The global DISTREE Diamonds award series for consumer technology brands continued at [DISTREE Europe, Middle East & Africa](#) (EMEA) 2019 earlier this month. The recipients of DISTREE Diamond Awards were determined by live voting from distributors, retailers and channel partners during the Gala Dinner at this year's DISTREE EMEA consumer tech channel hosted buyer event in Monaco from February 19th to 22nd.

Liam McSherry, Sales & Marketing Director for DISTREE Events, said: "DISTREE EMEA featured more than 100 brands with innovative products and go-to-market strategies that appealed to participating channel partners. The DISTREE Diamond Awards enabled channel partners to reward the brands that impressed them most at this year's show."

During the event, attending distributors and channel partners were asked to assess exhibitors on a range of factors including product portfolio, product roadmap, channel programme, business potential, go-to-market strategy and the quality of meetings and interaction at DISTREE EMEA 2019.

They were asked to consider all these factors when selecting winners across 15 product categories. The full list of winners for the DISTREE Diamond Awards is as follows:

1. CHARGING & POWER

Winner: NJOY

Second: AUKEY

Third: ZENDURE

2. GAMING & GAMING ACCESSORIES

Winner: GENESIS

Second: SANDBERG

Third: WHITE SHARK

3. AUDIO

Winner: SANGEAN

Second: THONET & VANDER

Third: RIVERSONG

4. BAGS & LUGGAGE

Winner: DICOTA

Second: WENGER

Third: PLATINET

5. PC PERIPHERALS & ACCESSORIES

Winner: IRIS

Second: ASSMANN

Third: SPIRIT OF GAMER

6. CASES & COVERS

Winner: WENGER

Second: MYSCREENPROTECTOR

Third: SOSKILD BY MCONOMY

7. MULTICATEGORY

Winner: TRAVEL BLUE

Second: MITIPI

Third: GAZER

8. B2B PRODUCTS & SOLUTIONS

Winner: IGLOOHOME

Second: INTELLINET NETWORK SOLUTIONS

Third: IRIS

9. MOBILE DEVICES

Winner: NUU MOBILES

Second: BOOX

Third: ELARI

10. NETWORKING

Winner: INTELLINET NETWORK SOLUTIONS

Second: ASSMANN

Third: LANBERG

11. SMART HOME

Winner: CHIPOLO

Second: MITIPI

Third: ELARI

12. STORAGE

Winner: SILICON POWER

Second: PATRIOT

Third: PLATINET

13. GADGETS & TOYS

Winner: CHIPOLO

Joint second: AIRLABS

Joint second: TIMEKETTLE

14. MOBILE ACCESSORIES

Winner: SANDBERG

Second: MYSCREENPROTECTOR

Third: INNERGIE

15. SMART TECH

Winner: APEMAN

Second: TIMEKETTLE

Third: UHOO

“Channel partners attending DISTREE EMEA 2019 spent three days meeting exhibitors, discussing business opportunities, learning more about their products, and assessing their plans for 2019 and beyond. These partners were then given the opportunity to recognise companies that they truly believe excel in a product category,” added McSherry.

The DISTREE Diamond Awards serve as recognition for companies that offer a compelling channel proposition. Selected by channel partners, the DISTREE Diamond Awards are a hallmark of quality in terms of go-to-market strategy for brands that are selected to receive an award.

Prior to DISTREE EMEA 2019, all participating brands were invited to select the DISTREE Diamond categories they wished to enter, which were then allocated by preference. The live voting by distributors and channel partners took place on the evening of February 21st 2019 in Monaco.

[CLICK HERE](#) to access photos from the DISTREE EMEA 2019 Diamond Awards.

About DISTREE Events

DISTREE Events specialises in the planning, organisation, staging and management of ICT & CE channel events. DISTREE Events is a Paris-based company owned by Infopro Digital. The team at DISTREE Events has successfully organised such events for more than a decade, gathering more than 10,000 senior executives from 160 countries during that time. For more information, visit www.distree.com or follow us on Twitter @DISTREE_Events

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