OUR MISSION

The Office of Public Engagement (OPE) connects the Department of State to domestic audiences, directly engaging the American people to explain the Department’s policies and priorities at home and abroad. The OPE staff engages civil society through briefings, conferences, and other events in Washington, D.C. and around the country.

Engage America
Engage America is a State Department public outreach initiative led by PA/OPE that strives to maintain an ongoing dialogue with the American public about the important value of diplomacy and its tangible impact on American lives.

Stakeholder Engagement
OPE engages a wide array of stakeholder groups across the country, including NGOs, think tanks, foundations, the private sector, and diaspora communities. The office engages external stakeholders through various digital platforms, briefings, conference calls, blogs and other activities in Washington D.C. and around the country.

Domestic Outreach Programming
OPE facilitates opportunities for State Department officials to speak with groups such as World Affairs Councils, Chambers of Commerce, colleges and universities, and other civic organizations. You can request a speaker (http://speakerrequest.state.gov/) for in-person events, Skypes, and Google hangouts.

Foreign Policy Classroom
Foreign Policy Classroom is a program that connects U.S. high school, undergraduate, and graduate students and faculty members with Department officials to discuss pertinent foreign policy issues. The “classroom” operates year-round at the Department.

Social Media and Digital Engagement
OPE engages social media to assist in programming and amplifying outreach events for traveling Department officials, programs, and initiatives.

Foreign Affairs Campus Coordinators
The Foreign Affairs Campus Coordinator Program is a network of undergraduate and graduate students across the U.S. that manages and creates opportunities for students to connect with the State Department. Campus Coordinators organize public outreach campaigns on their campuses, promote State Department official visits to their campuses, connect Department officials to student classrooms via digital platforms, and disseminate information on Department programs and initiatives.

Hometown Diplomats
The Secretary’s Hometown Diplomats Program is designed to explain the contours of foreign policy and why diplomacy matters by tapping into the knowledge and experience of FSOs. Returning diplomats volunteer their time on scheduled trips back to their hometown where they address local organizations, schools, colleges, state and local elected officials, and participate in media interviews.

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