

2019 American Advertising Awards Los Angeles Competition Winners by Category

Advertising Industry Self-Promotion Brand Elements

Award: Bronze

Entrant: Dogtown Media

Entry Title: Dogtown Media Goes Offline Client: Dogtown Media

Advertising Industry Self-Promotion Online/Interactive

Award: Bronze

Entrant: Ad Victorem

Entry Title: Ad Victorem Agency Website Client: Ad Victorem

Animation, Special Effects or Motion Graphics

Award: Bronze

Entrant: KERNEL CREATED BY SPECTRUM REACH Entry Title: Mattress Client: City of Santa Clarita

Animation, Special Effects or Motion Graphics

Award: Bronze Entrant: RPA

Entry Title: Happy Honda Days - Toys Client: American Honda Motor Co., Inc.

Animation, Special Effects or Motion Graphics

Award: Silver Entrant: RPA

Entry Title: The Holidays Will Always Find You

Client: Pediatric Brain Tumor Foundation

Art Direction

Award: Silver Entrant: Tool

Entry Title: Step Up To The Plate Client: UBER

Direction

Award: Silver Entrant: RPA

Entry Title: Honda Civic Palindrome Client: American Honda Motor Co., Inc.

Art Direction - Campaign

Award: Gold Entrant: Tool

Entry Title: The Reasons Client: Tool

Art Direction - Campaign

Award: Silver

Entrant: UNINCORPORATED

Entry Title: SWAY Trade Booth Photography Client: SWAY

Art Direction - Campaign

Award: Silver Entrant: Omelet

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Augmented Reality

Award: Gold Entrant: Tool

Entry Title: Imaginary Friend Society AR Client: Pediatric Brain Tumor Foundation

Augmented Reality

Award: Silver

Entrant: Dolby Laboratories

Entry Title: Asteria Client: Dolby Laboratories

Branded Content & Entertainment - Non-Broadcast

Award: Bronze

Entrant: Westside Media Group

Entry Title: WCWCC 4th Ironman Race against Time Client: Westside Media Group

Branded Content & Entertainment - Non-Broadcast

Award: Bronze

Entrant: Westside Media Group

Entry Title: Ironman "Race Against Time" Promo Client: Westside Media Group

Branded Content & Entertainment - Non-Broadcast

Award: Silver

Entrant: London: Los Angeles

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

Branded Content & Entertainment Campaign

Award: Silver Entrant: LiveTribe

Entry Title: True Stories behind True Businesses Client: FCA/RAM TRUCKS

Branded Content & Entertainment Campaign

Award: Bronze

Entrant: Viacom Velocity

Entry Title: CGI Need Not Apply (M:I6 Campaign) Client: Paramount

Branded Content & Entertainment Campaign

Award: Silver

Entrant: Viacom Velocity

Entry Title: Super Troopers 420 Vignettes Client: Fox Searchlight

Branded Content & Entertainment Campaign

Award: Silver

Entrant: Viacom Velocity

Entry Title: Basketball Grandmas Client: Lionsgate

Branded Content & Entertainment for Television

Award: Gold

Entrant: Viacom Velocity

Entry Title: Daily Show Presents Butt Chugging Client: Universal

Branded Content & Entertainment for Television

Award: Bronze

Entrant: Viacom Velocity

Entry Title: Real Talk with Taraji Client: Lionsgate

Branded Content & Entertainment for Television

Award: Silver

Entrant: Wayfarer Entertainment

Entry Title: My Last Days: Meet Anthony Client: Tobii Dynavox

Brochure

Award: Silver

Entrant: Designory

Entry Title: Audi MY19 A7 Brochure Client: Audi of America

Brochure

Award: Silver Entrant: Designory

Entry Title: Audi MY19 A8 Brochure Client: Audi of America

Brochure

Award: Silver

Entrant: Designory

Entry Title: Audi MY19 A6 Brochure Client: Audi of America

Brochure

Award: Bronze

Entrant: Regal Medical Group

Entry Title: Disney New Member Brochure Client: Regal Medical Group

Brochure

Award: Silver

Entrant: Designory

Entry Title: Audi MY19 Q8 Brochure Client: Audi of America

Brochure Campaign

Award: Silver

Entrant: Designory

Entry Title: Audi MY19 Brochure Program Client: Audi of America

Cinematography

Award: Silver

Entrant: Xinzhong Zhao

Entry Title: Frozen In Time Client: The Coca-Cola Company & Regal Cinema

Cinematography - Campaign

Award: Silver Entrant: Tool

Entry Title: Creativity Is In The Air Client: EVA Air

Cinematography - Campaign

Award: Silver Entrant: Tool

Entry Title: The Reasons Client: Tool

Cinematography - Campaign

Award: Silver

Entrant: London: Los Angeles

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

Consumer Website

Award: Silver

Entrant: Designory

Entry Title: Audi MY19 A7 Model Landing Page Client: Audi of America

Consumer Website

Award: Bronze Entrant: Designory

Entry Title: Audi MY19 A8 Model Landing Page Client: Audi of America

Consumer Website

Award: Silver

Entrant: Designory

Entry Title: Audi MY19 Q8 Model Landing Page Client: Audi of America

Consumer Website

Award: Bronze Entrant: Designory

Entry Title: Audi MY19 A6 Model Landing Page Client: Audi of America

Copywriting

Award: Bronze Entrant: Tool

Entry Title: The Reasons Client: Tool

Copywriting

Award: Bronze Entrant: Tool

Entry Title: Step Up To The Plate Client: UBER

Copywriting

Award: Silver Entrant: RPA

Entry Title: Honda Insight "Meh" Radio Campaign Client: American Honda Motor Co., Inc.

Copywriting

Award: Silver Entrant: RPA

Entry Title: Honda - Trick or Tweet Client: American Honda Motor Co., Inc.

Copywriting

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: Jeromes Client: Jeromes

Direct Mail

Award: Bronze

Entrant: Princess Cruises

Entry Title: Circle Magazine, Q3 2018 Client: Princess Cruises

Direct Mail

Award: Bronze

Entrant: Princess Cruises

Entry Title: Japan Direct Mai Client: Princess Cruises

Direct Mail

Award: Bronze

Entrant: Regal Medical Group

Entry Title: Welcome to the Neigborhood Spin Map

Client: Regal Medical Group

Direct Mail

Award: Bronze

Entrant: Regal Medical Group

Entry Title: Birthday Scratch-off Client: Regal Medical Group

Event

Award: Gold Entrant: Tool

Entry Title: Carnegie Deli Pop-Up Client: Prime Video

Event

Award: Best of Show

Entrant: Tool

Entry Title: Carnegie Deli Pop-Up Client: Prime Video

Event

Award: Gold Entrant: Tool

Entry Title: Amazon Jurassic Box Experience Client: Amazon Advertising / Universal

Film/Video/Sound - Public Service Campaign

Award: Bronze

Entrant: Pulsar Advertising

Entry Title: TriMet Youth Safety Videos Client: TriMet

Film/Video/Sound Branded Content

Award: Gold Entrant: RPA

Entry Title: R vs. R Client: American Honda Motor Co., Inc.

Film/Video/Sound Branded Content

Award: Silver Entrant: RPA

Entry Title: The Holidays Will Always Find You

Client: Pediatric Brain Tumor Foundation

Film/Video/Sound Branded Content

Award: Gold Entrant: RPA

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

Film/Video/Sound Branded Content

Award: Silver

Entrant: Swift River Productions

Entry Title: The Xbox Adaptive Controller Client: Microsoft/Xbox

Film/Video/Sound Branded Content

Award: Silver

Entrant: Viacom Velocity

Entry Title: Handy Client: Paramount

Film/Video/Sound Branded Content

Award: Gold

Entrant: Viacom Velocity

Entry Title: Bumblebee: Foley Artist Client: Paramount

Film/Video/Sound Branded Content

Award: Bronze

Entrant: Swift River Productions

Entry Title: We Are Wynn Resorts Client: Wynn Resorts

Illustration Series

Award: Bronze Entrant: Omelet

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Illustration Series

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: Backroom Boutique Client: Backroom Boutique

Innovative Use of Interactive/Technology

Award: Bronze Entrant: Tool

Entry Title: TNF Live Extension Client: UBER

Innovative Use of Interactive/Technology

Award: Silver Entrant: Tool

Entry Title: Imaginary Friend Society AR Client: Pediatric Brain Tumor Foundation

Innovative Use of Interactive/Technology

Award: Silver

Entrant: Dolby Laboratories

Entry Title: Asteria Client: Dolby Laboratories

Innovative Use of Interactive/Technology

Award: Silver Entrant: RPA

Entry Title: Episodic Ads Campaign Client: Farmers Insurance

Innovative Use of Interactive/Technology

Award: Silver

Entrant: London: Los Angeles

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

Integrated Advertising Campaign - Local

Award: Bronze

Entrant: Quigley-Simpson

Entry Title: "365" Client: Metropolitan Water District

Integrated Advertising Campaign - Regional/National

Award: Bronze Entrant: RPA

Entry Title: Happy Honda Days - Grinch Client: American Honda Motor Co., Inc.

Integrated Advertising Campaign - Regional/National

Award: Bronze Entrant: Edelman

Entry Title: Sunkist 2018 Brand Campaign Client: Sunkist

Integrated Advertising Campaign - Regional/National

Award: Bronze

Entrant: Acento Advertising

Entry Title: Zelle 2018 Campaign Client: Wells Fargo

Integrated Advertising Campaign - Regional/National

Award: Bronze

Entrant: Disney Yellow Shoes

Entry Title: Aulani "Legends" Client: Aulani, a Disney Resort & Spa

Integrated Advertising Campaign - Regional/National

Award: Bronze Entrant: Omelet

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Integrated Advertising Campaign - Regional/National

Award: Bronze Entrant: RPA

Entry Title: Honda Civic - Palindrome Client: American Honda Motor Co, Inc.

Integrated Advertising Campaign - Regional/National

Award: Bronze

Entrant: London: Los Angeles

Entry Title: Total Wine & More Awareness Client: Total Wine & More

Integrated Advertising Campaign - Regional/National

Award: Gold

Entrant: Disney Yellow Shoes

Entry Title: Toy Story Land "Play Big" Client: Walt Disney World

Integrated Brand Identity Campaign

Award: Bronze

Entrant: The Walt Disney Company

Entry Title: Mickey The True Original Exhibition Client: The Walt Disney Company

Integrated Brand Identity Campaign

Award: Bronze

Entrant: WILDNESS

Entry Title: Jell-O "Home" Client: The Kraft Heinz Company

Integrated Branded Content Campaign

Award: Bronze

Entrant: London: Los Angeles (LO:LA)

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

Internet Commercial

Award: Bronze Entrant: Edelman

Entry Title: We Were There Client: Sunkist

Internet Commercial

Award: Gold

Entrant: Iron & Resin

Entry Title: Iron & Resin Women's Client: Iron & Resin

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Subaru Ascent Spotlight Client: Subaru of America

Award: Bronze Entrant: Edelman

Entry Title: Here Client: Sunkist

Internet Commercial

Award: Bronze

Entrant: Xinzhong Zhao

Entry Title: Frozen In Time Client: The Coca-Cola Company & Regal Cinema

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Nissan Altima Overview Client: Nissan North America

Internet Commercial

Award: Bronze

Entrant: WILDNESS

Entry Title: Deadpool "Dream Up in Aisle Three" Client: The Kraft Heinz Company

Internet Commercial

Award: Bronze Entrant: Tool

Entry Title: Step Up To The Plate Client: UBER

Internet Commercial

Award: Silver Entrant: RPA

Entry Title: Tough Moments TV: A Huge Drag Client: Farmers Insurance

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Subaru Forester Spotlight Client: Subaru of America

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Subaru Crosstrek Hybrid Features Client: Subaru of America

Award: Bronze

Entrant: Something Massive

Entry Title: Babyganics - Open for Adventure Client: Babyganics

Internet Commercial

Award: Silver

Entrant: ServiceTitan

Entry Title: The Story Of JaRay Client: ServiceTitan

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Subaru Crosstrek Spotlight Client: Subaru of America

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Infiniti Accessories Video Client: Infiniti Motor Company LTD

Internet Commercial

Award: Silver Entrant: RPA

Entry Title: Farmers Downward Sphinx Client: Farmers Insurance

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Nissan KICKS - Drive Smarter Client: Nissan North America

Internet Commercial

Award: Silver Entrant: RPA

Entry Title: Farmers Cardio of the Dead Client: Farmers Insurance

Internet Commercial

Award: Silver Entrant: RPA

Entry Title: Honda HCPV Pre Roll Pom Wonderful - Client: American Honda Motor Co., Inc.

Award: Bronze Entrant: Designory

Entry Title: Nissan Altima Accessories Client: Nissan North America

Internet Commercial

Award: Silver Entrant: RPA

Entry Title: Honda HCPV Pre Roll Smile Actives Client: American Honda Motor Co., Inc.

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Nissan KICKS - Make An Impact Client: Nissan North America

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Infiniti QX50 Highlights Video Client: Infiniti Motor Company Ltd

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Infiniti QX50 VC Turbo Video Client: Infiniti Motor Company LTD

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Nissan KICKS - All About You Client: Nissan North America

Internet Commercial

Award: Bronze Entrant: Designory

Internet Commercial

Award: Bronze Entrant: Designory

Entry Title: Nissan KICKS Color Studio Client: Nissan North America

Award: Bronze Entrant: Designory

Entry Title: Infiniti QX50 ProPilot Video Client: Infiniti Motor Company LTD

Internet Commercial Campaign

Award: Bronze

Entrant: London: Los Angeles

Entry Title: Total Wine & More Awareness Client: Total Wine & More

Internet Commercial Campaign

Award: Silver Entrant: RPA

Entry Title: Honda - HCPV Pre Roll Campaign Client: American Honda Motor Co., Inc.

Internet Commercial Campaign

Award: Silver Entrant: RPA

Entry Title: Episodic Ads Campaign Client: Farmers Insurance

Internet Commercial Campaign

Award: Silver Entrant: Tool

Entry Title: The Reasons Client: Tool

Internet Commercial Campaign

Award: Bronze Entrant: Tool

Entry Title: Creativity Is In The Air Client: EVA Air

Internet Commercial Campaign

Award: Bronze Entrant: Designory

Entry Title: Infiniti QX50 Video Campaign Client: Infiniti Motor Company LTD

Internet Commercial Campaign

Award: Bronze

Entrant: In the Wee hours

Entry Title: Hypermade Client: Lowe's Home Improvement

Local Radio Commercial

Award: Bronze

Entrant: Lucha Media Ilc

Entry Title: Superwomansuperlawyer.com Jingle Client: Avrek Law

Local Radio Commercial

Award: Bronze

Entrant: Acento Advertising

Entry Title: SoCalGas "Dial It Down" Client: SoCalGas

Magazine Advertising Campaign

Award: Bronze

Entrant: Phillips Industries

Entry Title: "The Trailer, Not The Blank"

Client: Phillips Connect Technologies

Magazine Design

Award: Silver Entrant: Designory

Entry Title: Audi Magazine Issue 115 Client: Audi of America

Magazine Design

Award: Bronze

Entrant: Princess Cruises

Entry Title: Circle Magazine, Q3 2018 Client: Princess Cruises

Magazine Design

Award: Bronze

Entrant: Regal Medical Group

Entry Title: Touchpoints Client: Regal Medical Group

Magazine Design

Award: Silver

Entrant: Designory

Entry Title: Audi Magazine Issue 114 Client: Audi of America

Microsite

Award: Silver

Entrant: Five by Five Global

Entry Title: Call of Duty WWII Decoder Microsite Client: Activision

Mobile App

Award: Bronze Entrant: QooQoo

Entry Title: Nurse2Nurse Communication App Client: KCI, an Acelity Company

Multiple Events

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: SD Taco Fest Client: San Diego Taco Fest

Multiple Events

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: The San Jose Reptile Show Client: The San Jose Reptile Show

Music

Award: Silver

Entrant: Yessian Music

Entry Title: Denizin/Levi's "Change it Up" Client: Denizin/Levis

Music Video

Award: Silver

Entrant: In the Wee hours

Entry Title: Harvey Weinstein Client: SHAYNA

Newspaper Advertising

Award: Bronze

Entrant: Regal Medical Group

Entry Title: Our Pediatricians Listen to You Client: Regal Medical Group

Online/Interactive Branded Content & Entertainment

Award: Bronze Entrant: Kastner LA

Entry Title: "The Doodle Method"

Client: Wise Snacks

Online/Interactive Branded Content & Entertainment

Award: Bronze Entrant: Tool

Entry Title: TNF Live Extension Client: UBER

Online/Interactive Branded Content & Entertainment

Award: Silver Entrant: RPA

Entry Title: R vs. R Client: American Honda Motor Co., Inc.

Online/Interactive Branded Content & Entertainment

Award: Bronze

Entrant: Something Massive

Entry Title: Regal Cinemas Giphy Channel Client: Regal

Online/Interactive Branded Content & Entertainment

Award: Bronze

Entrant: London: Los Angeles (LO:LA)

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

Online/Interactive Branded Content & Entertainment

Award: Bronze

Entrant: Viacom Velocity

Entry Title: Scene Queens: A Star Is Born Client: Warner Brothers

Online/Interactive Branded Content & Entertainment

Award: Gold Entrant: RPA

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

Online/Interactive Branded Content & Entertainment

Award: Bronze

Entrant: The 360 Agency

Entry Title: Dream In Black Client: AT&T

Online/Interactive Campaign

Award: Bronze

Entrant: The 360 Agency

Entry Title: Dream In Black Client: AT&T

Online/Interactive Campaign

Award: Silver

Entrant: Starlight Children's Foundation

Entry Title: Starlight's Design-a-Gown Contest Client: Starlight Children's Foundation

Online/Interactive Campaign

Award: Bronze

Entrant: Hylink Digital

Entry Title: Best of California Client: San Diego Tourism Authority

Online/Interactive Campaign

Award: Gold Entrant: RPA

Entry Title: Honda - HCPV Pre Roll Campaign Client: American Honda Motor Co., Inc.

Online/Interactive Campaign

Award: Silver

Entrant: Five by Five Global

Entry Title: Call of Duty Black Ops 4 Campaign Client: Activision

Online/Interactive Campaign

Award: Bronze

Entrant: The 360 Agency

Entry Title: Dream In Black Client: AT&T

Online/Interactive Campaign

Award: Bronze Entrant: Tool

Entry Title: TNF Live Extension Client: UBER

Outdoor Board

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: #LAbron - Jersey Concept Client: OUTFRONT Media

Outdoor Board

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: Adam & Eve Client: Adam & Eve

Outdoor Board

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: #LAbron - Pre-Game Ritual Concept Client: OUTFRONT Media

Outdoor Board

Award: Bronze

Entrant: Quigley-Simpson

Entry Title: "365/Washer" Client: Metropolitan Water District

Outdoor Board

Award: Bronze

Entrant: Quigley-Simpson

Entry Title: "365/Toilet" Client: Metropolitan Water District

Outdoor Board

Award: Bronze

Entrant: Acento Advertising

Entry Title: Solar Water Heating "Sunbathe" Client: SoCalGas

Out-Of-Home Campaign

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: Jeromes Client: Jeromes

Out-Of-Home Campaign

Award: Bronze

Entrant: Princess Cruises

Entry Title: Secret Silk show collateral Client: Princess Cruises

Out-Of-Home Campaign

Award: Silver

Entrant: OUTFRONT Media

Entry Title: Backroom Boutique Client: Backroom Boutique

Out-Of-Home Campaign

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: The San Jose Reptile Show Client: The San Jose Reptile Show

Out-Of-Home Campaign

Award: Bronze Entrant: Edelman

Entry Title: Sunkist 2018 Brand Campaign Client: Sunkist

Out-Of-Home Campaign

Award: Bronze

Entrant: OUTFRONT Media

Entry Title: SD Taco Fest Client: San Diego Taco Fest

Out-Of-Home Campaign

Award: Bronze

Entrant: London: Los Angeles

Entry Title: Total Wine & More Awareness Client: Total Wine & More

Out-Of-Home Campaign

Award: Silver Entrant: Billups

Entry Title: Homeless / Do We Care Client: AIDS Healthcare Foundation

Out-Of-Home Installation

Award: Silver

Entrant: Dolby Laboratories

Entry Title: Asteria Client: Dolby Laboratories

Out-Of-Home Installation

Award: Gold Entrant: Tool

Entry Title: Amazon Jurassic Box Experience Client: Amazon Advertising / Universal

Out-Of-Home Installation

Award: Silver

Entrant: The Walt Disney Company

Entry Title: Mickey The True Original Exhibition Client: The Walt Disney Company

Out-Of-Home Multiple Installations

Award: Silver

Entrant: The Sheppard

Entry Title: Skyspace 54th Floor Interactives Client: OUE Skyspace LA

Photography Campaign

Award: Silver

Entrant: John Kelly Photography

Entry Title: El Pollo Loco Window Clings Client: El Pollo Loco

Photography, Color

Award: Silver

Entrant: John Kelly Photography

Entry Title: El Pollo Loco Window Clings Client: El Pollo Loco

Point of Purchase - Counter Top

Award: Bronze Entrant: Designory

Entry Title: Infiniti Accessories Tri-Fin Stand Client: Infiniti USA

Poster

Award: Silver

Entrant: Cold Open

Entry Title: Maniac Client: Netflix

Poster

Award: Silver

Entrant: Cold Open

Entry Title: Winchester Client: CBS Films

Poster

Award: Silver

Entrant: Cold Open

Entry Title: The Curse of La Llorona Client: Warner Bros. Pictures

Poster

Award: Bronze
Entrant: Cold Open

Entry Title: Runaways - Season 2 Client: Hulu

Poster

Award: Silver Entrant: Cold Open

Entry Title: Hunter Street - Season 2 Client: Nickelodeon

Poster

Award: Bronze
Entrant: Cold Open

Entry Title: The Nutcracker and the Four Realms Client: Walt Disney Co.

Public Service Brand Elements

Award: Bronze Entrant: RPA

Entry Title: L.A. LGBT Center Logo Design Client: LGBT

Public Service Brochure/Sales Kit

Award: Bronze

Entrant: UNINCORPORATED

Entry Title: Brochure - USC Dentistry Online Client: Herman Ostrow School of Dentistry of

USC - Online Programs

Public Service Online Film, Video & Sound

Award: Bronze

Entrant: In the Wee hours

Entry Title: This Isn't a House Client: Hope Pyx Global

Public Service Online Film, Video & Sound

Award: Bronze Entrant: Frame 48

Entry Title: National MS Society – We Believe Client: National Multiple Sclerosis Society

Public Service Online Film, Video & Sound

Award: Bronze

Entrant: Fraser Communications

Entry Title: Excuses Client: Los Angeles County Department of Public Health

Public Service Online Film, Video & Sound

Award: Bronze

Entrant: Fraser Communications

Entry Title: Kesh Kesh Weed Rap Client: Los Angeles County Department of Public Health

Public Service Online/Interactive

Award: Bronze

Entrant: UNINCORPORATED

Entry Title: Arts in Action Website Client: USC Arts in Action

Public Service Online/Interactive

Award: Bronze

Entrant: Agency ETA

Entry Title: Long Beach Transit Trip Planner Client: Long Beach Transit

Public Service Online/Interactive Campaign

Award: Bronze

Entrant: Agency ETA

Entry Title: Defend the Drop Client: San Bernardino Valley Municipal Water District

Regional/National Radio Commercial

Award: Silver

Entrant: ZipRecruiter

Entry Title: SERIAL - ZipRecruiter - Kodable Client: ZipRecruiter

Regional/National Radio Commercial

Award: Silver

Entrant: ZipRecruiter

Entry Title: SERIAL-ZipRecruiter Savannah Banana Client: ZipRecruiter

Regional/National Radio Commercial Campaign

Award: Gold Entrant: RPA

Entry Title: Honda Insight "Meh" Radio Campaign Client: American Honda Motor Co., Inc.

Regional/National Radio Commercial Campaign

Award: Silver

Entrant: ZipRecruiter

Entry Title: SERIAL - ZipRecruiter Road To Hired Client: ZipRecruiter

Regional/National Television Commercial

Award: Bronze Entrant: RPA

Entry Title: Traditions Client: Dole Packaged Goods

Regional/National Television Commercial

Award: Bronze Entrant: RPA

Entry Title: Tough Moments Parking Spot Client: Farmers Insurance

Regional/National Television Commercial

Award: Bronze Entrant: RPA

Entry Title: Tough Moments Balloon Client: Farmers Insurance

Regional/National Television Commercial

Award: Bronze Entrant: Marmoset

Entry Title: Here Today, Gone Tomorrow-ish Client: Mcdonalds

Regional/National Television Commercial

Award: Bronze

Entrant: London: Los Angeles (LO:LA)

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

Regional/National Television Commercial

Award: Bronze Entrant: Omelet

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Regional/National Television Commercial

Award: Bronze Entrant: RPA

Entry Title: ampm - Natures Can Opener Client: ampm

Regional/National Television Commercial

Award: Bronze Entrant: RPA

Entry Title: ampm - Freshtistential Crisis Client: ampm

Regional/National Television Commercial

Award: Bronze

Entrant: Muse Communications USA

Entry Title: An Insightful World Client: Honda

Regional/National Television Commercial

Award: Bronze Entrant: RPA

Entry Title: Hall of Claims Vengeful Vermin Client: Farmers Insurance

Regional/National Television Commercial

Award: Bronze

Entrant: Quigley-Simpson

Entry Title: "Meditate" Client: United MileagePlus Explorer Card

Regional/National Television Commercial

Award: Silver

Entrant: Viacom Velocity

Entry Title: High Alert Client: Sony

Regional/National Television Commercial

Award: Bronze

Entrant: Acento Advertising

Entry Title: Mitsubishi United by Rhythm Client: Mitsubishi Motors North America

Regional/National Television Commercial

Award: Silver Entrant: Marmoset

Entry Title: See The World Client: Subaru of America

Regional/National Television Commercial

Award: Silver Entrant: RPA

Entry Title: "Meh" TV Single Client: American Honda Motor Co., Inc.

Regional/National Television Commercial

Award: Bronze

Entrant: Viacom Velocity

Entry Title: Mamma Mia! Here We Go Again Client: Universal

Regional/National Television Commercial

Award: Bronze

Entrant: KERNEL CREATED BY SPECTRUM REACH

Entry Title: Shower Client: 1 800 No Cuffs

Regional/National Television Commercial Campaign

Award: Bronze

Entrant: Acento Advertising

Entry Title: CTCP - Secondhand Smoke Client: California Department of Public Health,

California Tobacco Control Program

Regional/National Television Commercial Campaign

Award: Silver Entrant: RPA

Entry Title: Live Your Best Afterlife Campaign Client: Farmers Insurance

Regional/National Television Commercial Campaign

Award: Bronze Entrant: Hawthorne

Regional/National Television Commercial Campaign

Award: Bronze

Entrant: Acento Advertising

Entry Title: CTCP - Secondhand Smoke Spanish Client: California Department of Public Health,

California Tobacco Control Program

Regional/National Television Commercial Campaign

Award: Bronze Entrant: RPA

Entry Title: Happy Honda Days - Toys Client: American Honda Motor Co., Inc.

Regional/National Television Commercial Campaign

Award: Gold

Entrant: KERNEL CREATED BY SPECTRUM REACH

Entry Title: RAC Teamwork Client: Riverside Auto Center

Regional/National Television Commercial Campaign

Award: Bronze Entrant: RPA

Entry Title: Toomgis Gets Fresh Campaign Client: ampm

Regional/National Television Commercial Campaign

Award: Silver Entrant: RPA

Entry Title: Farmers TV Campaign Client: Farmers Insurance

Regional/National Television Commercial Campaign

Award: Bronze

Entrant: Acento Advertising

Entry Title: Soccer World Cup Campaign 2018 Client: Wells Fargo

Regional/National Television Commercial Campaign

Award: Silver Entrant: RPA

Entry Title: Honda Insight "Meh" TV Campaign Client: American Honda Motor Co., Inc.

Responsive Design

Award: Silver

Entrant: Dolby Laboratories

Entry Title: Asteria Client: Dolby Laboratories

Social Media

Award: Silver

Entrant: Swift River Productions

Entry Title: The Xbox Adaptive Controller Client: Microsoft/Xbox

Social Media

Award: Silver Entrant: Tool

Entry Title: TNF Live Extension Client: UBER

Social Media

Award: Bronze

Entrant: Quigley-Simpson

Entry Title: "Rewarded" Montage Client: United MileagePlus Explorer Card

Social Media, Campaign

Award: Bronze

Entrant: Something Massive

Entry Title: iWi Healthy Me Healthy We Campaign Client: iWi

Social Media, Campaign

Award: Gold Entrant: RPA

Entry Title: Honda Insight "Meh" Social Client: American Honda Motor Co., Inc.

Social Media, Campaign

Award: Silver

Entrant: Disney Yellow Shoes

Entry Title: Pixar Fest Mr. Mike's Karaoke Client: Disneyland Resort

Social Media, Campaign

Award: Gold Entrant: RPA

Entry Title: Honda Carousel Client: American Honda Motor Co., Inc.

Social Media, Campaign

Award: Bronze Entrant: Edelman

Entry Title: Kilauea Volcano Social Response Client: HTUSA

Social Media, Campaign

Award: Bronze

Entrant: KERNEL CREATED BY SPECTRUM REACH
Entry Title: LA Truth-ish Client: Spectrum Reach AdLink

Social Media, Campaign

Award: Bronze Entrant: RPA

Entry Title: Happy Honda Days - Grinch Client: American Honda Motor Co., Inc.

Social Media, Campaign

Award: Bronze

Entrant: Something Massive

Entry Title: Babyganics - Open for Adventure Client: Babyganics

Social Media, Campaign

Award: Bronze Entrant: Home Brew

Entry Title: Fantastic Beasts 2: TCOG Client: Warner Bros.

Social Media, Campaign

Award: Bronze

Entrant: Disney Yellow Shoes

Entry Title: Walt Disney World "D-Camp" Client: Walt Disney World

Social Media, Campaign

Award: Gold Entrant: RPA

Entry Title: Honda - Trick or Tweet Client: American Honda Motor Co., Inc.

Social Media, Campaign

Award: Bronze

Entrant: Home Brew

Entry Title: Teen Titans Go! To The Movies Client: Warner Bros

Sound Design - Campaign

Award: Bronze

Entrant: London: Los Angeles

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

Sound Design - Campaign

Award: Silver Entrant: RPA

Entry Title: Honda Insight "Meh" TV Campaign Client: American Honda Motor Co., Inc.

Video Editing

Award: Silver Entrant: Tool

Entry Title: Step Up To The Plate Client: UBER

Video Editing

Award: Silver Entrant: Tool

Entry Title: Creativity Is In The Air Client: EVA Air

Video Editing

Award: Silver

Entrant: ServiceTitan

Entry Title: The Story Of JaRay Client: ServiceTitan

Virtual Reality

Award: Gold Entrant: RPA

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

Webisode Series

Award: Bronze

Entrant: Wayfarer Entertainment

Entry Title: Man Enough Client: Wayfarer Entertainment